Germany’s agriculture and food industry organizes the Food Security Conference at Anuga

Berlin, 16th September 2011. “Food Security: A Global Challenge for Business Leaders and Governments” will be the main theme of the conference, which will take place on 9th October 2011 from 2:30 to 5:30 p.m. in the Congress-Saal at the Cologne exhibition centre’s Congress Centre East. High-ranking representatives from politics, business and international organizations will discuss solutions for taking on the global challenge of ensuring food security. Ilse Aigner, Germany’s Federal Minister of Food, Agriculture and Consumer Protection, will be on hand and make a statement to officially open the event at Anuga, the leading international trade fair for the food industry and food trade.

Also speaking at the conference will be OECD Director Ken Ash and Peter Kendall, President of the National Farmers’ Union. Speaking on behalf of the business sector will be Hans-Jürgen Matern, Vice President of Metro AG. The organizers are expecting to welcome about 500 representatives from the international agriculture and food industry.

Online registration at www.bve-online.de/FoodSecurity is required in order to take part in the event.

The German agriculture and food industry is using the Business Leaders’ Initiative to call for a dialogue between the worlds of business and politics at Anuga. The focal point here is the challenge of ensuring global food security. The world’s growing population, changing nutrition habits in many emerging economies, climate change and limited supplies of resources including water and land call for innovative approaches and intensive efforts for a sustainable expansion of agricultural production. Dramatic increases in raw material costs and recurring crises, as we are currently seeing in Africa, are making it clear that the supply situation must be improved if we hope to achieve world peace. The agriculture and food industry can make a decisive contribution to solving this problem if appropriate political conditions are in place.

The sponsor and organizer of the conference is the Business Leaders’ Initiative, which is supported by the Federation of German Food and Drink Industries (BVE), the Deutscher Bauernverband (German Farmers’ Association), the German Agricultural Society (DLG), the Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) and the Committee on Eastern European Economic Relations (OA).

The Business Leaders’ Initiative has a long history of commitment to the Global Forum for Food and Agriculture (GFFA) Berlin. Further information on the GFFA Berlin is available online at www.GFFA-Berlin.de

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