

No. 15 / March 2018, Cologne  
#IEW #EISENWARENMESSE

## Applause for the innovations and commitment: Winners of the EISEN Award 2018

On the evening of the first exhibition day of EISENWARENMESSE - International Hardware Fair Cologne (4 - 7 March 2018) the EISEN Award 2018 was presented during the Welcome Party. The EISEN CSR Award powered by BHB (Federal Association of the German DIY, Building and Garden Specialist Stores e.V.) went to KNIPEX-Werk C. Gustav Putsch KG. The Innovation Award 2018 powered by ZHH (Central Association of the Hardware Trade e.V.) was conferred to three companies and went to HAZET-Werk Hermann Zerver GmbH & Co. KG (HiPer fine-toothed reversible ratchet 916 HP - 1000 Nm, 90 teeth), KNIPEX-WERK C. Gustav Putsch KG (KNIPEX rope cutter 95 62 160) and Wiha Werkzeuge GmbH (Wiha SpeedE). The winners were selected by the respective expert jury from a total of 12 nominees. The EISEN Award is being awarded during the trade fair by Koelnmesse and its partners for the fourth time.

The jury members took the decision to distinguish the firms for the EISEN CSR Award 2018 for the following reasons:

"Both of the nominees of the EISEN CSR Award 2018 were already nominated in 2016. However, over the past two years they were able to embed the theme sustainability much more intensively into their corporate strategy and further develop all categories of the sustainability. **KNIPEX-Werk C. Gustav Putsch KG** has convinced the jury members with the measures already implemented with newly introduced measures."

The independent jury justified its decision for the selection of the prize winners of the EISEN 2018 Innovation Award as follows:

### **Wiha Werkzeuge GmbH (Wiha SpeedE)**

"Electricians are impressed by Wiha SpeedE: It is kind on the wrists, fast, productive and ergonomic."

### **HAZET-Werk Hermann Zerver GmbH & Co. KG (HiPer fine-toothed reversible ratchet 916 HP - 1000 Nm, 90 teeth)**

"Whether professionals or handymen, we are all familiar with the product. The innovation lies in the chrome-plated surface. The HiPer fine-toothed reversible ratchet 916 HP by Hazet enfolds its great power even in the smallest of building assembly space."

### **KNIPEX-Werk C. Gustav Putsch KG (KNIPEX rope cutter 95 62 160)**



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"A perfectly designed, coherent overall concept provides the decisive advantage for demanding tasks. In the case of the KNIPEX rope cutter 95 62 160, this lies in the light and powerful elegance."

Page  
2/2

**Note for editorial offices:**

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