

## Press release

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## Markus Oster assumes responsibility for additional Trade Fair Management business unit

Catja Caspary concentrates on her role as Vice President Marketing Communications

From 1 November 2021, Markus Oster (58), Vice President Trade Fair Management at Koelnmesse, will also be assuming responsibility for the events from Catja Caspary (41), who will thus be fully concentrating on managing Marketing Communications, for which she has already been responsible since June 2021.

Oster's portfolio therefore now also includes the International Hardware Fair, Asia-Pacific Sourcing, spoga+gafa, spoga horse and h+h cologne. He continues to be responsible for didacta, Kind + Jugend, IDS and the Cologne art fairs.

## **About Koelnmesse:**

Koelnmesse employs around 1000 people. As a city trade fair in the heart of Europe, it occupies the third largest trade fair grounds in Germany and, with almost 400,000 m² of hall and outdoor space, is among the top ten largest trade fair grounds in the world. Each year, Koelnmesse organises and manages around 80 trade fairs, guest events and special events in Cologne and in the most important markets all over the world. Its portfolio reaches over 54,000 exhibiting companies from 122 countries and around three million visitors from more than 200 nations. Until 2034, Koelnmesse is investing more than 700 million euro in the development of the trade fair grounds into the most extensive investment programme in its history, to allow it to cover all event formats in the future.

Photo material for Koelnmesse:

https://www.koelnmesse.com/news/image-database/image-database.php

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Executive Board: Gerald Böse (President and Chief Executive Officer) Oliver Frese Herbert Marner

Chairwoman of the Supervisory Board: Mayor of the City of Cologne Henriette Reker

Headquarters and place of jurisdiction: Cologne District Court Cologne, HRB 952