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#orgatec #newwork #culture@work #newvisionsofwork

ORGATEC 2018 enhances the offer for architects, planners and engineers

**2018 architectureworld and the German Hotel Day are being staged
at ORGATEC.**

**A cooperation with the two congress fairs enhances the offer for
architects, planners and engineers at ORGATEC 2018.**

ORGATEC, the leading international trade fair for modern worlds of work, is extending its offer for architects, planners, engineers and construction multipliers by entering a cooperation with architectureworld and the German Hotel Day. 2018 the two congress fairs are being held with the framework of ORGATEC. As such ORGATEC is reinforcing the infrastructure, real estate, architecture and interior activities of the real estate industry and enabling a larger spectrum of architects an extensive exchange on the challenges of the industry.

The new demands in building and hotel construction through improved networking and digitalisation require involving architecture in the planning of office and hotel buildings at a very early stage. Addressing these industry challenges collaboratively and interactively is the aim of the agreed cooperation. As such ORGATEC is underlining its claim of viewing worlds of work in a holistic manner and redefining them. Based on precisely this future-looking theme, the congress trade fairs architectureworld and the German Hotel Day both have the approach of integrating architecture more intensively in the planning of commercial and hotel buildings. Especially the networking of and in buildings plays a major role at architectureworld. The German Hotel Day fits in well here in terms of contents and enhances the theme in the sections (interior) architecture, facade design as well as technology issues of hotel chains, private hotels or even old people's homes. Spanning 6,000 square metres, ORGATEC 2018 offers the two congress fairs in Hall 10 sufficient space over the five days of the trade fair for both the top-class lecture programme of renowned architects and experts from all over the globe as well as for the exhibition that is held parallel.

As a result of the concentration of the three specialised events, ORGATEC aims to improve the creative exchange, networking and collaboration with the persons involved in the planning and the construction and provide ideas for a new culture of working. architectureworld has excelled for the last 15 years with a demanding congress programme for architects, planners, engineers and construction multipliers. "World stars" of the architecture scene will also present their notions of modern buildings, hold innovative expert lectures and talk about new materials and technologies for the construction industry, commercial buildings and hotels during ORGATEC in Cologne.



ORGATEC 2018
23.10. - 27.10.2018
www.orgatec.com

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For example a lecture round entitled "Renovation instead of new construction" will deal with the issue of what has to be taken into consideration when renovating office and hotel buildings. The lectures on the topic "The healthy office and hotel" will focus on the strategic room planning and the networking of interfaces and in the lectures on the theme "BIM in the construction sector" the demands the digitalisation brings with it will be discussed. Moreover, the congress programme is fundamentally recognised by the Chamber of Architects and Engineers as a training measure. Entrance to both events is free of charge in the scope of ORGATEC. It is possible to pre-register online with one's own Print@home ticket from spring 2018 onwards.

ORGATEC 2018

The world of architecture will totally focus on Cologne from 23 to 27 October. That is namely when ORGATEC opens its doors and becomes the global meeting point for architectures, planners and engineers as well as industry and trade experts. As the only innovation and trend trade fair, it presents the whole world of work, tackles the big questions and presents creative solutions for the demands of the worlds of work of tomorrow under the motto "Rethinking work": from furnishing to flooring, acoustics and lighting to media and data processing.

architectureworld and the German Hotel Day

architectureworld and most recently also the German Hotel Day are a congress, trade fair and a source of innovation in one! A diversified, demanding and highly topical congress programme awaits the participants of the congress. National and international exhibitors will present innovations and new ideas. This is what awaits the visitors in Cologne in 2018: "World stars" of the architecture scene, innovative expert lectures on new materials and technologies for the construction industry, commercial buildings and hotels as well as a host of national and international top exhibitors. The congress trade fair offers the exhibitors a professional environment with 100% trade visitors and connects business partners.

Koelnmesse - Global Competence in Furniture, Interiors and Design: Koelnmesse is the world's top trade fair organiser for the areas of furnishing, living and lifestyle. At the trade fair hub of Cologne, the leading international fair imm cologne as well as the trade fair formats of LivingKitchen, ORGATEC, spoga+gafa, interzum and Kind + Jugend rank among the internationally renowned and established industry meeting places. These fairs comprehensively represent the upholstered and case furniture segment, the kitchen industry, the office furniture sector and outdoor living as well as the innovations of the furniture supply industry. Over the last few years, Koelnmesse has specifically added international fairs in the most important fast-expanding markets to its portfolio. These include CIKB in Shanghai, interzum guangzhou in Guangzhou and Pueri Expo in Sao Paulo. With ambista, the online portal for the interiors business, Koelnmesse offers direct access to products, contacts, expertise and events relevant to the industry all year round.

Further information is available at: <http://www.global-competence.net/interiors/>
Further information about ambista: <http://www.ambista.com/>

The next events:

Pueri Expo - International Trade Fair for Baby & Childcare Products , Sao Paulo
07.06. - 10.06.2018

spoga+gafa - The garden trade fair, Cologne, Cologne September 2018

Kind + Jugend - The Trade Show for Kids' First Years, Cologne 20.09. - 23.09.2018

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Note for editorial offices:

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