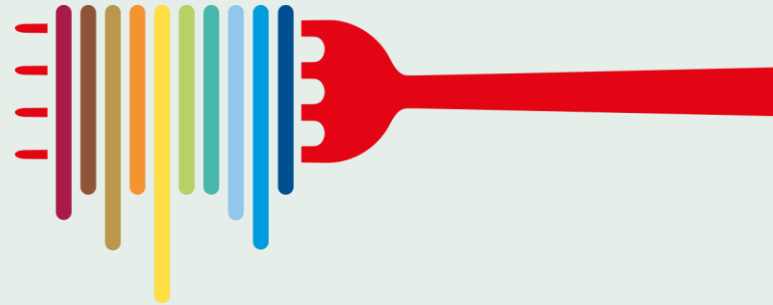


# TASTE THE FUTURE

Cologne, 05 - 09. October 2019





12 – 14 March, 2019

- Inspired by Anuga, the largest food and beverage fair in the world
- ANUFOOD Brazil presents a sectoral concept that covers all the diversity available in the South American food industry
- 130 exhibitors with over 150 brands are taking part



**Global  
Competence  
in Food &  
Food  
Technology**

**KOELNMESSE:  
LEADING TRADE FAIRS  
FOR **FOOD** & **FOODTEC****





05 – 09 October, 2019

## Highlight 2019

- Anuga, is celebrating its 100th anniversary
- with 7,405 exhibitors and around 165,000 trade visitors, Anuga the world's biggest and most important business platform for the international food industry
- Paraguay is partner country 2019

## Constant participation from Brazil

- 2011 89 companies
- 2013 91 companies
- 2015 93 companies
- 2017 115 Companies

<< Start





# 10 trade shows under one roof

Trade Fair

## Anuga Meat



- **Leading Export Platform**  
Over 800 Exhibitors from 45 Countries
- **Top Quality of Visitors**  
Over 64.000 Visitors
- **World's biggest Trade Fair for Meat**  
Meat, Sausage, Poultry in separate halls
- **Brazil**  
Among top 3 countries of origin of exhibitors





Trade Fair

## Anuga Chilled & Fresh Food



- **Leading Platform**  
Over 100 exhibitors from 24 countries
- **Top Quality of Visitors**  
Over 58.000 Visitors
- **360 Degree Freshness**  
Fresh convenience products, fish, fruits & vegetables
- **Trends**  
Reflects Food to go trend

Trade Fair

## Anuga Fine Food



- **Leading Export Platform**  
Over 3.000 exhibitors from 78 countries
- **Top Quality of Visitors**  
Over 97.000 visitors
- **Gourmet Food and staple foodstuffs.**  
International, innovative, inspiring
- **Anuga Halal Market**  
Offers a wide spectrum of halal-certified products for the food trade



Event Program

# Anuga Events

## ANUGA TREND ZONE



presented by Innova Market Insights



## ANUGA *taste* INNOVATION SHOW



<< Start

Event Program

# Anuga Events



## E-Grocery Congress @Anuga 2019



<< Start



**DICOVER ANUGA 2019 –  
WE LOOK FORWARD  
TO WELCOMING YOU!**

