

No. 4 / June 2020, Cologne
#orgatec #restartyourbusiness #

Restart your business: Experience new office spaces at ORGATEC 2020

The office industry set for a successful relaunch at ORGATEC

Comprehensive hygiene concept to ensure safety for all attendees

New exhibition formats and digital offerings

One thing is certain: The modern working world will never be the same after the coronavirus pandemic as it was before. The digitalisation of the world of work - in offices, open or mobile workspaces and home offices - will continue to intensify and will become more professional. The hotel and catering sector also needs to find innovative solutions to enable it to adapt to the new normal. Short-term workspaces and new office facilities are just two of the keywords here. ORGATEC 2020, the world's largest and most important industry event, hosted from 27 to 31 October 2020, is therefore perfectly timed to address the issues arising from the coronavirus crisis and its repercussions.

Returning with a new exhibition format, a comprehensive safety and hygiene concept, and new digital offerings, ORGATEC 2020 will be one of the first industry gatherings to be held after the outbreak of the coronavirus pandemic and will therefore contribute to successfully relaunching activity in the sector.

Safety of trade fair visitors and exhibitors is paramount

But however important doing good business is for the industry, Koelnmesse's highest priority is naturally the safety of its exhibitors and visitors, and measures to ensure it have been agreed in detail with the City of Cologne and the State of North Rhine-Westphalia. The new ORGATEC 2020 is designed to be an open forum that fosters a safe and sustainable exchange for the entire industry.

#B-SAFE4business

Koelnmesse is using the hashtag #B-SAFE4business to bring together the package of measures it has developed to ensure that attending the trade fair is safe for all participants. The event organisers have summarised their measures to protect exhibitors and trade visitors under four headings: VISIT SAFE, SHOW SAFE, MEET SAFE and STAY SAFE. These headings regulate aspects such as the safe interaction of participants at the trade fair and will ensure that companies and industry professionals can decide to attend the event with full confidence.



ORGATEC 2020
27.10. - 31.10.2020
www.orgatec.com

Your contact:
Michael Steiner
Tel.
+49 221 821-3094
Fax
+49 221 821-3544
e-mail
m.steiner@koelnmesse.de

Koelnmesse GmbH
Messeplatz 1
50679 Köln
P.O. Box 21 07 60
50532 Köln
Germany
Tel. +49 221 821-0
Fax +49 221 821-2574
www.koelnmesse.com

Executive Board:
Gerald Böse (President and Chief Executive Officer)
Oliver Frese
Herbert Marnier

Chairwoman of the Supervisory Board:
Mayor of the City of Cologne
Henriette Reker

Headquarters and place of jurisdiction:
Cologne
District Court Cologne, HRB 952

VISIT SAFE brings together the hygiene rules - the comprehensive measures that will ensure that all guests are able to circulate throughout the entire trade fair grounds with minimum risk. The distancing rules, which ensure the required minimum distance of 1.5 metres between participants, have been summarised under the heading MEET SAFE. SHOW SAFE brings together all the measures at the trade fair stands to ensure that business contacts can be made and maintained and that attendees can network without any risks. Finally, the measures under the heading STAY SAFE regulate everyday life at the trade fair and ensure that trade fair visitors will be safe at all contact points. An in-depth overview of all the measures is available on the ORGATEC website at: <https://www.orgatec.com/fair/orgatec/koelnmesse-re-start/>. Exhibitors can find out about changes such as adjustments to the plans for stand construction on the ORGATEC website at: <https://www.orgatec.com/fair/orgatec/koelnmesse-re-start/>

The high-quality programme of events for industry professionals for which ORGATEC is rightly known and which is highly regarded by trade visitors from across the world will naturally also be part of ORGATEC 2020. The organisers are currently working with their partners to make suitable arrangements in the light of the current situation and will announce further details shortly.

All the latest information about ORGATEC 2020 with daily updates on all the important adjustments and current changes can be found online at www.orgatec.de.

Koelnmesse - Global Competence in Furniture, Interiors and Design: Koelnmesse is the world's top trade fair organiser for the areas of furnishing, living and lifestyle. At the trade fair hub of Cologne, the leading international fair imm cologne as well as the trade fair formats of LivingKitchen, ORGATEC, spoga+gafa, interzum and Kind + Jugend rank among the internationally renowned and established industry meeting places. These fairs comprehensively represent the upholstered and case furniture segment, the kitchen industry, the office furniture sector and outdoor living as well as the innovations of the furniture supply industry. Over the last few years, Koelnmesse has specifically added international fairs in the most important fast-expanding markets to its portfolio. These include idd Shanghai, interzum bogotá in Bogotá, interzum guangzhou in Guangzhou and Pueri Expo in Sao Paulo. With ambista, the online portal for the interiors business, Koelnmesse offers direct access to products, contacts, expertise and events relevant to the industry all year round.

Further information is available at: www.global-competence.net/interiors/
Further information about ambista: www.ambista.com/

The next events:

spoga+gafa - The garden trade fair, Cologne 06.09. - 08.09.2020
Kind + Jugend - The Trade Show for Kids' First Years, Cologne 17.09. - 20.09.2020
idd shanghai - interior design days Shanghai - by imm cologne, Shanghai November 2020

Note for editorial offices:

ORGATEC photos are available in our image database on the Internet at www.orgatec.com/imagedatabase in the "News" section. Press information is available

at: www.orgatec.com/Pressinformation

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Ihr Kontakt bei Rückfragen:

Michael Steiner
Kommunikationsmanager

Koelnmesse GmbH
Messeplatz 1
50679 Köln
Deutschland
Telefon: + 49 221 821-3094
Telefax: + 49 221 821-3544
m.steiner@koelnmesse.de
www.koelnmesse.de

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