



**IDS**  
**2019**

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# LEADING DENTAL BUSINESS SUMMIT

Press Conference - Honolulu  
20. October 2018

Markus Oster

# Location

**IDS**<sup>®</sup>  
**2019**



- From **12 - 16 March 2019** the entire dental sector will be in Cologne
- All global market leaders show presence
- Depth and breadth of product range is unique:
  - Dental practice
  - Dental laboratory
  - Infection control and maintenance
  - Services, information, communication and organization



**155,000 visitors**



**156 countries**



**Plus 11,8 percent**



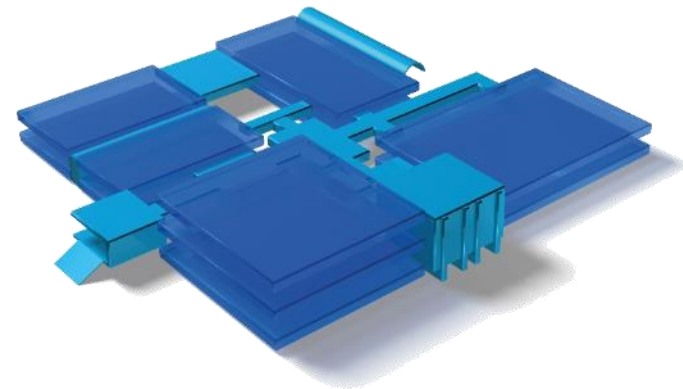
**2,305 exhibitors**



**60 countries**



**163,000 sqm**



**Leading**

**Trendsetting**

**Comprehensive**



**Success Promoting**

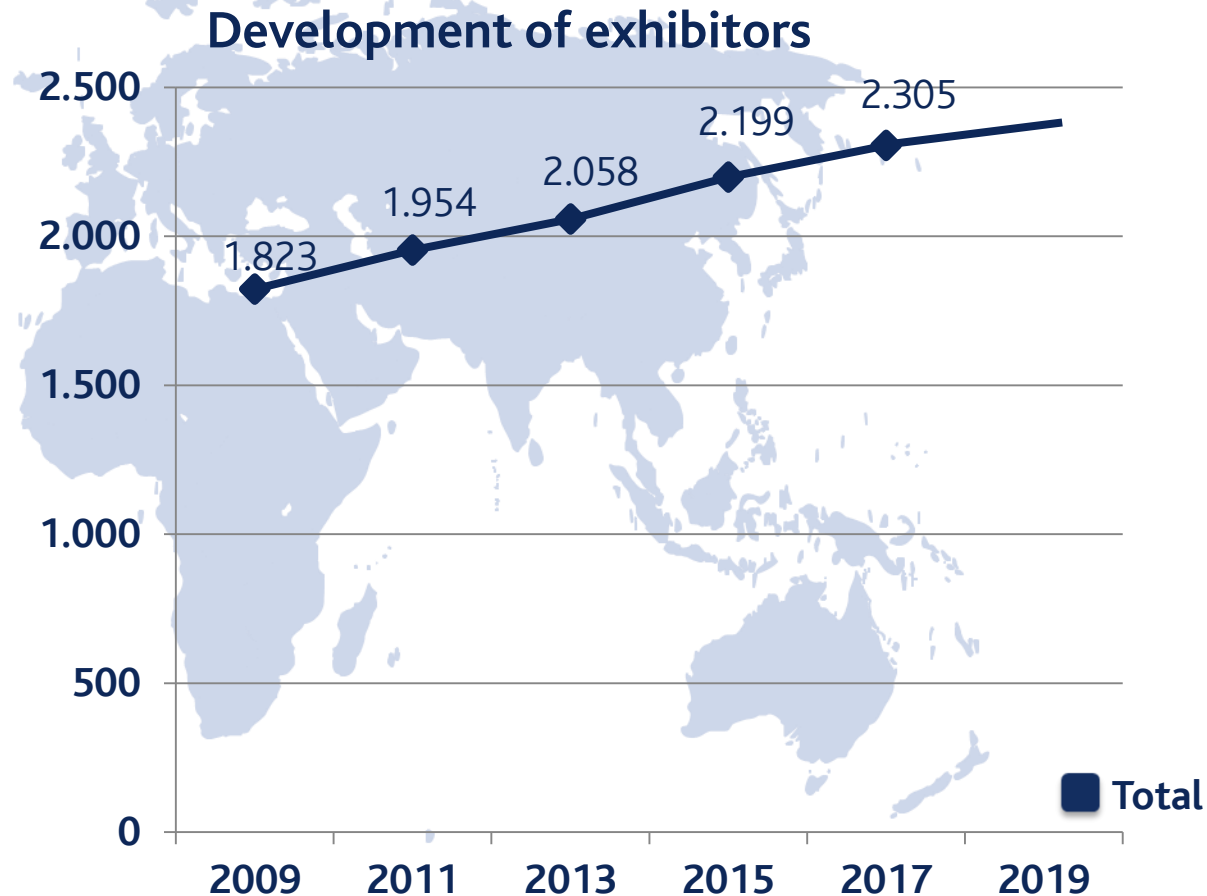
**Demanding**

**Community Promoting**

- More than **2,400 companies** from **over 60 countries** expected

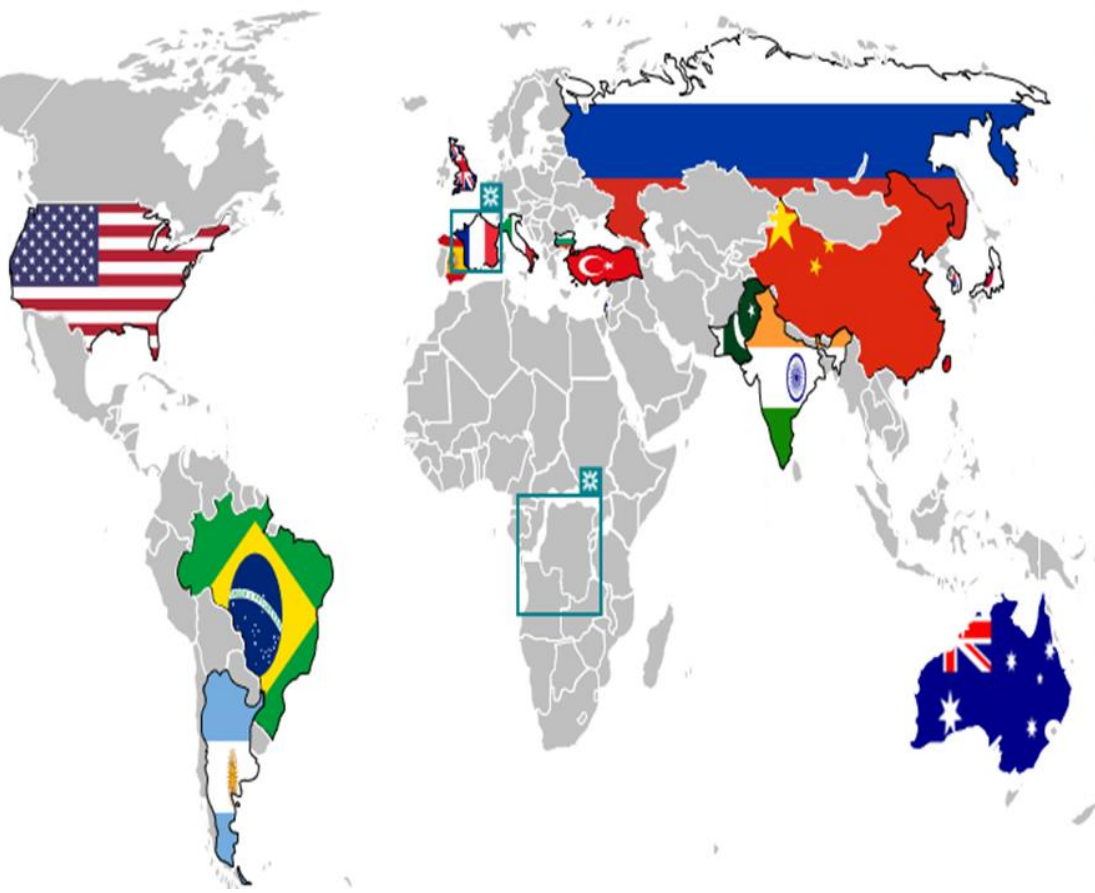
- Largest contingents:











- Germany
- Italy
- USA
- China
- Switzerland
- France
- Republic of Korea
- Spain



# Group presentations

-  ADIA
-  Fundación Export
-  ABIMO
-  VOP Ltd.
-  Koelnmesse China
-  Business France
-  BDIA
-  Koelnmesse Hongkong
-  IDA



-  Israel Export Institute
-  Infodent, UNIDI
-  Fenin
-  Koelnmesse Japan
-  KDIA
-  TDAP
-  RDI
-  Koelnmesse Taiwan
-  IKMIB
-  Koelnmesse USA

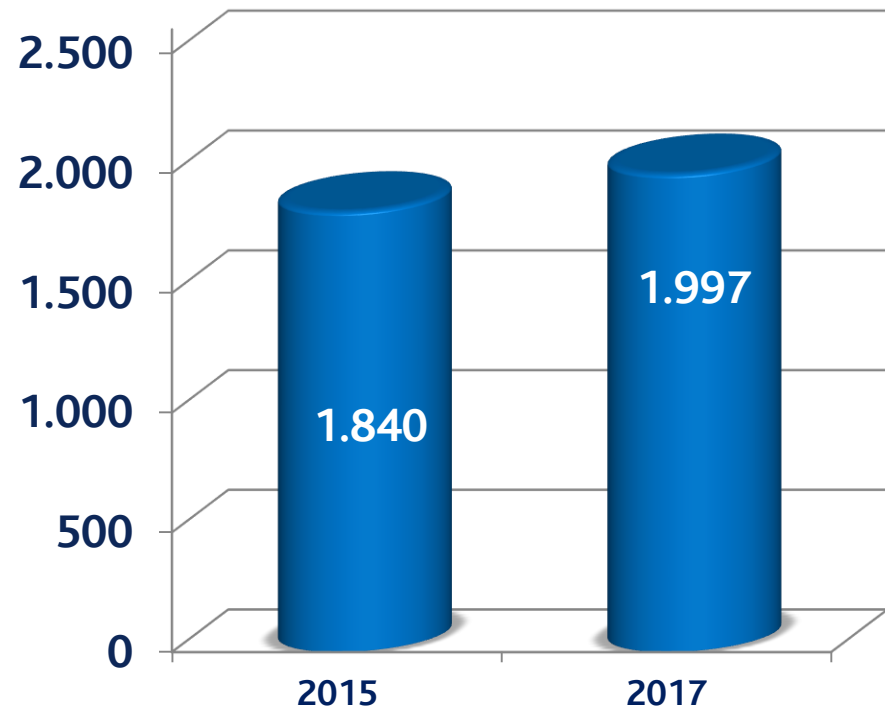
## Exhibitors

2015: 194

2017: 209

2019: more than 210  
(expected)

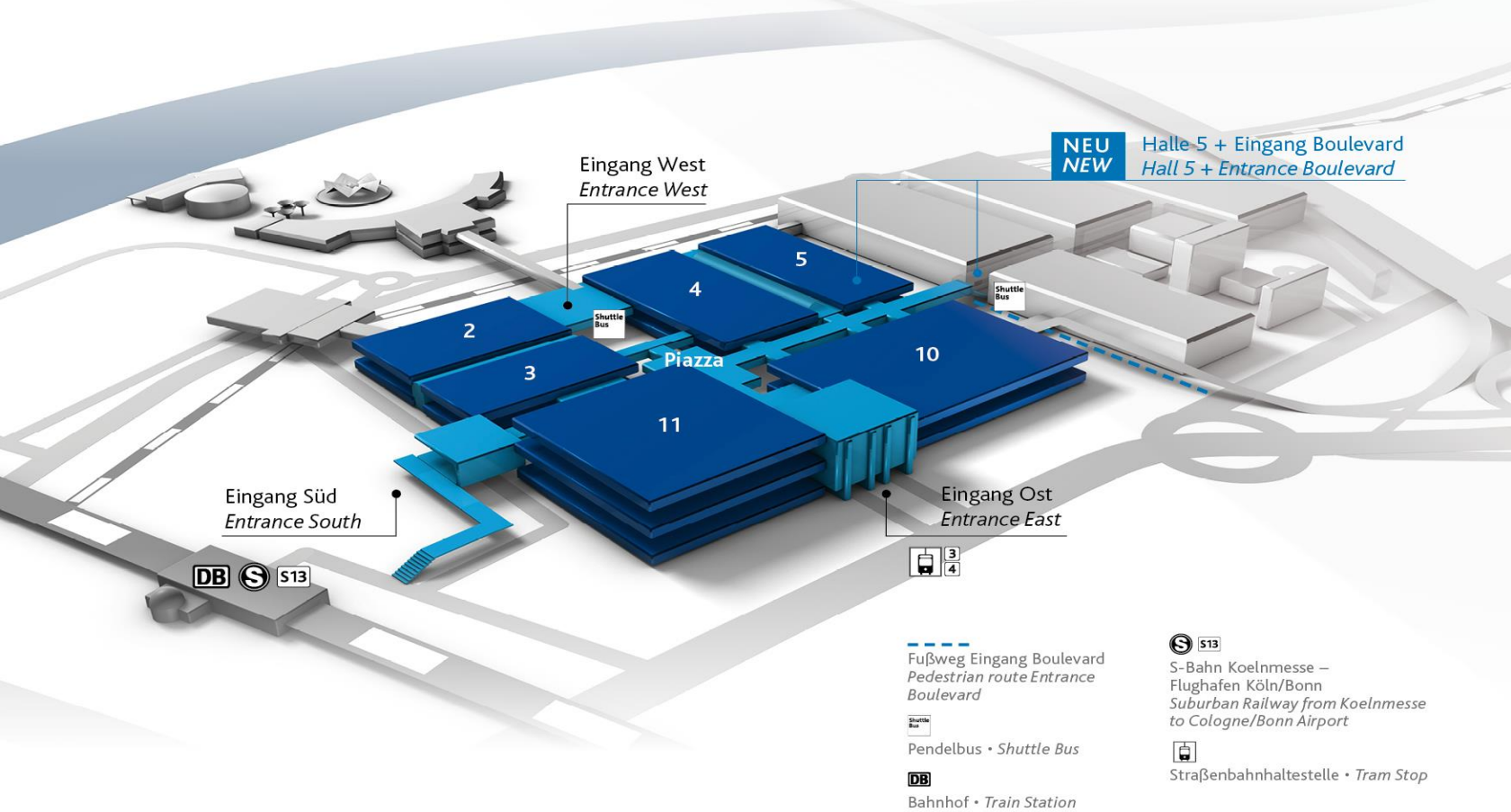
## Visitors



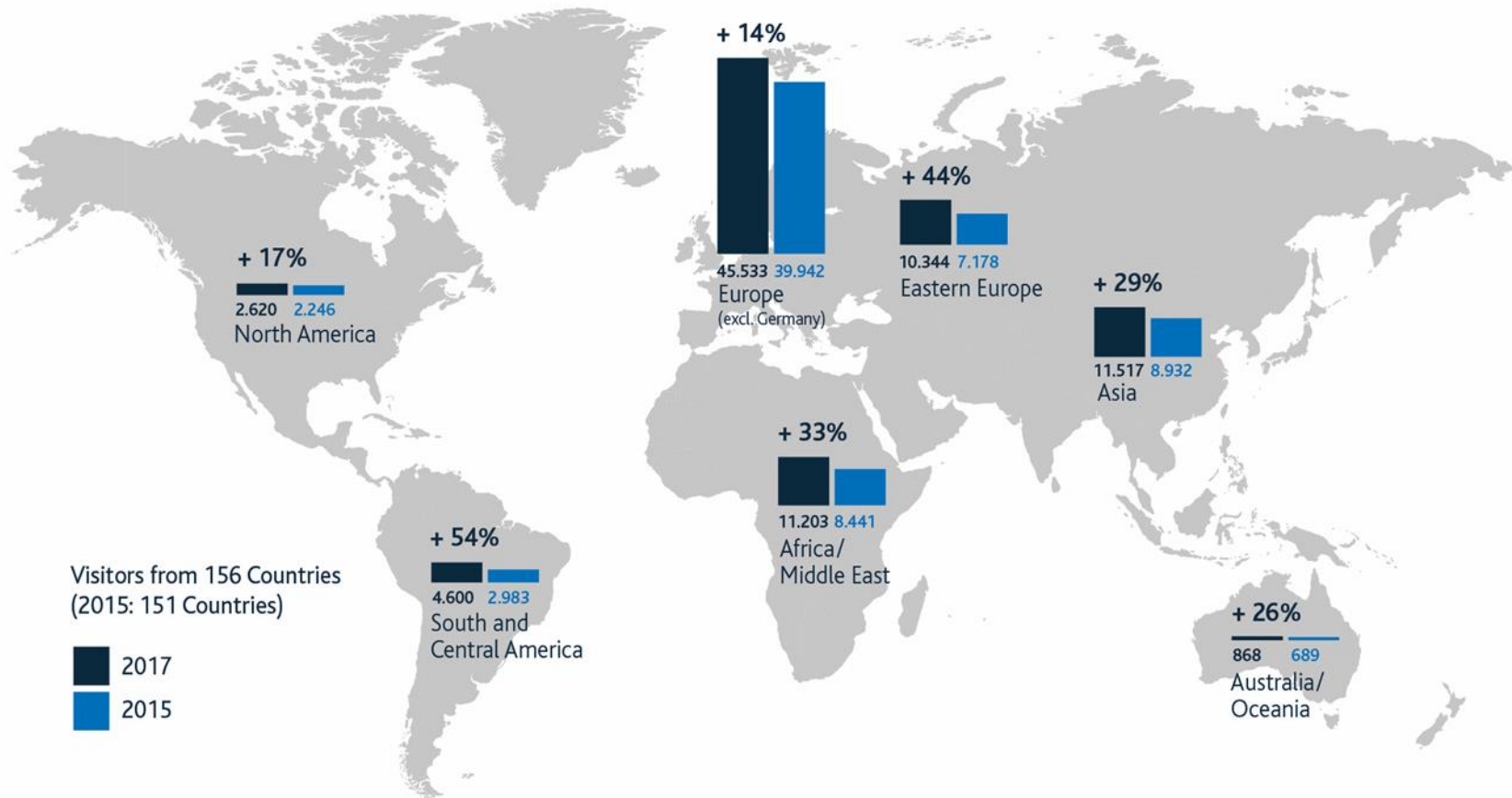


# Hall layout

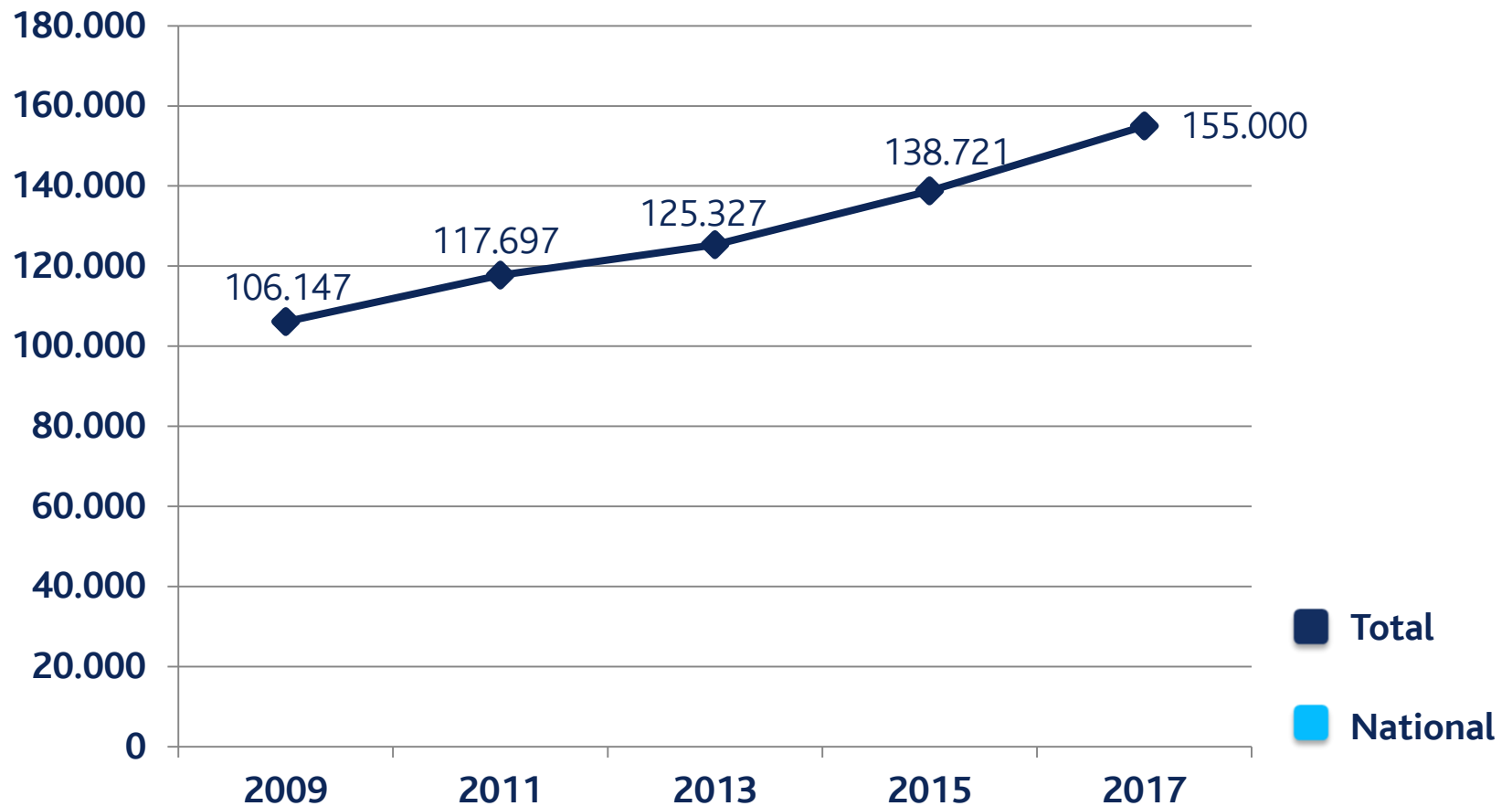
## IDS 2019: more than 170,000 sqm



# Visitors



- Our aim: More than 160,000 visitors from all over the world



**Relaunch  
Website/ App**

**Information and inspiration - intuitive in use, modern in look**

**Matchmaking365**

**Gain valuable business contacts as a trade visitor**

**New product  
database**

**Search the database of new products by product groups**

**Speaker´s  
Corner**

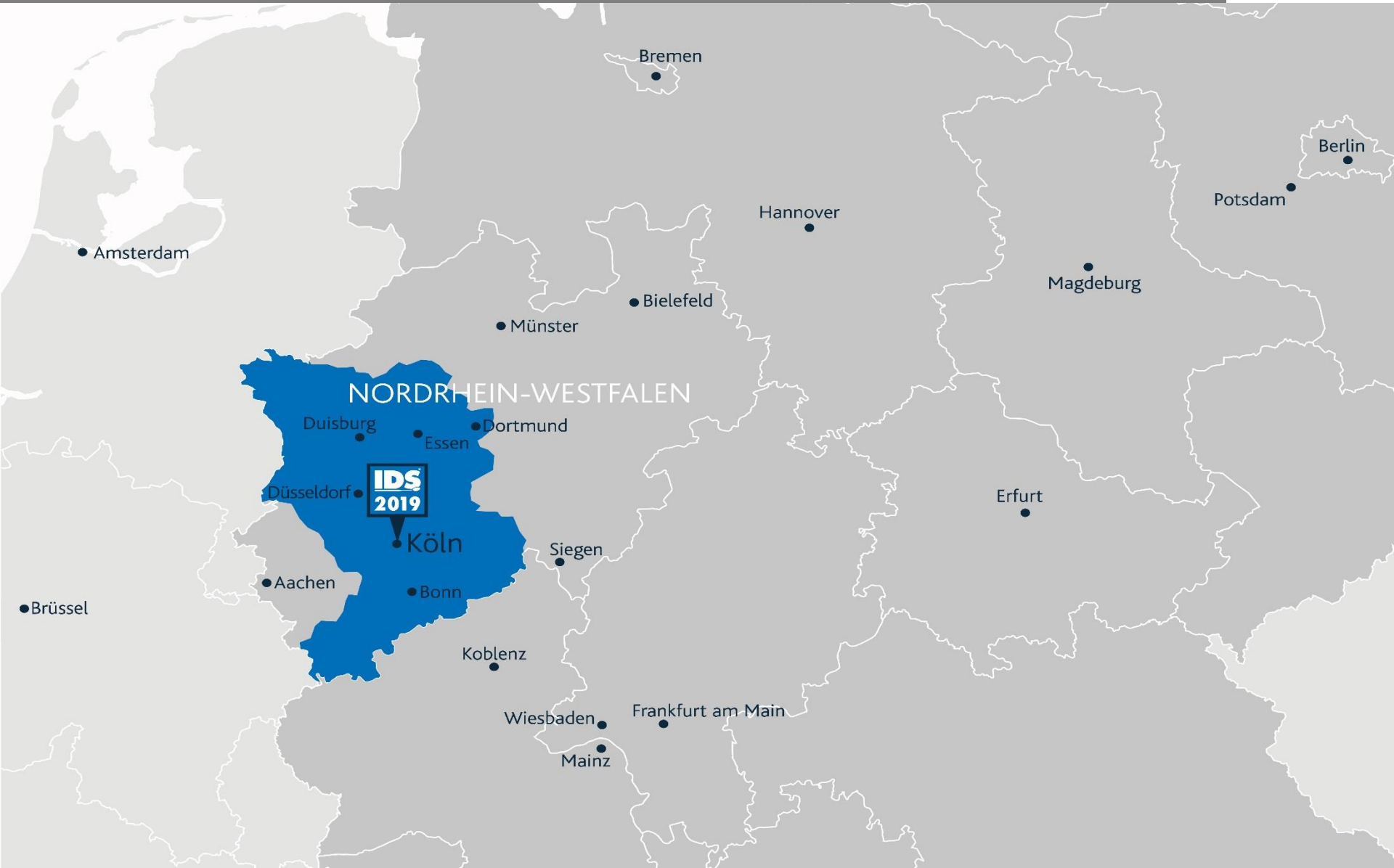
**Moderated visitor forum for specialist lectures and exhibitor product presentation subject to charge**

# Travel and accommodation - Perfect accessibility by train, car & airplane





# Travel and accommodation - Free travel with IDS admission ticket



Many thanks and see you in  
Cologne in March 2019

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