







Location





koelnmesse

General Information



- From **12 16 March 2019** the entire dental sector will be in Cologne
- All global market leaders show presence
- Depth and breadth of product range is unique:
 - Dental practice
 - Dental laboratory
 - Infection control and maintenance
 - Services, information, communication and organization

IDS 2017



155,000 trade visitors from 156 countries - plus xx percent







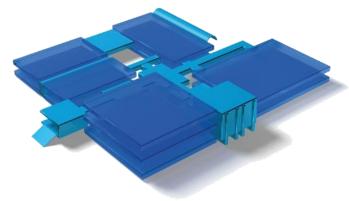
2,305 exhibitors



from 60 countries









IDS - brand strategie



Leading

Trendsetting

Comprehensive



Success Promoting

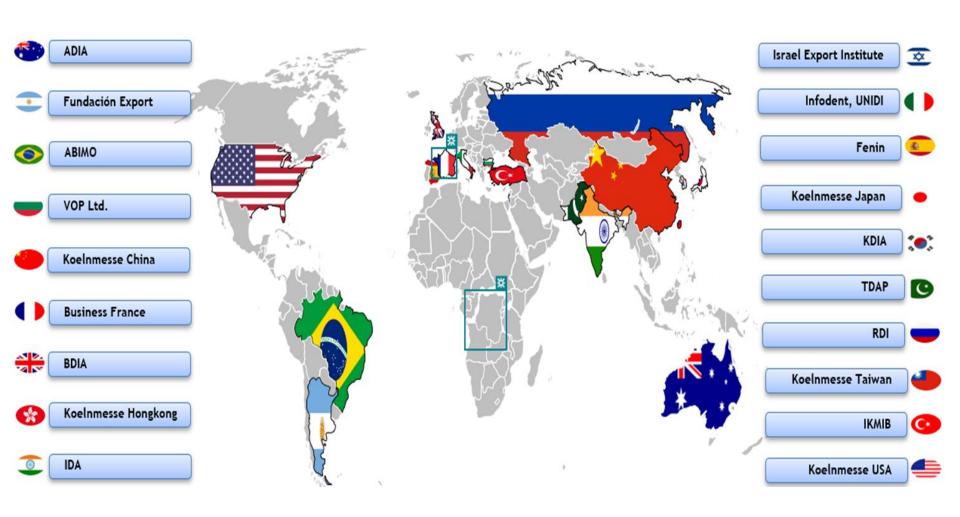
Demanding

Community Promoting



Group presentations

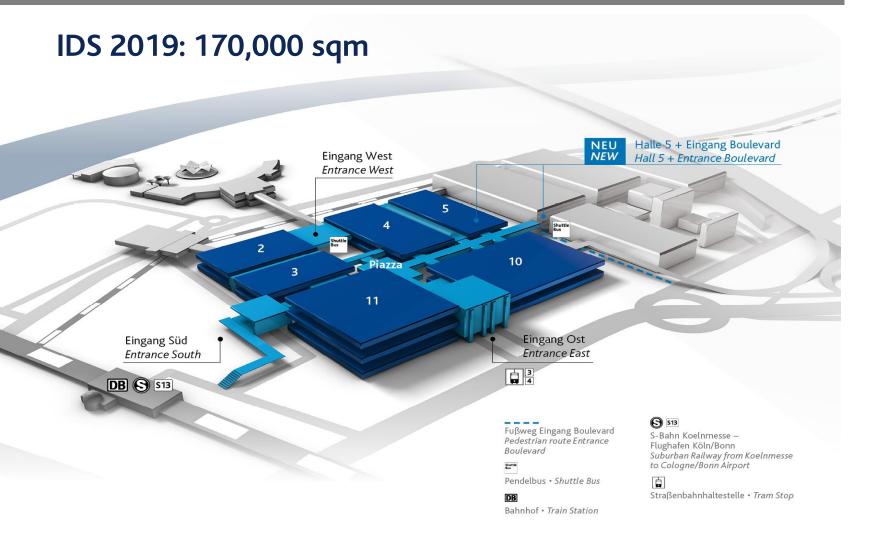






Hall layout







Visitors



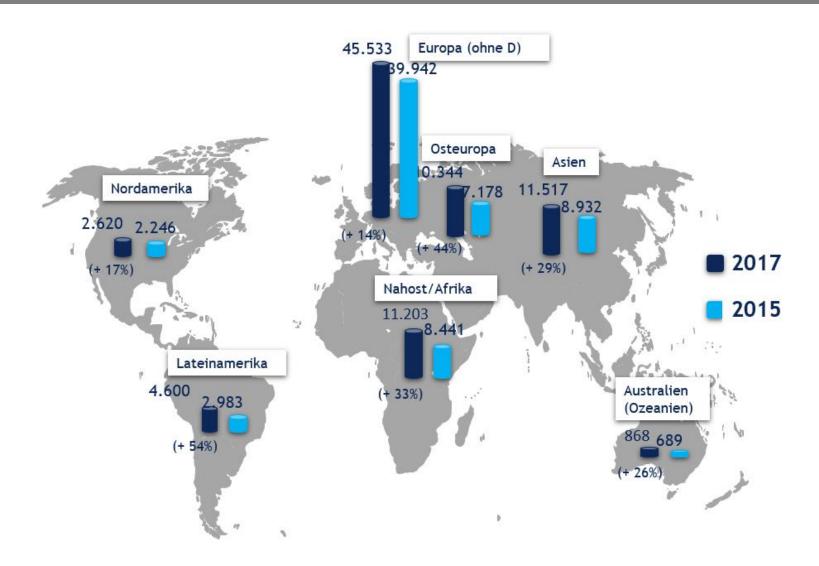
Our aim: More than 160,000 visitors from all over the world





Visitors







Additional issues



Relaunch Website/ App

Information and inspiration - intuitive in use, modern in look

Matchmaking365

Gain valuable business contacts as a trade visitor

New product database

Search the database of new products by product groups

Speaker's Corner

Moderated visitor forum for specialist lectures and exhibitor product presentation subject to charge



Travel and accommodation - Perfect accessibility by train, car & airplane





Travel and accommodation - Free travel with IDS admission ticket



