

No 19 / Cologne, 4 November 2021

Koelnmesse joins net-zero-CO₂ initiative in the events sector

“Koelnmesse has committed itself to organising its events worldwide by the end of 2050 in a way that will result in net-zero-CO₂ emissions. We have already taken the first steps and are now putting strategies in place to reach this target”, said Koelnmesse President and Chief Executive Officer Gerald Böse.

This is how Koelnmesse and UFI, the Global Association of the Exhibition Industry, are taking part in an initiative of the Joint Meetings Industry Council (JMIC), which is the worldwide umbrella organisation for the events sector. It represents the common interests of the leading international associations in the conference sector.

“We know that the events sector per se has a large CO₂ footprint. If we make the right adjustments, however, we can have a great impact: Efficiency, prevention and the circular economy are the decisive variables in the steps we intend to take”, according to Böse. These include, for example, travel activities in conjunction with trade fairs; logistics or the integration of digital elements in hybrid trade fairs, as well as stand construction or sustainability in the design of the trade fair grounds. “We have already begun contributing towards this with projects such as eSlot, an emissions-reducing system for logistics management. The new congress and event location Confex[®] was also pre-certified with the highest category in platinum by the German Sustainable Building Council, even before construction began.”

Although it is at the beginning of its activities, Koelnmesse considers itself determined to set a long-term sustainability agenda for itself. This is why the company is working with external advisers on a strategy for corporate responsibility/sustainability that extends across all areas of the company.

“We want to take this path together with our industry partners and place obligations upon them as well”, Gerald Böse said, describing the steps to come. “This is also how we intend to reach the intermediate objective set by the initiative of reducing CO₂ emissions by 50 percent by the year 2030”. This is how Koelnmesse contributes towards reaching the targets of the Paris Agreement of the 25th UN Climate Change Conference and the resolution of the City of Cologne to bring its municipal activities in line with sustainability targets.

For further information on the initiative of the Joint Meetings Industry Council, visit: <https://netzerocarbonevents.org/>

Your contact for questions:

Björn Troll

Tel.

+49 221-821-3986

Fax

+49 221 821-2460

e-mail

b.troll@koelnmesse.de

Koelnmesse GmbH

Messeplatz 1

50679 Köln

P.O. Box 21 07 60

50532 Köln

Germany

Tel. +49 221 821-0

Fax +49 221 821-2574

info@koelnmesse.de

www.koelnmesse.com

Executive Board:

Gerald Böse (President and Chief Executive Officer)

Oliver Frese

Herbert Marner

Chairwoman of the Supervisory

Board: Mayor of the City of Cologne

Henriette Reker

Headquarters and

place of jurisdiction: Cologne

District Court Cologne, HRB 952

About Koelnmesse:

Koelnmesse employs around 1000 people. As a city trade fair in the heart of Europe, it occupies the third largest trade fair grounds in Germany and, with almost 400,000 m² of hall and outdoor space, is among the top ten largest trade fair grounds in the world. Each year, Koelnmesse organises and manages around 80 trade fairs, guest events and special events in Cologne and in the most important markets all over the world. Its portfolio reaches over 54,000 exhibiting companies from 122 countries and around three million visitors from more than 200 nations. Until 2034, Koelnmesse is investing more than 700 million euro in the development of the trade fair grounds into the most extensive investment programme in its history, to allow it to cover all event formats in the future.

Page

2/2

Photo material for Koelnmesse:

<https://www.koelnmesse.com/news/image-database/image-database.php>

Follow our English social media channel:

www.linkedin.com/company/koelnmesse-gmbh