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#exponatec

EXPONATEC COLOGNE - International trade fair for museums, preservation and cultural heritage

Thinking into the future, preserving the past: Information and knowledge transfer for creative artists and preservation experts

1. Deutscher Museumskongress (1st German museums congress) with top speakers

Exclusive commitment of the European Heritage Association

Auspicious signs for the ninth EXPONATEC COLOGNE - International trade fair for museums, preservation and cultural heritage from 20 to 22 November 2019 in Cologne. Even now, important companies from all disciplines have confirmed their participation. Divided into four themes, the exhibitors present new products, solutions and concepts, while directly offering information and specialised knowledge to interested parties from both public and private cultural institutions and collections. At the same time, cultural institutions, as well as research and education institutions will present new technologies and progress in teaching and research.

The event programme for EXPONATEC COLOGNE is also already showing a clear profile. For example, the 1. Deutscher Museumskongress is taking place on 20 November, parallel with the trade fair. The exclusive commitment of the European Heritage Association is also being demonstrated in 2019. In addition the German museum association (DMB), Europa Nostra, the association of restorers (VDR), the Network of European Museum Organisations (NEMO) and the Cologne Institute of Conservation Sciences (CICS) of the Technical University of Cologne will also be participating. With its successful combination of trade fair and accompanying trade programme, EXPONATEC COLOGNE, as Europe's leading information and communication platform, provides ideal conditions for international networking and the transfer of knowledge. EXPONATEC COLOGNE has been taking place every two years in Cologne since 2004 and has developed into the strongest museum event in Europe during this period.

The offering of EXPONATEC COLOGNE covers all current questions revolving around presentation, restoration and documentation. Questions of museum and information management, safety, transport and logistics, as well as multimedia or augmented reality concepts are once again important themes of the trade fair. The exhibiting companies show concepts for the optimisation of existing systems, processes or solutions for current and future questions. In the process, the companies demonstrate their competence with the most varied applications and their flexibility



EXPONATEC COLOGNE
20.11. - 22.11.2019
www.exponatec.com

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as partners of cultural institutions, collections, monuments, donors and research.

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Event programme

In terms of content, the exhibition programme is once again flanked by a top quality event and congress programme that offers many opportunities for an interdisciplinary exchange.

A museum congress is being organised this year for the first time. Organisers are the Kunsthandel publishing house from Neu-Isenburg and Koelnmesse. The goal of the 1. Deutscher Museumskongress is to name and discuss the challenges museums now face and will face in the future in a manner oriented to achieving results. To this purpose, leading museum specialists and experts are expected as speakers and panel participants, incl. Dr. Stefano Campagnolo (General Director of the Biblioteca Nazionale Marciana, Venice) and Prof. Volker Morsbrugger (General Director of the Senckenberg Naturmuseum, Frankfurt). The focus is on new developments and trends in the fields of collecting, research, conservation, exhibiting and education. The themes of management and communication are also on the agenda. The congress is oriented to museum and collection employees of all categories and at all decision-making levels. These include directors and curators, as well as employees from the fields of restoration, inventory, documentation, mediation and museum education, library /media library, information technology, logistics and security, marketing, public relations, fundraising and the press. Themes like digitalisation and the conceptualisation of exhibits, but also sustainability and marketing will be considered. Applications for the congress can be submitted as of 13.05.2019 via www.exponatec.de.

Talks revolving around museum routine will also take place on 20 and 21 November 2019. The three-part lecture and discussion series is being organised jointly by the association of restorers (VDR), the German museum association (DBM) and the Network of European Museum Organisations (NEMO) under the title "Stations of Art. Behind the Scenes in the Museum". The various stations, from the first exhibition idea to the effective presentation, are presented attractively and with a practical orientation.

The European Heritage Association will once again present exceptional concepts from museums around the world, as well as the latest developments of international preservation and restoration projects to a trade public under the motto "The Best in Heritage and Projects of Influence", and thus present the best current projects of the international cultural landscape.

"Woe betide the heirs. Passing on responsibility, creating identity" - this is the title of a conference being organised by Europa Nostra on 21 November 2019 in the context of EXPONATEC COLOGNE. Other partners of the conference are the association for homeland and environment in Germany (BHU), the European castles institute (EBI), the Rhine association for monument preservation and landscape conservation and Koelnmesse. The central question is how monuments can endow a sense of identity. How can younger generations or new residents and immigrants be integrated? The examples range from medieval castles through garden monuments of postwar modernity to the architecture of the GDR.

Interested parties and multipliers from initiatives, associations and institutions that are active professionally or on a voluntary basis in the fields of monument preservation, monument protection and monument education, urban and regional development planning, architecture, homeland and cultural landscape maintenance, art and art education are addressed in particular here.

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The Master Days of the Cologne Institute of Conservation Sciences (CICS) of the Cologne University of Applied Sciences are once again taking place in the context of EXPONATEC COLOGNE. Master's degree graduates will present their graduation projects in brief lectures and provide interesting insight into current questions and challenges of preservation and restoration sciences (21 and 22.11.2019). The lecture programme is brought into the exhibition hall with the Speakers Corner. The partners of EXPONATEC COLOGNE have their say here, as do trade fair exhibitors.

The CICS of the Cologne University of Applied Sciences is placing the focus of this year's special event on the theme of "Modern materials, modern strategies". At the Cologne Institute of Conservation Sciences (CICS), art technology, the conservation and restoration of art and cultural assets from the Middle Ages to the present are taught and researched in five fields of study. Here, colour materials and plastics, among other things, are systematically analysed, new materials are tested for conservation, preservation strategies for installation art are developed, the use of terahertz radiation in conservation is evaluated, and the use of atmospheric pressure plasma procedures in surface cleaning is researched. The CICS will present select projects and research results at EXPONATEC 2019. An art consultation, at which the scientists will examine private objects like paintings or antiques, will once again be offered.

Note for editorial offices:

EXPONATEC COLOGNE photos are available in our image database on the Internet at www.exponatec.com in the "Press" section. Press information is available at: www.exponatec.com/Pressinformation

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