

No. 2 / October 2018, Cologne  
#aquanale

## aquanale 2019: The must-attend event for the industry

### Secure key benefits with early booking until 31 January 2019

aquanale, the International Trade Fair for Sauna, Pool, Ambience, which will take place from 5 to 8 November 2019, is the must-attend event for the industry. The leading international brands and aspiring newcomers in the swimming pool and wellness sectors will be in Cologne once again to showcase their current offerings and new products and ideas. Trade visitors from all over the world will be making the most of the event's market-leading status and using it as a hub of information. With just over 13 months to go before aquanale next opens its doors, domestic and international demand is already high, with confirmed registrations and requests for preferred stand positions and extensions. It's time for potential exhibitors to secure key benefits with early registration until 31 January 2019. Early bookers can reserve their stand areas and the best locations in the exhibition hall now.

The industry's leading international trade fair duo - aquanale, the International Trade Fair for Sauna, Pool, Ambience, and FSB, the International Trade Fair for Public Space, Sports and Leisure Facilities - is strengthening its core segments and thereby setting a course for a successful future. From 2019, FSB's swimming pools segment will thus be integrated into aquanale and brought together under one roof. As of 2019, aquanale will be located in Hall 6 and around 50 per cent of the adjacent Hall 7 - clearly divided into the six familiar themed worlds. Trends for private swimming pool and wellness facilities with sauna and spa, as well as innovations and management concepts for operators of public swimming pools, water parks and thermal baths will be on show here. The advantages are obvious: the national and international trade visitors from the areas of public swimming pools, water parks, thermal baths, swimming pool construction, hotels, architecture and planning firms as well as from the sauna, sanitation, heating and air-conditioning technology, spa and fitness sectors gain a comprehensive overview of the entire spectrum of products all concentrated in just two exhibition halls.

In addition, the "themed halls" concept at aquanale and co-located FSB, the International Trade Fair for Public Space, Sports and Leisure Facilities, ensures that synergies are exploited even better and new business networks can be established on both the national and international levels.

**Koelnmesse - Global Competence in Furniture, Interiors and Design:** Koelnmesse is the world's top trade fair organiser for the areas of furnishing, living and lifestyle. At the trade fair hub of Cologne, the leading international fair imm cologne as well as the trade fair formats of LivingKitchen, ORGATEC, spoga+gafa, interzum and Kind



aquanale  
05.11. - 08.11.2019  
<http://www.aquanale.com/>

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+ Jugend rank among the internationally renowned and established industry meeting places. These fairs comprehensively represent the upholstered and case furniture segment, the kitchen industry, the office furniture sector and outdoor living as well as the innovations of the furniture supply industry. Over the last few years, Koelnmesse has specifically added international fairs in the most important fast-expanding markets to its portfolio. These include CIKB in Shanghai, interzum guangzhou in Guangzhou and Pueri Expo in Sao Paulo. With ambista, the online portal for the interiors business, Koelnmesse offers direct access to products, contacts, expertise and events relevant to the industry all year round.

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Further information is available at: [www.global-competence.net/interiors/](http://www.global-competence.net/interiors/)  
Further information about ambista: [www.ambista.com/](http://www.ambista.com/)

#### **The next events:**

CIKB - The platform for the Kitchen Industry in China, Shanghai 10.10. - 12.10.2018

China Kids Expo - China International Baby Articles Fair, Shanghai  
16.10. - 18.10.2018

ORGATEC - New visions of work, Cologne 23.10. - 27.10.2018

#### **Note for editorial offices:**

aquanale photos are available in our image database on the Internet at [www.aquanale.com](http://www.aquanale.com) in the "Press" section.

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