

No. 4 / October 2017, Cologne  
#zow

## ZOW 2018 continues to gain momentum

More than 110 exhibitors have already confirmed their participation at ZOW, the supplier fair for the furniture and interior design industry in Bad Salzuflen from 6 to 8 February 2018. All the signs are that Hall 20 of the trade fair grounds at Bad Salzuflen will be fully booked by February. Currently, 70 per cent of the stand area has already been reserved and the feedback from meetings with potential exhibitors is positive, promising much interest in participating.

Most recently, in fact, D-Beschlag GmbH, Domus Line Srl., Elektra GmbH, Gildo Profilati Srl., Hueck Rheinische GmbH, Konrad Hornschuch AG, Krono System Srl., Melaplast GmbH as well as Nomet Sp. zoo. have confirmed their participation.

Under the umbrella “Great ideas in a compact setting”, ZOW will act as an industry meeting place focused on discussions and exchanges of ideas in the years in which interzum does not take place. The ZOW concept and showcase is based on project work and intensive discussions over the three days of the trade fair. The event remains free for visitors.

An up-to-date list of exhibitors is available at [www.zow.de](http://www.zow.de).

### Accreditations available from 2 November

To take part in ZOW as a member of the press, an accreditation replaces the registration that standard visitors have to undertake. In addition to confirming your registration for ZOW, your press ticket also provides you with a printable car park ticket that allows you to park in the press car park area. From 2 November 2017 until 2 February 2018, you can use our 24/7 online tool to register for accreditation.

**Koelnmesse - Global Competence in Furniture, Interiors and Design:** Koelnmesse is the world’s top trade fair organiser for the areas of furnishing, living and lifestyle. At the trade fair hub of Cologne, the leading international fair imm cologne as well as the trade fair formats of LivingKitchen, ORGATEC, spoga+gafa, interzum and Kind + Jugend rank among the internationally renowned and established industry meeting places. These fairs comprehensively represent the upholstered and case furniture segment, the kitchen industry, the office furniture sector and outdoor living as well as the innovations of the furniture supply industry. Over the last few years, Koelnmesse has specifically added international fairs in the most important fastexpanding markets to its portfolio. These include the LivingKitchen China/CIKB in Shanghai, interzum guangzhou in Guangzhou and Pueri Expo in Sao Paulo.



ZOW  
06.02. - 08.02.2018  
[www.zow.de](http://www.zow.de)

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With ambista, the network of the interior decorating industry, Koelnmesse offers direct access to relevant products, contacts, competence and events.

Further information is available at: <http://www.global-competence.net/interiors/>  
Further information about ambista: <http://www.ambista.com/>

**The next events:**

imm cologne, Cologne, Germany 15.-21.01.2018

ZOW, Bad Salzuflen, Germany, 06.-08.02.2018

Feria Mueble & Madera, Bogota, Colombia, 07.- 10.03.2018

**Note for editorial offices:**

Press information is available at [www.zow.de](http://www.zow.de) under "Press".

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