

**Press release** 

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## Koelnmesse: Stefanie Mauritz named Director Anuga

Many years of experience in Koelnmesse's food segment

Stefanie Mauritz (45) will be assuming the position of Director Anuga at Koelnmesse, thus directly managing and developing the world's leading food fair. Starting 1 February 2020, she will be taking on this position from Lorenz Rau, who will be leaving the company at the end of January to become Messe Augsburg's Chief Executive Officer as already announced.

Stefanie Mauritz has been Director of euvend & coffeena, the international trade fair for the vending and coffee industry, since 2016. After working in the field of management consulting, she joined Koelnmesse in 2004, where she worked in Corporate Development for twelve years and was already heavily involved in development of Koelnmesse's extensive portfolio as part of the Global Competence in Food and FoodTec.

"Stefanie Mauritz has the strategic and conceptual expertise needed to further drive Anuga's course and its expansion as the number 1 in the industry and at the top of our full portfolio in the field of Food and FoodTec," says Gerald Böse, Chief Executive Officer of Koelnmesse.

The position of Director euvend & coffeena will be advertised shortly.

## About Koelnmesse:

With around 850 employees worldwide, Koelnmesse generated sales of over 337 million euro in 2018 and is targeting more than 400 million euro for the first time in 2019. As a city-centre trade fair in the middle of Europe, it occupies the third largest exhibition site in Germany and, with 384,000 m<sup>2</sup> of hall and outdoor space, is among the top ten in the world. Every year, Koelnmesse organises and supports around 80 trade fairs, guest events and special events in Cologne and the most important markets worldwide. With its portfolio, it reaches over 55,000 exhibitors from 126 countries and over 3.2 million visitors from more than 200 nations. By 2030, Koelnmesse will be investing around 700 million euro in the future of the exhibition grounds within the framework of the most extensive investment programme in its history.

Koelnmesse photos: www.koelnmesse.com/Koelnmesse/Press/Image-Database/index.php Your contact for questions: Guido Gudat Tel. +49 221-821-2494 Fax +49 221 821-2460 e-mail g.gudat@koelnmesse.de

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Executive Board: Gerald Böse (President and Chief Executive Officer) Herbert Marner

Chairwoman of the Supervisory Board: Mayor of the City of Cologne Henriette Reker

Headquarters and place of jurisdiction: Cologne District Court Cologne, HRB 952