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#gamescom2019

gamescom and Geoff Keighley partner to create “gamescom: Opening Night Live”



**gamescom 2019 starts with a Spectacular Game Showcase +++
Livestreamed Internationally on Monday, August 19 at 8 pm CEST /
2 pm EDT / 11am PT**

gamescom
20.08. - 24.08.2019
<http://www.gamescom.global/>

gamescom, the world's largest event for computer and video games, today announced that its 2019 show will kick off in grand style with “gamescom: Opening Night Live,” a new live event and stream produced by Geoff Keighley, host and producer of The Game Awards, the video game industry's annual awards show.

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gamescom: Opening Night Live, produced in English, will air live in front of more than 1,000 fans in Cologne, Germany to give gamers worldwide an overview of what to expect during gamescom week. This brand-new program will feature announcements from major game publishers and independent developers, world premieres of new game footage and special guest appearances from the stars of the gaming industry.

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Geoff Keighley: "Gaming is a shared passion around the world, and every time I attend gamescom I am energized by the passion and excitement from the community in Cologne. The team and I are thrilled to be in Europe this summer to produce this show and share gamescom with the global video game audience."

Felix Falk, Managing Director of game - the German Games Industry Association: "Opening Night Live is an entirely new show designed to make gamers worldwide a bigger part of the gamescom experience. With his experience as host and producer of 'The Game Awards' and his strong international network, we couldn't think of a better partner than Geoff to help us bring this show to life. We are looking forward to a special showcase of new games and announcements."

Executive Board:
Gerald Böse (President and Chief Executive Officer)
Herbert Marner

Chairwoman of the Supervisory Board:
Mayor of the City of Cologne
Henriette Reker

Gerald Böse, President and Chief Executive Officer of Koelnmesse: "In addition to more than 370,000 visitors in Cologne, gamescom is seen around the world by millions of fans through live streams. With this new Opening Night Live, we are continuing to create a unique platform for the games industry to present its announcements to fans both in Cologne and all around the world."

Headquarters and place of jurisdiction:
Cologne
District Court Cologne, HRB 952

gamescom: Opening Night Live will stream live on Monday August 19, 2019 at 8pm CEST, 2pm EDT, 11am PDT from Cologne, Germany. More Information will be announced in the coming months.

gamescom: Opening Night Live is executive produced by Geoff Keighley and Kimmie H. Kim, executive producers of The Game Awards, and under exclusive worldwide license to Koelnmesse/game.

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About Geoff Keighley

Over the past two decades, Geoff Keighley has established himself as the leading producer of programming and events that celebrate video games as the most powerful form of entertainment. He is the creator and founder of The Game Awards, the video game industry's annual awards show, which was seen by more than 30 million digital viewers around the world in 2018. The Game Awards will return later in 2019 for its 5th anniversary broadcast. Previously, Keighley worked as a videogame critic for Entertainment Weekly magazine and spent nearly a decade producing and hosting programs for TV networks including G4TV and Viacom Media Networks, where he served as Executive in Charge of Publisher Relations for Spike TV.

About gamescom

gamescom is the world's largest event for computer and video games and Europe's largest business platform for the games industry. Here, hundreds of thousands of visitors from hundreds of countries celebrate the latest games on-site in Cologne, as do millions of fans worldwide via the digital channels. With the business area, the entertainment area, the developer conference devcom, the gamescom congress and the gamescom city festival, gamescom covers the entire diversity of games culture. In 2019, gamescom opens its doors to all interested trade visitors on Tuesday, 20 August 2019 and to private visitors on Wednesday, 21 August 2019. gamescom is jointly organised by Koelnmesse and game - the Association for the German Games Industry e.V.

Koelnmesse - Global Competence in Digital Media, Entertainment and Mobility:

Koelnmesse is an international leader in organising trade fairs in the Digital Media, Entertainment and Mobility segments. Trade fairs like photokina, DMEXCO, gamescom, INTERMOT and THE TIRE COLOGNE are established as leading international trade fairs. Koelnmesse not only organises trade fairs in these areas in Cologne, but also in other growth markets like, for example, China, Singapore and Thailand, which have different areas of focus and content. These global activities offer customers of Koelnmesse tailor-made events in different markets, which guarantee sustainable and international business.

The next events:

CCXP Cologne - Comic Con Experience, Cologne 27.06. - 30.06.2019

gamescom - The world's largest trade fair and event highlight for interactive games and entertainment (with trade visitor and media day), Cologne 20.08. - 24.08.2019

DMEXCO, Cologne 11.09. - 12.09.2019

Note for editorial offices:

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