

Press release

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Changes at Koelnmesse:

## Catja Caspary named Vice President Marketing Communications

Jochen Dosch is leaving the company after 22 years

**Catja Caspary (41), who currently serves as Vice President Trade Fair Management, has been named Vice President Marketing Communications with immediate effect and will thus assume responsibility for Koelnmesse's event-related customer and media relations. Her predecessor Jochen Dosch is leaving the company after 22 years to pursue new professional challenges.**

Catja Caspary, who has been with the company since 2012, already worked as a manager in Marketing Communications before her current position in Trade Fair Management and is therefore well familiarised with the requirements of the job. In addition to her new responsibility, she will initially maintain her role as Vice President Trade Fair Management. The portfolio includes the events spoga+gafa, International Hardware Fair, Asia-Pacific Sourcing, h+h cologne and spoga horse. She will continue to report to Chief Operating Officer Oliver Frese.

"With these changes, effective immediately, we are addressing the needs of our future customer and market-focused portfolio development," says Frese. "We look forward to continuing to work with Ms Caspary and wish her every success in her new role. We would like to express our sincere thanks to Mr Dosch for his successful and dedicated work over the past 22 years with Koelnmesse and wish him all the best for his personal and professional future."

### About Koelnmesse:

Koelnmesse employs around 1000 people. As a city trade fair in the heart of Europe, it occupies the third largest trade fair grounds in Germany and, with almost 400,000 m<sup>2</sup> of hall and outdoor space, is among the top ten largest trade fair grounds in the world. Each year, Koelnmesse organises and manages around 80 trade fairs, guest events and special events in Cologne and in the most important markets all over the world. Its portfolio reaches over 54,000 exhibiting companies from 122 countries and around three million visitors from more than 200 nations. Until 2030, Koelnmesse is investing more than 700 million euro in the development of the trade fair grounds into the most extensive investment programme in its history, to allow it to cover all event formats in the future.

Your contact for questions:

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Executive Board:

Gerald Böse (President and Chief

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Board: Mayor of the City of Cologne

Henriette Reker

Headquarters and

place of jurisdiction: Cologne

District Court Cologne, HRB 952

Photo material for Koelnmesse:

<https://www.koelnmesse.com/news/image-database/image-database.php>

Page

2/2

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