

Press release

No. 13 / Cologne, 08.04.2020

Cassiano Facchinetti leaving Koelnmesse Brazil

Managing Director has been an instrumental part of building Brazilian business since 2015

Cassiano Facchinetti (38), Managing Director of the subsidiary Koelnmesse Organização de Feiras Ltda. in Brazil, is leaving Koelnmesse. He took over as Managing Director of the São Paulo-based subsidiary following its establishment in 2015 and has played a significant role in developing Koelnmesse business in Brazil ever since.

Following successful organisation of Anufood Brazil 2020 this week, Facchinetti expressed a wish to terminate the employment relationship at short notice in order to pursue a new professional challenge. The management team at Koelnmesse granted his wish with a view to setting a new course as early as possible in this important market.

The Brazilian market is of great importance to Koelnmesse and forms an essential part of the company's internationalisation strategy. Since the Ltda. was established, the programme of events locally has grown to its current level of four trade fairs. New events include Pueri Expo (for the needs of babies and children), the Wellfood Ingredients Summit (functional and healthy food) and ANUFOOD BRAZIL, the food fair, which was just successfully organised at the beginning of the month. In 2015, the Koelnmesse subsidiary also took over the Brazilian trade fair organiser Interfeiras and, with it, incorporated the children's fashions fair FIT 0/16 into the Koelnmesse portfolio, which comprises around 80 events worldwide.

"Cassiano Facchinetti did pioneering work for Koelnmesse in Brazil and kept our local business on track even in what for the country were difficult economic and political times. For that we owe him our thanks. We wish him all the best!" said Gerald Böse, President and Chief Executive Officer of Koelnmesse.

Denis Steker, Senior Vice President International at Koelnmesse, will assume responsibilities for managing operations at the subsidiary until a successor can be found.

Your contact for questions:

Guido Gudat

Tel.

+49 221-821-2494

Fax

+49 221 821-2460

e-mail

g.gudat@koelnmesse.de

Koelnmesse GmbH

Messeplatz 1

50679 Köln

P.O. Box 21 07 60

50532 Köln

Germany

Tel. +49 221 821-0

Fax +49 221 821-2574

info@koelnmesse.de

www.koelnmesse.com

Executive Board:

Gerald Böse (President and Chief Executive Officer)

Oliver Frese

Herbert Marner

Chairwoman of the Supervisory Board: Mayor of the City of Cologne

Henriette Reker

Headquarters and

place of jurisdiction: Cologne

District Court Cologne, HRB 952