

Joint press release



No. 4 Cologne, 23rd February 2012

Final Report

## 4th Electromobility Congress: ZVEI calls on politicians to provide concrete support

Exhibitors are satisfied with elektro:mobilia

More than 800 trade visitors and congress participants came to Cologne

elektro:mobilia



4. Kompetenztreffen  
Elektromobilität

**On Thursday, 23rd February 2012, the fourth Electromobility Congress of the German Electrical and Electronic Manufacturers' Association (ZVEI) came to a successful close along with the associated elektro:mobilia exhibition organized by Koelnmesse. At the event, more than 800 experts and decision-makers from the automotive, energy, and electrical and electronic industries discussed current and necessary measures for enhancing electric mobility. In parallel to the congress, 40 companies also took part in the elektro:mobilia exhibition, where they presented their products, solutions and new developments in the field of electric mobility. "In conjunction with the ZVEI congress, elektro:mobilia has become a fixture among Germany's electric mobility trade shows. This is where the issues of the future are discussed and the current state of technological development is spotlighted — providing considerable added value for congress participants, exhibitors and trade visitors alike," explains Katharina C. Hamma, Chief Operating Officer of Koelnmesse.**

For Friedhelm Loh, President of the ZVEI and Chairman of the Friedhelm Loh Group, electric mobility is a "symbol for a paradigm shift". Despite this fact, electric mobility still hasn't made any visible progress, which is why political decision-makers and industry have to intensify their efforts so that Germany can be the leading market and leading supplier for this promising field. "It's crucial that the one billion euros of financial support promised for electric mobility continues to be provided," adds Loh. "We therefore call on the German government to actually make this funding available."

Harry K. Voigtsberger, Minister for Economic Affairs, Energy, Building, Housing and Transport of the state of North Rhine-Westphalia, emphasized how

[www.elektromobilia.de](http://www.elektromobilia.de)

Koelnmesse GmbH  
Messeplatz 1  
50679 Köln  
P.O. Box 21 07 60  
50532 Köln  
Germany  
Tel. +49 221 821-0  
Fax +49 221 821-2574  
info@koelnmesse.de  
www.koelnmesse.de

Management:  
Gerald Böse (Chief Executive Officer)  
Katharina C. Hamma  
Herbert Marnier

Chairman of the Supervisory Board:  
Mayor of the City of Cologne  
Jürgen Roters

Headquarters and place of  
jurisdiction: Cologne  
District Court Cologne, HRB 952

Zentralverband Elektrotechnik- und  
Elektronikindustrie e. V.  
Abteilung Kommunikation und  
Marketing  
Lyoner Straße 9  
60528 Frankfurt am Main  
Telefon +49 69 6302-231  
Telefax +49 69 6302-351  
presse@zvei.org

important electric mobility is for the state. North Rhine-Westphalia is conducting concrete projects and providing extensive financial support to achieve the ambitious goal of bringing more than 250,000 electric vehicles onto its roads by 2020. Voigtsberger mentioned several examples of how the state is doing this, including the Rhine-Ruhr model region project, assistance to applicants for the federal government's "Showcase Regions" initiative, and the creation of competence centres for energy storage technology, infrastructure and vehicle production.

In addition to attending the congress, the participants and trade visitors also toured the elektro:mobilia exhibition to obtain information on technological innovations and solutions. The exhibiting companies were satisfied with the results of the trade fair and reported that they had conducted promising discussions. In addition, many visitors once again tried out carbon-neutral vehicles on a track especially set up for this purpose.

This year, elektro:mobilia for the first time featured the e:Forum area, where interesting presentations were held primarily for fleet managers and operators as well as for decision-makers from municipal utility companies and public transport agencies. The publishing house ETM-Verlag organized the programme for the first day of the trade fair, which was devoted to "Electric Vehicles in Practice" and "Financial Effects of the Use of Electric Vehicles". On the second day, which was organized by the Association of Municipal Companies (VKU), experts discussed "Establishing an Infrastructure Appropriate to Requirements", "Business Models for Electric Mobility" and "Electric Mobility and Municipalities".

The fifth Electromobility Congress and the next elektro:mobilia will take place from 13th to 14th February 2013.

Further information is available at: [www.elektromobilia.com](http://www.elektromobilia.com)

Press contact: Volker De Cloedt  
Tel.: + 49 221 821-2960, fax: + 49 221 821-3285  
e-mail: v.decloedt@koelnmesse.de

Press contact at the ZVEI: Andreas Abs  
Tel.: +49 30 3069-3015, fax: +49 30 3069-6020  
e-mail: [presse@zvei.org](mailto:presse@zvei.org)

Page  
3/3