

No. 37 / Cologne, 16.12.2019

Denis Steker named member of the Koelnmesse expanded management committee

**Vice President International to advise
on strategic issues relating to foreign business**

Koelnmesse has appointed Denis Steker (43) to its expanded management committee effective 1 January 2020. Steker will represent the strategic internationalisation business area on the now five-person committee, which supports the Executive Board on operational and conceptual issues.

“As an internal committee, the expanded management structure acts as a valuable sparring partner. Its expertise has now been extended even further. The internationalisation of our trade fair business is a key strategic pillar that Denis Steker has played a crucial role in building up in recent years, especially with the successful development of new events abroad”, said Gerald Böse, Chief Executive Officer. The Executive Board further includes Herbert Marner (CFO), while Oliver Frese will also become a member as new Chief Operating Officer (COO) from the start of the year.

Denis Steker joined Koelnmesse as a trainee in 2002 and has held management roles since 2004, initially as project manager for various foreign trade fairs, then as Orgatec product manager. He has led the International business unit since 2012. He has since put the global sales network on an even more professional footing, opened up new markets such as South America for Koelnmesse’s foreign business and considerably improved profitability and sales from foreign business overall.

Since 2012, the expanded management committee has been advising the Executive Board in key areas that are relevant to the company’s success. The other members are Volker Ahrberg, Vice President Finance & Controlling, Dr Stefan Eckert, Vice President Services, Prof. Christian Glasmacher, Vice President Corporate Development, and Christoph Werner, Vice President Trade Fair Management.

About Koelnmesse:

With around 850 employees worldwide, Koelnmesse generated sales of over 337 million euro in 2018 and is targeting more than 400 million euro for the first time in 2019. As a city-centre trade fair in the middle of Europe, it occupies the third largest exhibition site in Germany and, with 384,000 m² of hall and outdoor space, is among the top ten in the world.

Your contact for questions:

Guido Gudat

Tel.

+49 221-821-2494

Fax

+49 221 821-2460

e-mail

g.gudat@koelnmesse.de

Koelnmesse GmbH

Messeplatz 1

50679 Köln

P.O. Box 21 07 60

50532 Köln

Germany

Tel. +49 221 821-0

Fax +49 221 821-2574

info@koelnmesse.de

www.koelnmesse.com

Executive Board:

Gerald Böse (President and Chief Executive Officer)

Herbert Marner

Chairwoman of the Supervisory Board: Mayor of the City of Cologne
Henriette Reker

Headquarters and

place of jurisdiction: Cologne

District Court Cologne, HRB 952

Every year, Koelnmesse organises and supports around 80 trade fairs, guest events and special events in Cologne and the most important markets worldwide. With its portfolio, it reaches over 55,000 exhibitors from 126 countries and over 3.2 million visitors from more than 200 nations. By 2030, Koelnmesse will be investing around 700 million euro in the future of the exhibition grounds within the framework of the most extensive investment programme in its history.

Page

2/2

Koelnmesse photos:

www.koelnmesse.com/Koelnmesse/Press/Image-Database/index.php