

Press release

No. 26 / Cologne, 11.12.2020

No Koelnmesse events will be held in Cologne in March 2021

h+h cologne planned in purely digital format; IDS postponed until autumn 2021 and Anuga FoodTec until April 2022

In view of the continuing challenges of the coronavirus pandemic in Germany and the expected continuation of extensive restrictions on personal contacts by federal, state and local authorities at the beginning of the new year, Koelnmesse must now forego holding its own events planned at the Cologne location until the end of March.

‘Once again, we took this decision following extensive consultations with representatives of the affected sectors’, Koelnmesse President and Chief Executive Officer Gerald Böse explained. ‘We will remain on track, in coordination with our partners, as we continue working together to re-launch trade fair activities at the earliest possible date.’

The events affected are the International Dental Show IDS, which had been scheduled for 10 to 13 March 2021. It will be postponed until next autumn and will take place from 22 to 25 September 2021. Anuga FoodTec, the supplier fair for the food and beverage industry (originally scheduled for 23 to 26 March 2021) has now been rescheduled for 26 to 29 April 2022. The trade fair for handicrafts and hobbies h+h cologne is planning a purely digital event on the Koelnmesse digital event platform under the title "h+h cologne @home" on the familiar date of 26 to 28 March 2021. The next physical h+h cologne will then take place in Cologne from 18 to 20 March 2022.

‘In the interest of the industries now affected and all of our partner industries, we are using this time to prepare ourselves in detail to return to trade fair activities’, according to Oliver Frese, the Management Board member responsible for trade fairs as Chief Operating Officer. ‘These will certainly be different events compared to the time before the coronavirus pandemic. With this in mind, we are not only working to provide the best safety and hygiene possible on our trade fair grounds. We are also developing powerful digital elements which as new offers and services will ensure economic success for trade fairs while providing new formats and additional international contacts that our exhibitors and visitors can use to achieve their trade fair objectives.’

Your contact for questions:

Guido Gudat

Tel.

+49 221-821-2494

Fax

+49 221 821-2460

e-mail

g.gudat@koelnmesse.de

Koelnmesse GmbH

Messeplatz 1

50679 Köln

P.O. Box 21 07 60

50532 Köln

Germany

Tel. +49 221 821-0

Fax +49 221 821-2574

info@koelnmesse.de

www.koelnmesse.com

Executive Board:

Gerald Böse (President and Chief Executive Officer)

Oliver Frese

Herbert Marner

Chairwoman of the Supervisory Board: Mayor of the City of Cologne

Henriette Reker

Headquarters and

place of jurisdiction: Cologne

District Court Cologne, HRB 952

About Koelnmesse:

Koelnmesse generated more than 400 million euro in revenue worldwide in 2019 and has a workforce of more than 1,000 people. As a city trade fair location in the heart of Europe, it is home to the third-largest trade fair grounds in Germany and ranks among the top ten in the world, with approximately 400,000 m² of hall space and outdoor area. Each year, Koelnmesse organises and manages around 80 trade fairs, guest events and special events in Cologne and in the most important markets all over the world. With its portfolio it reaches over 54,000 exhibiting companies from 122 countries and around three million visitors from more than 200 nations. By 2030, Koelnmesse is investing around 700 million euro in the future of the exhibition centre with the most extensive investment programme in its history.

Page

2/2

Photo material for Koelnmesse:

<https://www.koelnmesse.com/news/image-database/image-database.php>