

No. 1 / January 2020, Cologne  
#euvendcoffeena

## euvend & coffeena 2020 unites the best of vending and Office Coffee Service

### New business potentials for the industry at the leading trade fair for modern working worlds ORGATEC

euvend & coffeena 2020 is excellently aligned: Ten months before the start of the trade fair, a significantly higher number of exhibitors from Germany and abroad have already confirmed their attendance at euvend & coffeena compared to last year's event. The companies that have already registered come from more than 15 countries, among others from Belgium, Denmark, France, Italy, Israel, Spain, Taiwan and the USA. The important exhibitors include among others Alfred Kärcher, Animo, Azkoyen, Aztek, Blupura, Brita, CCV Group, Darboven, Feig Electronic, Flo, Garz & Fricke, Lorenz Bahlsen Snack-World, Mikrolab, Nayax, Pentair, Red Bull, rheavendors servomat and Waterlogic. The coming euvend & coffeena will additionally be presenting renowned newcomers.

Coca-Cola European Partners, Coffema, CUP & CINO, Grünbeck Wasseraufbereitung, Hans Riegelein + Sohn, Kellogg and Vorwerk Temial from Germany are on board for the first time. DF Italia, Franke from Switzerland, KUARIO from the Netherlands, Mistra Constructeur from France, Parlevel Systems from the USA as well as Zummo Innovaciones Mecanicas from Spain are taking part from abroad.

"In the scope of euvend & coffeena we offer the operators of vending machines the entire spectrum of automated sales solutions, professional coffee systems, coffee, hot and cold beverages, snacks and filling products, multi-payment solutions, cups and services at one location. Europe's relevant industry suppliers don't come together more centrally at any other place than at the international trade fair for vending and Office Coffee Service in Cologne," explained Stefanie Mauritz, Director euvend & coffeena.

The trade fair also offers new concepts and innovations for big buyers such as Autobahn Tank & Rast, Compass Group, Deutsche Post, Dorint, Eurest, Eurowings, Fraport, Geile, Lekkerland, Real, Rewe, Selecta, Sodexo and Volkswagen. Further important visitors from the growth market Office Coffee Service will also be on-site, for example Coffee at Work, Coffee Perfect, Kaffee Partner and Seeberger.

#### Diversified range of offers, networking and business

At euvend & coffeena not only the latest concepts, trend themes and innovations from the vending and Office Coffee Service sections are presented, but also the developments in the micro markets and unattended retail sections. At the coming event, the Operator Theme Days focusing on new solutions from the cups, payment, vending machines and filling products sections will be staged for the first time.



euvend & coffeena  
29.10. - 31.10.2020  
[www.euvend-coffeena.com](http://www.euvend-coffeena.com)

Your contact:  
Peggy Krause  
Tel.  
+49 221 821-2076  
Fax  
+49 221 821-3544  
e-mail  
[p.krause@koelnmesse.de](mailto:p.krause@koelnmesse.de)

Koelnmesse GmbH  
Messeplatz 1  
50679 Köln  
P.O. Box 21 07 60  
50532 Köln  
Germany  
Tel. +49 221 821-0  
Fax +49 221 821-2574  
[www.koelnmesse.com](http://www.koelnmesse.com)

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Gerald Böse (President and Chief Executive Officer)  
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Lectures and guided tours with subsequent sampling sessions round the programme off. In this way, euvend & coffeena will focus even more strongly on the following themes due to the event being held parallel to the leading trade fair for modern working worlds, ORGATEC:

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- **New Work** is the talk of the town, because offices are the new coffee houses. In this connection, with its fully-automated service the operator offers comprehensive solutions that in interplay with the new working worlds of ORGATEC offer interesting business potential.
- **Hospitality:** Vending solutions are being implemented in new fields of application: in hotels, educational institutions, hospitals and care facilities, an on local and long-distance transport services. In five Hospitality Areas, ORGATEC and euvend & coffeena will jointly demonstrate how vending solutions can be integrated into commercial properties.
- **Micro markets:** Already common in the USA and Asia, this trend is now also making its way to Europe. The suppliers will present future-oriented solutions of unmanned kiosk concepts at euvend & coffeena.

#### **euvend & coffeena meets ORGATEC**

As already in the past year, Koelnmesse and the German Vending Association e.V. (BDV) as the industry sponsor of the trade fair, have decided to stage euvend & coffeena every two years as an independent trade fair parallel to ORGATEC. In this constellation it offers the exhibitors from the vending and Office Coffee Service (OCS) sections direct access to the world of the office and commercial property business and thus to new attractive visitor target groups in order to create new potential in the growth market Office Coffee Service. For both parties, the co-location of the events opens up new opportunities in the out-of-home and commercial business sections. With over 750 exhibitors from 39 countries and more than 60,000 trade visitors from 143 countries, ORGATEC is the leading international trade fair for the modern working worlds.

#### **Koelnmesse - Global Competence in Food and FoodTec:**

Koelnmesse is an international leader in organising food fairs and events regarding food and beverage processing. Trade fairs such as the Anuga, ISM and Anuga FoodTec are established world leaders. Koelnmesse not only organises food and food technology trade fairs in Cologne, Germany, but also in further growth markets around the globe, for example, in Brazil, China, Colombia, India, Italy, Japan, Thailand, the United States and the United Arab Emirates, which have different focuses and contents. These global activities enable us to offer our customers a network of events, which in turn grant access to different markets and thus create a basis for sustainable and stable international business.

Further Information is available at: <http://www.global-competence.net/food/>

#### **The next events:**

ISM - The world's largest trade fair for sweets and snacks, Cologne

02.02. - 05.02.2020

ProSweets Cologne - The international supplier fair for the sweets and snacks

industry, Cologne 02.02. - 05.02.2020

ANUFOOD Brazil - International Trade Show Exclusively for the Food and Beverage  
Sector, Sao Paulo 09.03. - 11.03.2020

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**Note for editorial offices:**

euvend & coffeena photos are available in our image database on the Internet at  
[www.euvend-coffeena.com](http://www.euvend-coffeena.com) in the "News" section. Press information is available at:  
[www.euvend-coffeena.com/pressinformation](http://www.euvend-coffeena.com/pressinformation)

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Your contact:

Peggy Krause  
Communications Manager

Koelnmesse GmbH  
Messeplatz 1  
50679 Köln  
Germany  
Phone + 49 221 821 2076  
Fax + 49 221 821 3544  
[p.krause@koelnmesse.de](mailto:p.krause@koelnmesse.de)  
[www.koelnmesse.de](http://www.koelnmesse.de)

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