



Online-Karrieretag

Zukunftsbranche sucht Nachwuchs

The first **recruiting event**
for the online industry only

March 21st 2015: **Cologne**

June 18th 2015: **Munich**

October 22nd 2015: **Hamburg**

November 19th 2015: **Berlin**

Register now!

THE FIRST RECRUITING EVENT FOR THE ONLINE INDUSTRY ONLY

The Online-Karrieretag 2015 will again be an absolute must for companies recruiting top digital talent.

At each of the locations we expect at least **1.000 candidates**, of which approximately **42% are young professionals** (2-7 years experience), from the areas of IT / computer science, online marketing, design and business / business administration / management.

The rest of the candidates are students and graduates that seek student jobs, internships or traineeships.



Harald R. Fortmann

Vice president BVDW and partner of the consultancy Dwight Cribb

current and former top exhibitors include:



The following university partners recommend their students and alumni to visit the Online-Karrieretag in 2014:



The following media and cooperation partners support the Online-Karrieretag in 2014:

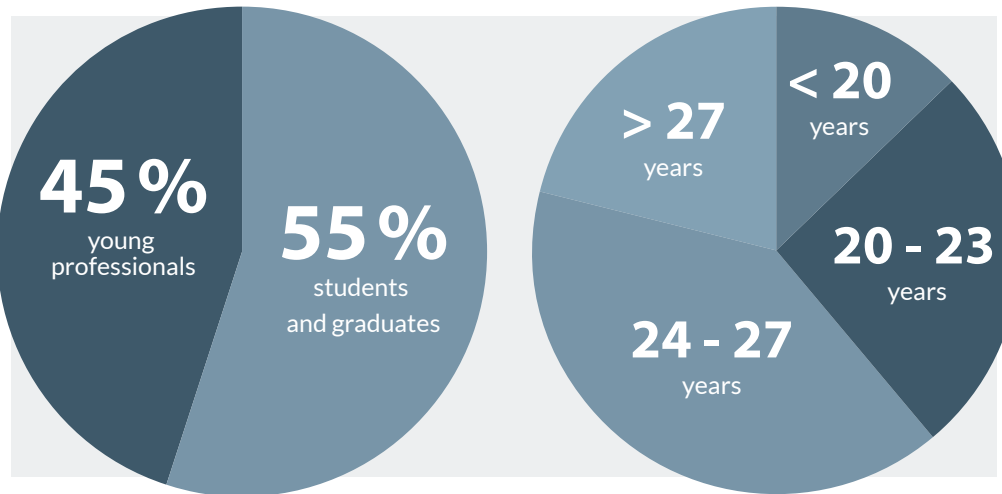


WHO WILL BE THERE?

We expect **at least 1,000 participants** per location of which almost all are currently looking for a job.

To achieve this number of candidates, we work with many of the best public and private universities from all over Germany. As partners of the Online-Karrieretag they recommend visiting our event to their students and alumni.

In addition, we operate extensive marketing activities to reach the best possible candidates for the event.



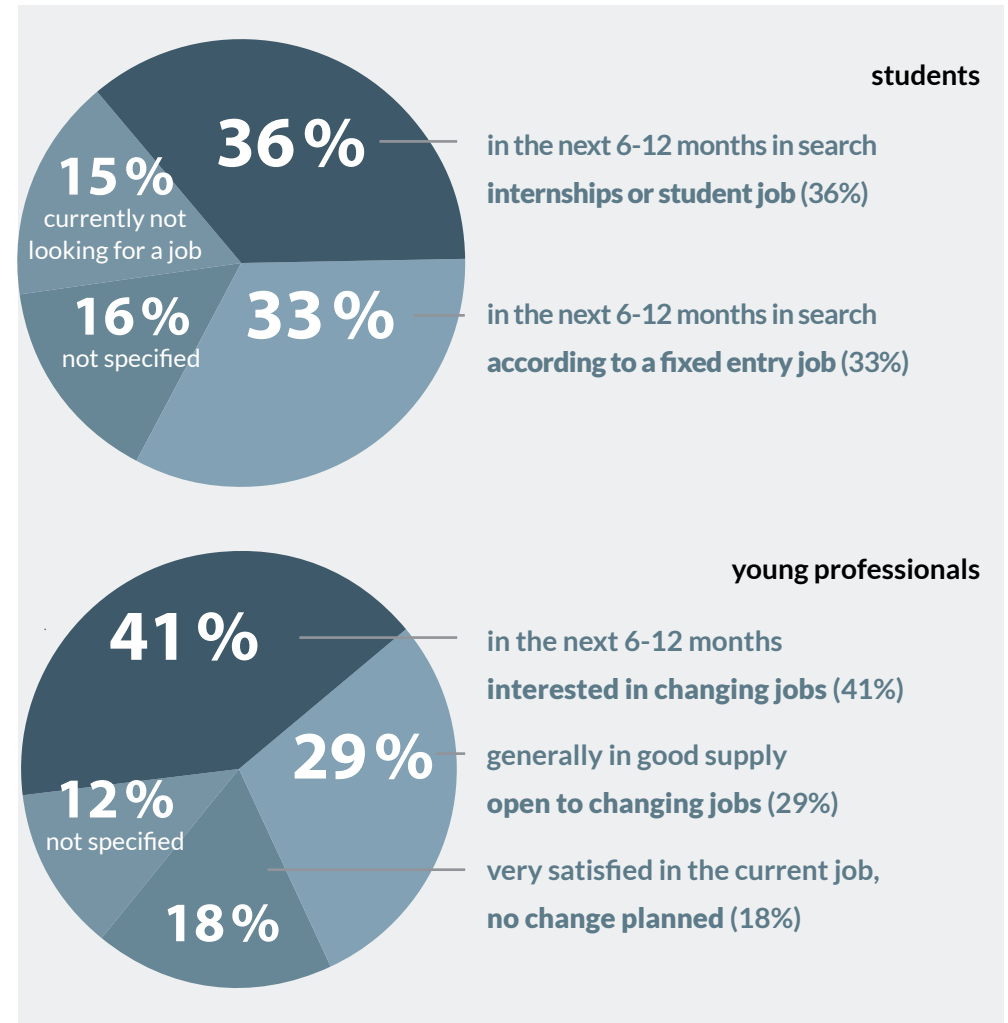
More than half of the candidates already have experience in the business. Some have years of experience, others just started.

On the other hand we expect at least 30 exhibitors from **all areas of the online industry, pure players as well as the digitized old economy**, agencies and publishers to e-commerce companies and startups.

HIGH PROPORTION OF SHORT-TERM AVAILABLE CANDIDATES

A survey of our students in 2014 showed us, that more than two-thirds of the students were actively looking for a job.

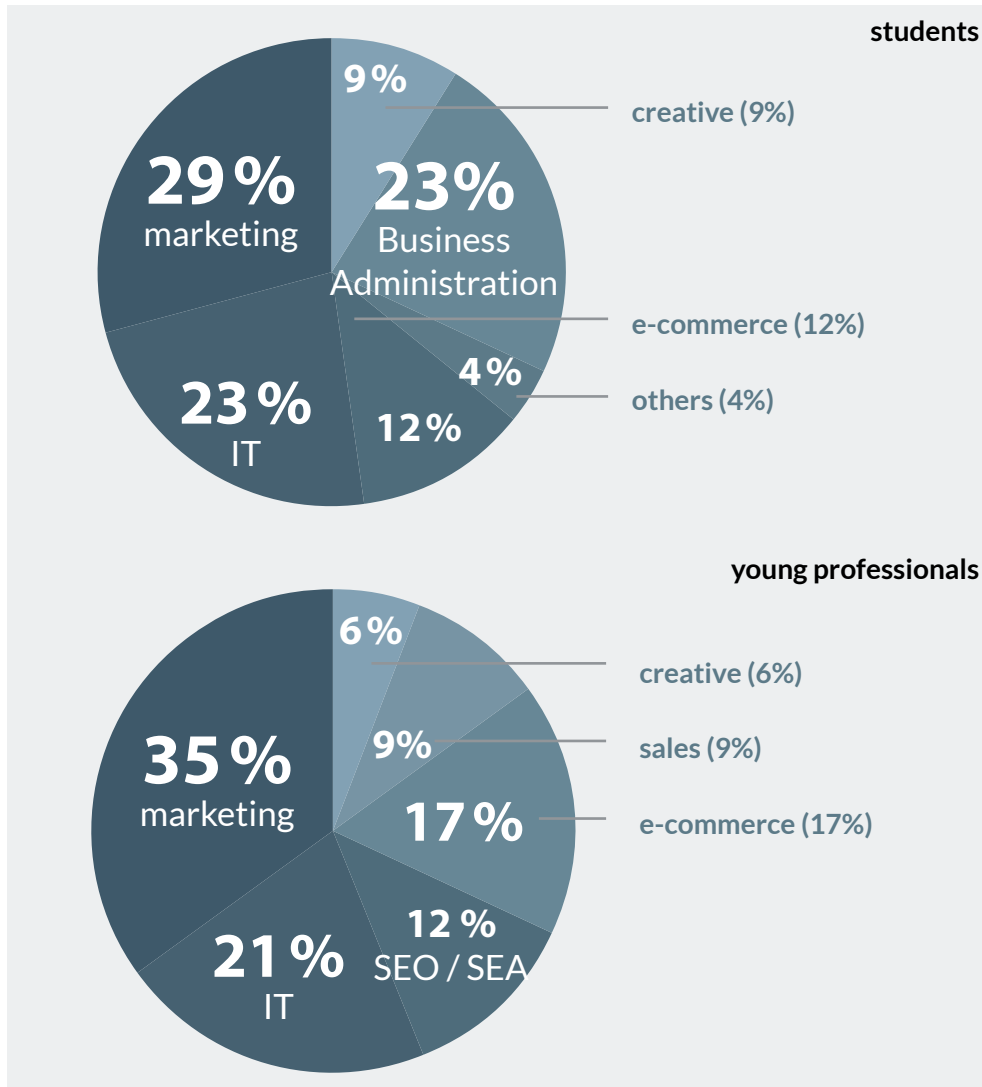
Even half of the young professionals visiting were open to a new challenge. Another third of the candidates would be interested if there's a compelling offer.



[Register now!](#)

AREAS THE CANDIDATES COME FROM

The majority of candidates comes from the fields of (online-)marketing, ecommerce and IT. The most common positions include “assistant” or “junior”. Also above average are “junior ecommerce manager”, “junior designer”, “marketing assistant”, “junior SEO manager”, “online marketing manager” or “brand executives” among the visitors of the Online-Karrieretag.



The “Online-Karrieretag” was the best career event I have ever attended.

I was not only able to meet interesting companies, but had also the chance to learn a lot from the stage program and the workshops that were offered.

Alessandro Monaco-Doyen, 24 from Juist
Student
Business Master

I will definitely come to the “Online-Karrieretag” again. Unfortunately I don’t get in touch with the online sector during my academic studies, and don’t know what jobs are offered here.

At the event I learned a lot about it, and now have a much better view of this business / industry. I’m already applying to several interesting companies I have met at this day.

Dennis Pfeiffer, 23 from Hamburg
Student
Business Information Technology

[Register now!](#)



Panel discussions with top industry experts always attract a large crowd of candidates



Exhibitors are permanently in talks with lots of curious candidates



The main stage with about 300 seats offers the largest audience for presentations



Workshops are always pretty crowded and allow for a deeper dive into specific areas

[Register now!](#)

STATEMENTS OF OUR EXHIBITORS AND GUESTS

"There are a lot of guests here at the "Online-Karrieretag", and if this proceeds like this, I won't have any voice tonight – but this would be a good sign."

Tobias Marmann

University Programmes Specialist at Google

"The mix of exhibition, discussion and stage presentation is a perfect way to present our company, but also to find out what possible new employees are interested in."

Holger Spielberg

Head of Mobile and Retail Services at eBay Inc. (PayPal)

"In the past schools, universities and companies all haven't done enough to educate young people about the interesting perspectives of the online sector. The Online-Karrieretag fills that gap very well and will help the industry a lot."

Axel Filip

Head of human resources at Bauer Media Group

"The closeness to the visitors is what makes the Online-Karrieretag so special. This event is focused and there are young people here that already have a digital focus in their studies. It is a very good junction, to network and get to know each other better."

Christina Griese

Senior Talent Manager at Jung von Matt

"I like the open dialogue at the booths particularly well. We have been asked many questions by alumnis who wish to orientate and look for a career."

Eva Maria Bauch

Managing Director at Gruner + Jahr Digital

"It feels like we have 70% of young professionals and students here – this is our perfect target group, which we want to talk to. By 2020 this sector will make up to 50% of the employment market and this is why we want to get people to learn, that we are a good employer for young people. Therefore the Online-Karrieretag gives us a perfect setting."

Friederike Ströh

Head of HR & organizational development at Immonet



Lara *[Name]*

★★★★★ Richtig tolle Veranstaltung! Spitze Organisiert, knackige Vorträge, spannenden Workshops und gutes Essen ;) Alle Daumen hoch, gerne wieder! (Nächstes mal mehr Tourismus Firmen :P)

Gefällt mir nicht mehr · vor etwa 3 Wochen



Tina *[Name]*

★★★★★ Super Karrieremesse, perfekt auf den Bereich Online, Marketing usw. zugeschnitten!

Gefällt mir · vor etwa 3 Wochen



Negin *[Name]*

★★★★★ pflichtveranstaltung!

Gefällt mir · Kommentieren · vor etwa 3 Wochen



Udita *[Name]*

★★★★★ Cooles Event, sehr spannende Firmen da.

Gefällt mir · vor etwa einem Monat



Axel *[Name]*

★★★★★ Sehr gute Veranstaltung.

Gefällt mir · vor etwa einem Monat



I already worked for 5 years in an online marketing agency, but the Online-Karrieretag has shown me how many other exciting companies there are in the industry.

I had very good discussions with some exhibitors, so I can imagine to have a new job soon.

Charlott D., 28 from Hamburg

[Register now!](#)

STATEMENTS OF OUR EXHIBITORS AND GUESTS

"I'm glad that there is something like the "Online-Karrieretag", which is focused on the digital economy. My impression is, that we have a perfect setting for networking with a lot of open minded people."

Arne Herbst

division manager recruitment & counsel human resources at OTTO

"I'm amazed by two things, first from the really good organization and second the standard of the attendees. Here we meet a lot of young people, who have a clear idea about what they want and who have true interest in us."

Klaus Meiser

HR Director at Eventim

"I am extremely excited by the number of visitors at our booth and the professionalism of the people..."

Werner Kubitschek

Managing Director at netzeffekt GmbH

"I was surprised of how many people and how dedicated they were at this event. One of them even flew in from Moscow just for this event to Hamburg, another one from Ireland. They had perfect resumes and application documents. You notice that the young professionals have dealt with this subject before."

Bernadette Schmitz

Communication Consulting at Aegis Media Central Services GmbH



*From 0 to 100!
Right from the start the
"Online-Karrieretag" has
become THE event for
young professionals in the
digital sector.*

Harald R. Fortmann

Vice president BVDW and partner of the personnel consultancy Dwight Cribb

YOU WANT TO BE AT THE EVENT?

We would be glad to hear from you!

**Registration deadline for exhibitors:
30 days before the beginning of each event**

If you still want to attend at short notice call (+49) 40 228 534 09

For questions and reservations for the
"Online-Karrieretag" please contact:

Johannes Grychta

(+49) 40 228 534 09

info@online-karrieretag.de

The "Online-Karrieretag" is an event of

Velvet Ventures GmbH

Ulmenstr. 23b
22299 Hamburg
Germany

CEO: Thomas Promny



Online-Karrieretag
Zukunftsbranche sucht Nachwuchs

	basic package	plus package	pro package	xl package	main sponsor <i>exklusive: only 1x available</i>
participants tickets	2	3	4	5	6
exhibition stand , always 1,5m depth (<i>width in m</i>)	2	3	4	5	6
mention on the list of top exhibitors	✓	✓	✓	✓	✓
standardized exhibitor's page in the program booklet	✓	✓	✓	✓	✓
presentation on the main stage with 300 seats (<i>time in min</i>)		10	15	15	20 <i>keynote opening</i>
workshop in separate room with up to 50 seats (<i>time in min</i>)				30	45
number of job ads on the Jobwall	3	5	7	10	20
drink vouchers for distribution to booth visitors		10	50	100	300
free customizable full page ad in the program booklet , inner part	✗	✗	✓	✓	✓
mention as top exhibitor on Online-Karrieretag.de	✗	✗	✓	✓	✓
interview prior to the event on Online-Karrieretag.de	✗	✗	✓	✓	✓
interview prior to the event on OnlineMarketing.de	✗	✗	✗	✓	✓
access to online database with CVs of participants	✗	✗	✗	✓	✓
free customizable full page ad in the program booklet , back side	✗	✗	✗	✗	✓
lounge area right next to the booth, incl. branding	✗	✗	✗	✗	✓
price (<i>all prices excl. 19% VAT.</i>)	2,950 €	4,950 €	7,950 €	12,450 €	19,500 €

PLEASE CHOOSE ONE PACKAGE



Cologne

21st of May 2015

Munich

18th of June 2015

Hamburg

22nd of October 2015

Berlin

19th of November 2015

PLEASE CHOOSE YOUR PACKAGE(S)



If you buy more than one event at a time, you receive the following **discounts** on the total price: 2x Online-Karrieretag 2015 = 10% discount, 3x = 20% and 4x = 30%

your selection:

total cost

discount for multiple participation

price after discount

additionally 19% VAT.

grand total

Hereby I book the selected package and become an exhibitor

company

address

signature

place, date

Your contact for further information: **Johannes Grychta, +49 (40) 228 534 09, info@online-karrieretag.de**

PLEASE SEND BACK VIA MAIL: INFO@ONLINE-KARRIERETAG.DE OR FAX TO: +49 (40) 228 534 099

General Terms and Conditions of Business for Participation as an Exhibitor in the "Online-Karrieretag" event

Organiser:

Velvet Ventures GmbH
Ulmenstr. 23b
22299 Hamburg

- hereinafter referred to as "Velvet Ventures"

§ 1 Subject matter of the contract

- (1) The subject of this contract is the attendance of the trade fair and/or the rental of presentation areas at the trade fair.
- (2) The presentation spaces and presentation times will be allocated by Velvet Ventures. The Exhibitor has no claim to a specific presentation space or a certain presentation time.

§ 2 Services of Velvet Ventures

The services of Velvet Ventures and corresponding prices are based on the products and services listed above and selected by the customer.

§ 3 Services of the Exhibitor

The Exhibitor undertakes to use the data of the trade fair participants received in connection with the trade fair solely for its own purposes and in particular not to sell this data to third parties or otherwise share it. Pursuant to clause 3 sentence 1 of this contract, this includes all data that the Exhibitor has received from Velvet Ventures or a third party, or which it has itself collected.

§ 4 Terms and conditions of payment

- (1) The prices are net prices.
- (2) The payment of the fee to be paid by the Exhibitor will, at the Exhibitor's choice, be made using one of the payment methods indicated on this website.
- (3) Payments are due immediately.
- (4) Should Velvet Ventures incur any losses during the handling of the payment, e.g. through the carrying out of back transfers, these are to be reimbursed to Velvet Ventures by the Exhibitor. This applies unless the Exhibitor is not responsible for the damage concerned.

§ 5 Obligations of the Exhibitor

- (1) The presentations given by the Exhibitor must not breach applicable law. The Exhibitor must also ensure that the content of the materials published by it does not breach copyright, trademark or other proprietary rights, nor any provisions of competition law, nor infringe upon the general privacy of a third party.
- (2) At request by Velvet Ventures, the Exhibitor must indemnify Velvet Ventures against all damages and claims from third parties that arise due to a breach of the Exhibitor's obligations as set forth in section 5 par.1 of this contract. This does not apply if the Exhibitor is not responsible for the damages and/or the establishment of the claims.
- (3) The exhibitor is committed to build their booth up no later than 8:30 am on the day of the event and dismantle it before 5:00 pm. Failure to fulfill one or more of these conditions, the organizer may charge the exhibitor a fee of up to 2.000 €.
- (4) Dismounting of the booth has to be completed by 11 pm on the day of the event. At this time no material of the exhibitor may be left at the event venue. For all material that did not get completely removed from the venue after 11 pm the organizer can charge 20 EUR per kg of weight and day for transport and storage.
- (5) Bringing food and beverages for distribution to the visitors is generally not allowed. In individual cases exceptions can be agreed upon.

§ 6 Warranty

- (1) On request, Velvet Ventures will communicate to the Exhibitor the data of the student visitors to the trade fair.
- (2) Unless otherwise explicitly assured in writing, Velvet Ventures is not liable for the orderliness of the data collection (consent of the student visitor to the collection of his/her data) or for the existence of a valid opt-in (consent of the student visitor to the receipt of advertising e-mails).
- (2) In addition, Velvet Ventures does not assume any liability for the accuracy and completeness of the contact data. This does not apply in the event of wilful intent or gross negligence.

§ 7 Limitation / Exclusion of Liability

- (1) For damage other than that resulting from injury to life, limb and health, Velvet Ventures is liable only if the damage is attributable to wilful or grossly negligent action or to the culpable breach of a material contractual obligation by Velvet Ventures, its employees or its vicarious agents. This also applies to damages arising from the breach of obligations during contractual negotiations and from the conducting of unlawful actions. Further liability for compensation is excluded.
- (2) With the exception of wilful or grossly negligent conduct, the breach of a cardinal obligation or injury to life, limb and health by Velvet Ventures, its employees or its vicarious agents, liability is restricted to the damage typically foreseeable on conclusion of the contract and for the rest, liability is limited to the average damage typical of such contracts. This also applies to indirect damage, in particular loss of earnings.
- (3) This is without prejudice to the provisions set forth in section 6 of this contract.

§ 8 Data protection

- (1) Velvet Ventures uses the data provided by the Exhibitor (e.g. form of address, name, e-mail address) pursuant to the provisions of German data protection law.
- (2) The personal data of the Exhibitor will be used solely for the purposes of implementing the contracts concluded between the parties.
- (3) No personal data of the Exhibitor communicated to Velvet Ventures will be made accessible to third parties without the Exhibitor's written consent, unless this is required by law or as the result of statutory or administrative order.
- (4) Upon complete implementation of the contract, which also includes the full payment of the agreed fee, the data of the Exhibitor which has to be stored for legal reasons, will be blocked. This data will no longer be available for further use. For the rest, personal data will be deleted if the Exhibitor has not explicitly consented to any further processing and use of its data.
- (5) If further information is required or the deletion of the Exhibitor's data is required, support is available under the e-mail address info@online-karrieretag.de.

§ 9 Term of the contract

- (1) The contract is concluded for the duration of the trade fair.
- (2) Irrespective of the provision in section 9 par. 1 of this contract, the possibility of extraordinary termination for good cause remains. Such grounds exist in particular if the Exhibitor breaches any of its responsibilities as set forth in section 5 of this contract.
- (3) In the event of a cancellation by the Exhibitor, the latter shall be reimbursed 25% of the fee provided the cancellation is made at least 4 weeks before the trade fair; thereafter it shall receive 0%.

§ 10 Final provisions

- (1) German law applies to the exclusion of the UN Convention on Contracts for the International Sale of Goods.
- (2) If individual provisions of this contract are invalid or contravene statutory regulations, this shall not affect the validity of the remainder of the contract. In this case, the invalid provision is to be replaced with a valid provision that comes closest to the commercial and legal purpose of the invalid provision. The same applies to the filling of any gaps in the contract.