

Termine für die Presse

Dates for the press

Stand: 10.08.2011



Dienstag, 16. August 2011
Tuesday, 16th August 2011

12:30 Uhr – 15:30 Uhr	Xbox Play Day Microsoft Deutschland GmbH*	VULKANHALLE Lichtstraße 43 50825 Köln
12:30 p.m. – 3:30 p.m.	<i>Xbox Play Day</i> <i>Microsoft Deutschland GmbH*</i>	VULKANHALLE Lichtstraße 43 50825 Cologne
16:00 Uhr	Presse-Veranstaltung Electronic Arts GmbH*	Palladium Schanzenstraße 40 51063 Köln
4:00 p.m.	<i>Press event</i> <i>Electronic Arts GmbH*</i>	<i>Palladium</i> Schanzenstraße 40 51063 Cologne
17:30 Uhr	Presse-Veranstaltung Sony Computer Entertainment GmbH*	Gürzenich Martinstraße 29-37 50667 Köln
5:30 p.m.	<i>Press event</i> <i>Sony Computer Entertainment GmbH *</i>	<i>Gürzenich</i> <i>Martinstraße 29-37</i> <i>50667 Cologne</i>

*nur auf besondere Einladung
* by special invitation only

Mittwoch, 17. August 2011
Wednesday, 17th August 2011

09:00 Uhr	Pressekonferenz NCsoft Europe Ltd	Halle 9 Stand A 011 / B 010
09:00 a.m.	<i>Press conference</i> <i>NCsoft Europe Ltd</i>	<i>Hall 9</i> Booth A 011 / B 010
10:00 Uhr	Presse-Frühstück Electronic Arts GmbH	Halle 6.1 Stand A 070
10:00 a.m.	<i>Breakfast for the press</i> <i>Electronic Arts GmbH</i>	<i>Hall 6.1</i> <i>Booth A 070</i>
11:00 Uhr	Pressekonferenz Konami Digital Entertainment GmbH	Rheinsaal Sektion 1-4 Congress-Centrum Nord
11:00 a.m.	<i>Press conference</i> <i>Konami Digital Entertainment GmbH</i>	<i>Rheinsaal Section 1-4</i> <i>Congress Centre North</i>
12:00 Uhr	Roundtable Ubisoft GmbH Thema: Verändert Online Gaming die Spiele-Entwicklung?	Konrad-Adenauer-Saal Congress-Centrum Nord
12:00 noon	<i>Roundtable</i> <i>Ubisoft GmbH</i> <i>Topic: Is online gaming changing how we create games?</i>	<i>Konrad-Adenauer-Saal</i> <i>Congress Centre North</i>

13:00 Uhr	Pressekonferenz Paradox Interactive AB	Rheinsaal Sektion 1-2 Congress-Centrum Nord
1:00 p.m.	<i>Press conference Paradox Interactive AB</i>	<i>Rheinsaal Section 1-2 Congress Centre North</i>
14:00 Uhr	Pressekonferenz Samsung Electronics GmbH	Rheinsaal Sektion 5-6 Congress-Centrum Nord
2:00 p.m.	<i>Press conference Samsung Electronics GmbH</i>	<i>Rheinsaal Section 5-6 Congress Centre North</i>
15:00 Uhr	Pressekonferenz Razer Europe GmbH	Halle 7 Stand A 061
3:00 p.m.	<i>Press conference Razer Europe GmbH</i>	<i>Hall 7 Booth A 061</i>
16:00 Uhr	LG Presse Sundowner	Halle 7.1 Stand C 050
4:00 p.m.	<i>LG Press Sundowner</i>	<i>Hall 7.1 Booth C 050</i>
19:00 Uhr	Offizielle Eröffnung der gamescom 2011*	Tanzbrunnen Rheinparkweg 1 50679 Köln
7:00 p.m.	<i>Official opening of gamescom 2011*</i>	<i>Tanzbrunnen Rheinparkweg 1 50679 Cologne</i>
19:00 Uhr	Preisverleihung gamescom award 2011*	Tanzbrunnen Rheinparkweg 1 50679 Köln
7:00 p.m.	<i>Award ceremony gamescom award 2011*</i>	<i>Tanzbrunnen Rheinparkweg 1 50679 Cologne</i>

***nur auf besondere Einladung**
*** by special invitation only**

Donnerstag, 18. August 2011
Thursday, 18th August 2011

11:00 Uhr	EGDF PK Game Development and Digital Growth in Europe wird verschoben auf Mittwoch 13.30 Uhr GAME Stand im Business Center 4.1	
11:00 a.m.	<i>EGDF PK Game Development and Digital Growth in Europe moves on Wednesday 1:30 p.m. at the GAME booth in the business area 4.1</i>	
11:00 Uhr	Pressekonferenz G.A.M.E. - Bundesverband Thema: "Perspektiven der Gamesbranche"	Halle 4.1 Stand D 031 / E 030
11:00 a.m.	<i>Press conference G.A.M.E. - Bundesverband</i>	<i>Hall 4.1 Booth D 031 / E 030</i>

Topic: "Persepectives of the games industry"

14:00 Uhr	Pressekonferenz Kaspersky Lab GmbH Thema: Cybercriminals 2.0 – Wie Gamer an die Wand gespielt werden	Rheinsaal Sektion 5 Congress-Centrum Nord
2:00 p.m.	<i>Press conference</i> <i>Kaspersky Lab GmbH</i> <i>Topic: Gaming the Security – Daily Hacker Tales</i>	<i>Rheinsaal Section 5</i> <i>Congress Centre North</i>
14:00 Uhr	Presse-Rundgang in der business area	Start: TIGA/UK pavilion Halle 4.2 Stand J 051
2:30 p.m.	<i>PR tour in the business area</i>	<i>Start at the TIGA/UK pavilion</i> <i>Hall 4.2</i> <i>Booth J 051</i>

Freitag, 19. August 2011

Friday, 19th August 2011

11:00 Uhr	Pressekonferenz MediaXP	Rheinsaal Sektion 1 Congress-Centrum Nord
11:00 a.m.	<i>Press conference</i> <i>MediaXP</i>	<i>Rheinsaal Section 1</i> <i>Congress Centre North</i>
13:00 Uhr	Pressekonferenz G.A.M.E. – Bundesverband Thema: „Serious Games“	Halle 4.1 Stand D 031 / E 030
1:00 p.m.	<i>Press conference</i> <i>G.A.M.E. – Bundesverband</i> <i>Topic: "Serious Games"</i>	<i>Hall 4.1</i> <i>Booth D 031 / E 030</i>

Events

Mittwoch, 17. August 2011

Wednesday, 17th August 2011

Deutsche Casemod Meisterschaft 2011
24h Livemodding Challenge

Halle 8
Stand C 060

German Casemod Championship 2011
24h Livemodding Challenge

Hall 8
Booth C 060

Donnerstag, 18. August 2011

Thursday, 18th August 2011

gamescom congress

Congress-Centrum Nord

gamescom congress

Congress Centre North

gamescom campus

Hinterer Teil der Halle 8

gamescom campus

Toward the rear portion of
hall 8

speakers' corner

Halle 8
Stand C 050 / C 058

speakers' corner

*Hall 8
Booth C 050 / C 058*

**Deutsche Casemod Meisterschaft 2011
24h Livemodding Challenge**

Halle 8
Stand C 060

*German Casemod Championship 2011
24h Livemodding Challenge*

*Hall 8
Booth C 060*

gamescom jobs & karriere

Halle 8
Stand B 040 / B 048

gamescom jobs & careers

*Hall 8
Booth B 040 / B 048*

11:00,
13:00 und
15:00 Uhr

Führungen

Treffpunkt: speakers' corner

11:00 a.m.
1:00 p.m. and
3:00 p.m.

Tours

Meeting point: speakers' corner

**Freitag, 19. August 2011
Friday, 19th August 2011**

gamescom campus

Hinterer Teil der Halle 8

gamescom campus

*Toward the rear portion of
hall 8*

speakers' corner

Halle 8
Stand C 050 / C 058

speakers' corner

*Hall 8
Booth C 050 / C 058*

**Deutsche Casemod Meisterschaft 2011
24h Livemodding Challenge**

Halle 8
Stand C 060

*German Casemod Championship 2011
24h Livemodding Challenge*

*Hall 8
Booth C 060*

gamescom jobs & karriere

Halle 8
Stand B 040 / B 048

gamescom jobs & careers

*Hall 8
Booth B 040 / B 048*

11:00,
13:00 und
15:00 Uhr

Führungen

Treffpunkt: speakers' corner

11:00 a.m.
1:00 p.m. and
3:00 p.m.

Tours

Meeting point: speakers' corner

18:00 Uhr	gamescom festival	Köln City
6:00 p.m.	<i>gamescom festival</i>	<i>Cologne City</i>
19:00 Uhr	BÄM! Der COMPUTEC Games Award	Gloria Theater Apostelstraße 1 50667 Köln
7:00 p.m.	<i>BÄM! The COMPUTEC Games Award</i>	<i>Gloria Theater Apostelstraße 1 50667 Cologne</i>

Samstag, 20. August 2011
Saturday, 20th August 2011

	gamescom campus	Hinterer Teil der Halle 8
	<i>gamescom campus</i>	<i>Toward the rear portion of hall 8</i>
	speakers' corner	Halle 8 Stand C 050 / C 058
	<i>speakers' corner</i>	<i>Hall 8 Booth C 050 / C 058</i>
	gamescom jobs & karriere	Halle 8 Stand B 040 / B 048
	<i>gamescom jobs & careers</i>	<i>Hall 8 Booth B 040 / B 048</i>
18:00 Uhr	gamescom festival	Köln City
6:00 p.m.	<i>gamescom festival</i>	<i>Cologne City</i>

Sonntag, 21. August 2011
Sunday, 21st August 2011

	gamescom family day	
	<i>gamescom family day</i>	
	Casemodding Workshop	Halle 8 Stand C 060
	<i>Case modding workshop</i>	Hall 8 Booth C 060
11:00 Uhr – 15:00 Uhr	play2gether – Zusammen.Spiele.Erleben.	Raum: 9.02.09 Oberhalb der Halle 9
11:00 a.m. – 3:00 p.m.	<i>play2gether – Experienceing. Games.Together.</i>	<i>Room: 9.02.09 Above hall 9</i>

	gamescom campus	Hinterer Teil der Halle 8
	<i>gamescom campus</i>	<i>Toward the rear portion of hall 8</i>
	speakers' corner	Halle 8 Stand C 050 / C 058
	<i>speakers' corner</i>	<i>Hall 8 Booth C 050 / C 058</i>
	gamescom jobs & karriere	Halle 8 Stand B 040 / B 048
	<i>gamescom jobs & careers</i>	<i>Hall 8 Booth B 040 / B 048</i>
11:00, 13:00 und 15:00 Uhr	Führungen	Treffpunkt: speakers' corner
11:00 a.m. 1:00 p.m. and 3:00 p.m.	<i>Tours</i>	<i>Meeting point: speakers' corner</i>
16:00 Uhr	gamescom festival	Köln City
4:00 p.m.	<i>gamescom festival</i>	<i>Cologne City</i>

Tägliche Events **Daily Events**

Lerninseln	Halle 8 Stand C 050 / C 058
<i>Learning island</i>	<i>Hall 8 Booth C 050 / C 058</i>
Retro gaming	Halle 8 Stand B 060
<i>Retro exhibition</i>	<i>Hall 8 Booth B 060</i>
The Art of Games	Halle 8 Stand C 041 & C 051
<i>The Art of Games</i>	<i>Hall 8 Booth C 041 & C 051</i>
gamescom beach – presented by bigFM	Außengelände P8 (hinter Halle 8)
<i>gamescom beach – presented by bigFM</i>	<i>Outdoor area P8 (behind hall 8)</i>

gamescom wave	Außengelände P8 (hinter Halle 8)
<i>gamescom wave</i>	<i>Outdoor area P8 (behind hall 8)</i>
SOCCER FUN PARK	Außengelände P8 (hinter Halle 8)
<i>SOCCER FUN PARK</i>	<i>Outdoor area P8 (behind hall 8)</i>
Teste dein Traummotorrad	Außengelände P8 (hinter Halle 8) und extra level in Halle 10.1
<i>Test your dream bike – test ride on the road</i>	<i>Outdoor area P8 (behind hall 8) and extra level in hall 10.1</i>
Vivalamopped Roadshow	P1 (außerhalb des gamescom Geländes)
<i>Vivalamopped Roadshow</i>	<i>P1 (outside the gamescom area)</i>
<i>BMX show + workshop</i>	<i>Extra level in hall 10.1</i>
fotocommunity	Extra level in Hall 10.1
<i>fotocommunity</i>	<i>Extra level in hall 10.1</i>
Fireball & Kickerkönig	Extra level in Hall 10.1
<i>Fireball & Kickerkönig</i>	<i>Extra level in hall 10.1</i>
Titus Köln meets gamescom 2011	Extra level in Hall 10.1
<i>Titus Cologne meets gamescom 2011</i>	<i>Extra level in hall 10.1</i>
gamescom camp	Kölner Jugendpark Sachsenbergstraße 1 50679 Köln
<i>gamescom camp</i>	<i>Cologne Jugendpark Sachsenbergstraße 1 50679 Cologne</i>