

No. 1 / June 2019, Cologne
#orgatec #newvisionsofwork # varietyofwork

ORGATEC 2020 to present the “Variety of Work”

Online registrations now open
euvend & coffeena 2020 will be co-located with ORGATEC
“Variety of Work” announced as the theme of ORGATEC 2020

The preparations for a successful ORGATEC 2020 are already in full swing. There are still almost 18 months to go before the leading international trade fair for the modern working world opens its doors. The event will be hosted in Cologne from 27 to 31 October 2020. But there is already a host of exciting announcements about the programme lined up for exhibitors and visitors at ORGATEC.

The theme for the forthcoming edition of ORGATEC has already been chosen: “Variety of Work” will provide the event’s overarching focus. Variety defines how we work today: connected, creative, collaborative, in teams and across national borders and hierarchies. But variety also refers to the diversity of our modern work environments - work no longer takes place only in the office. A workplace can be anywhere and can take many different forms. Work environments must provide space and be open, flexible, inspiring and versatile. They must promote exchanges, collaboration, networking, knowledge transfers, new ways of thinking, and learning. But the diversity of people that we work with and the variety of work cultures are also reflected in ORGATEC’s theme.

euvend & coffeena 2020 co-located with ORGATEC

One especially exciting announcement from the organisers is that three days of the forthcoming edition of ORGATEC will be co-located with euvend & coffeena. euvend & coffeena is the leading international trade fair for vending and office coffee service. It is where new work meets new retail. New to-go concepts for the out-of-home market for offices and the contract business will be presented. The co-location of the events opens up new opportunities for ORGATEC visitors in these market segments.

Register now to benefit from early-bird discounts

Companies wanting to register for ORGATEC 2020 will find the application forms on ORGATEC’s relaunched website. They can now complete and send the forms online, saving them the hassle of downloading the documents. Interested companies can benefit from the early bird discount until 15 September 2019. Further information is available at: www.orgatec.de.



ORGATEC 2020
27.10. - 31.10.2020
www.orgatec.com

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Cologne
District Court Cologne, HRB 952

Koelnmesse - Global Competence in Furniture, Interiors and Design: Koelnmesse is the world's top trade fair organiser for the areas of furnishing, living and lifestyle. At the trade fair hub of Cologne, the leading international fair imm cologne as well as the trade fair formats of LivingKitchen, ORGATEC, spoga+gafa, interzum and Kind + Jugend rank among the internationally renowned and established industry meeting places. These fairs comprehensively represent the upholstered and case furniture segment, the kitchen industry, the office furniture sector and outdoor living as well as the innovations of the furniture supply industry. Over the last few years, Koelnmesse has specifically added international fairs in the most important fast-expanding markets to its portfolio. These include idd Shanghai, interzum guangzhou in Guangzhou and Pueri Expo in Sao Paulo. With ambista, the online portal for the interiors business, Koelnmesse offers direct access to products, contacts, expertise and events relevant to the industry all year round.

Further information is available at: www.global-competence.net/interiors/
Further information about ambista: www.ambista.com/

The next events:

imm at IDFFHK, Hong Kong 23.08. - 25.08.2019

spoga+gafa - The garden trade fair, Cologne, Cologne 01.09. - 03.09.2019

Kind + Jugend - The Trade Show for Kids' First Years, Cologne 19.09. - 22.09.2019

Note for editorial offices:

ORGATEC photos are available in our image database on the Internet at www.orgatec.com/imagetdatabase in the "News" section. Press information is available at: www.orgatec.com/Pressinformation

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