

## **Anuga Press Conferences 2019**

### ***Foreign trade in food between Brazil and Germany***

As the most heavily populated country in South America, Brazil is an important trade partner for Germany. In the worldwide ranking list of Germany's trading partners for processed foods, in 2018 Brazil ranks 42<sup>nd</sup> for exports and 12<sup>th</sup> for imports.

In 2018, Brazil delivered foods with a value of around Euro 1.1 billion to Germany. Hence, the imports declined by just under 10 percent compared to the previous year. The most important products were: Coffee, oil cakes, oleaginous fruits, fruit and vegetable juices, meat and meat products as well as tropical fruits.

Brazil is not only a significant source market for raw materials for the German food industry, but also an important sales market with great potential. For example, in 2018 Germany exported food to the value of around Euro 147.6 billion to Brazil. With a strong increase of 20 percent compared to the previous year, the most popular products were; processed plant-based food, cocoa products, potato products, bakery products, cereal products and sugar products.