

No. 2 / April 2018, Cologne
#orgatec #network #culture@work #newvisionsofwork

Excellent registration figures for ORGATEC 2018

Around six months before the start of the event, ORGATEC 2018 is already almost fully booked. 554 companies have already confirmed that they will be attending as exhibitors, that is 6 percent more compared to the same period of time in 2016. Among them are 409 non-domestic companies from a total of 37 countries. There will be a particularly strong presence from companies from Italy, Spain and Denmark. In addition, there will be group participations from China, Hong Kong, Italy (3), Korea, Portugal, Spain and Taiwan. In 2016, approximately 56,000 trade visitors travelled from around the world to Cologne to discover new launches and trends in furnishing, flooring, acoustics, lighting, and media and conferencing technology at ORGATEC.

The leading international trade fair for the modern working world presents integrated solutions and overall concepts for everything connected with the office as a working and living space office. In Halls 5.2, 6, 7, 8, 9, 10.1, 10.2 and 11.2, leading manufacturers from Germany and abroad will showcase their new products and services. The range of trade visitors to ORGATEC comprises founders of start-up companies, dealers and decision makers from medium-sized enterprises, architects and interior designers as well as representatives from the property sector and executives from the Procurement and Human Resources departments of large corporations.

This year's event takes place under the banner headline "culture@work" and addresses questions such as what types of spaces the work culture of the future will call for. After all, digital transformation means work is no longer tied to firmly defined spaces and times. Tomorrow's office can be anywhere ... even in our heads. The future belongs to flexible knowledge workers who work creatively and with a sense of responsibility – and it belongs to a work culture that is based more so than ever before on cooperation, motivation and trust in the spirit of partnership.

In the light of these developments, how can workplaces be created which give freedom and structure equal space? What kind of environment makes it possible for ideas to grow, for achievements to surpass achievements, and for meetings to become successful brainstorming sessions? How can we structure the collaboration of individualists? ORGATEC addresses these questions addressed and provides a platform for innovative products and pioneering ideas, thematically divided into the Space, Contract, Mobile and Office segments.

And with a wide spectrum of accompanying events, ORGATEC generates momentum for the design of inspiring work environments. Distinguished speakers at the conferences and talks, special events and other sector highlights will provide trade



ORGATEC 2018
23.10. - 27.10.2018
www.orgatec.com

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visitors with an immense amount and breadth of information, as well as plenty of opportunities to exchange ideas and network within the industry.

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ORGATEC 2018

From 23 to 27 October 2018, the fair in Cologne will again be the creative heart of networking, collaboration and new trends in office space planning. The digital transformation means work is no longer tied to firmly defined spaces and times. Tomorrow's office can be anywhere ... even in our heads. In the light of these developments, how can workplaces be created which give freedom and structure equal space? What kind of environment makes it possible for ideas to grow, for achievements to surpass achievements, and for meetings to become successful brainstorming sessions? How can we structure the collaboration of individualists? These are the kind of questions addressed by ORGATEC.

Koelnmesse - Global Competence in Furniture, Interiors and Design: Koelnmesse is the world's top trade fair organiser for the areas of furnishing, living and lifestyle. At the trade fair hub of Cologne, the leading international fair imm cologne as well as the trade fair formats of LivingKitchen, ORGATEC, spoga+gafa, interzum and Kind + Jugend rank among the internationally renowned and established industry meeting places. These fairs comprehensively represent the upholstered and case furniture segment, the kitchen industry, the office furniture sector and outdoor living as well as the innovations of the furniture supply industry. Over the last few years, Koelnmesse has specifically added international fairs in the most important fast-expanding markets to its portfolio. These include CIKB in Shanghai, interzum guangzhou in Guangzhou and Pueri Expo in Sao Paulo. With ambista, the online portal for the interiors business, Koelnmesse offers direct access to products, contacts, expertise and events relevant to the industry all year round.

Further information is available at: <http://www.global-competence.net/interiors/>
Further information about ambista: <http://www.ambista.com/>

The next events:

Pueri Expo - International Trade Fair for Baby & Childcare Products , Sao Paulo
07.06. - 10.06.2018

spoga+gafa - The garden trade fair, Cologne, Cologne September 2018

Kind + Jugend - The Trade Show for Kids' First Years, Cologne 20.09. - 23.09.2018

Note for editorial offices:

ORGATEC photos are available in our image database on the Internet at www.orgatec.com in the "Press" section.

Press information is available at: www.orgatec.com/Pressinformation

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