



IDS
2019

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2019

LEADING DENTAL BUSINESS SUMMIT

Press Conference - Sao Paulo
12. November 2018

Markus Oster

Location



- From **12 - 16 March 2019** the entire dental sector will be in Cologne
- All global market leaders show presence
- Depth and breadth of product range is unique:
 - Dental practice
 - Dental laboratory
 - Infection control and maintenance
 - Services, information, communication and organization

155,000 visitors



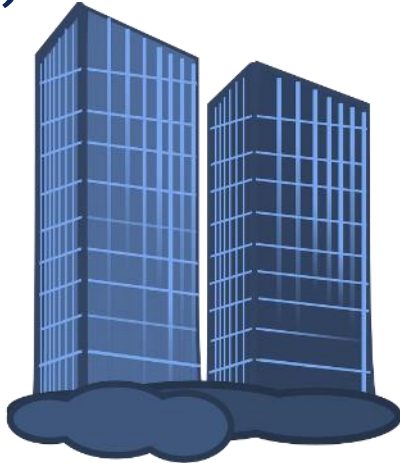
156 countries



Plus 11,8 percent



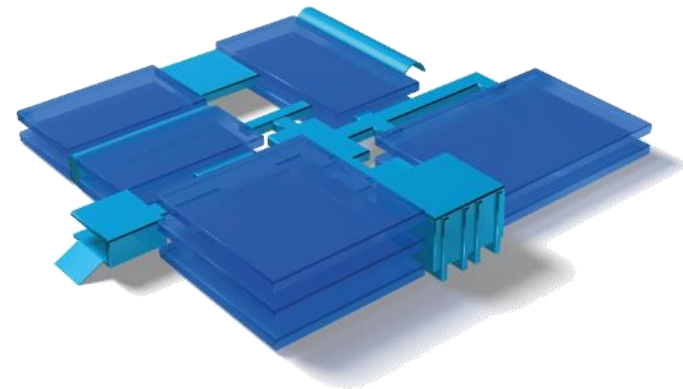
2,305 exhibitors



60 countries



163,000 sqm



Movie

Leading

Trendsetting

Comprehensive



Success Promoting

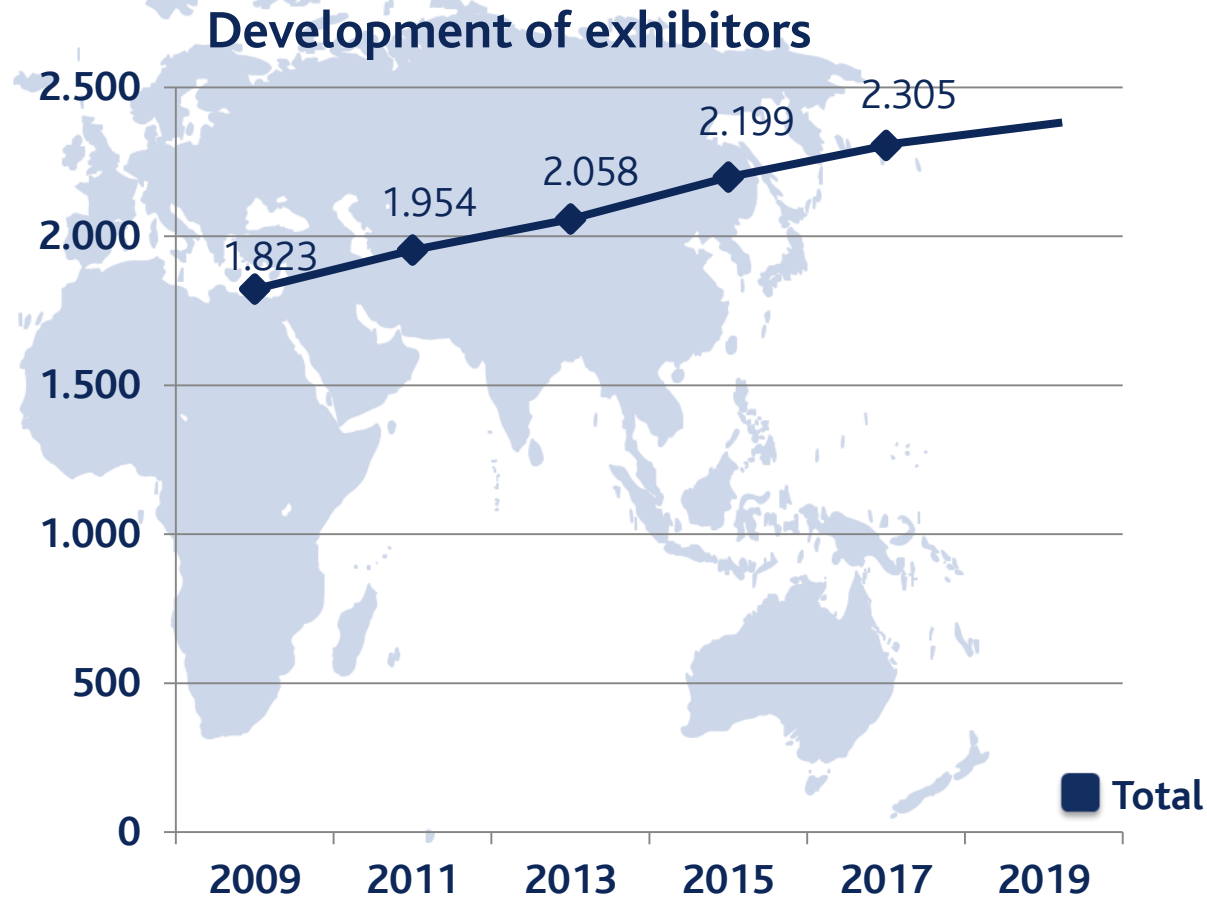
Demanding

Community Promoting

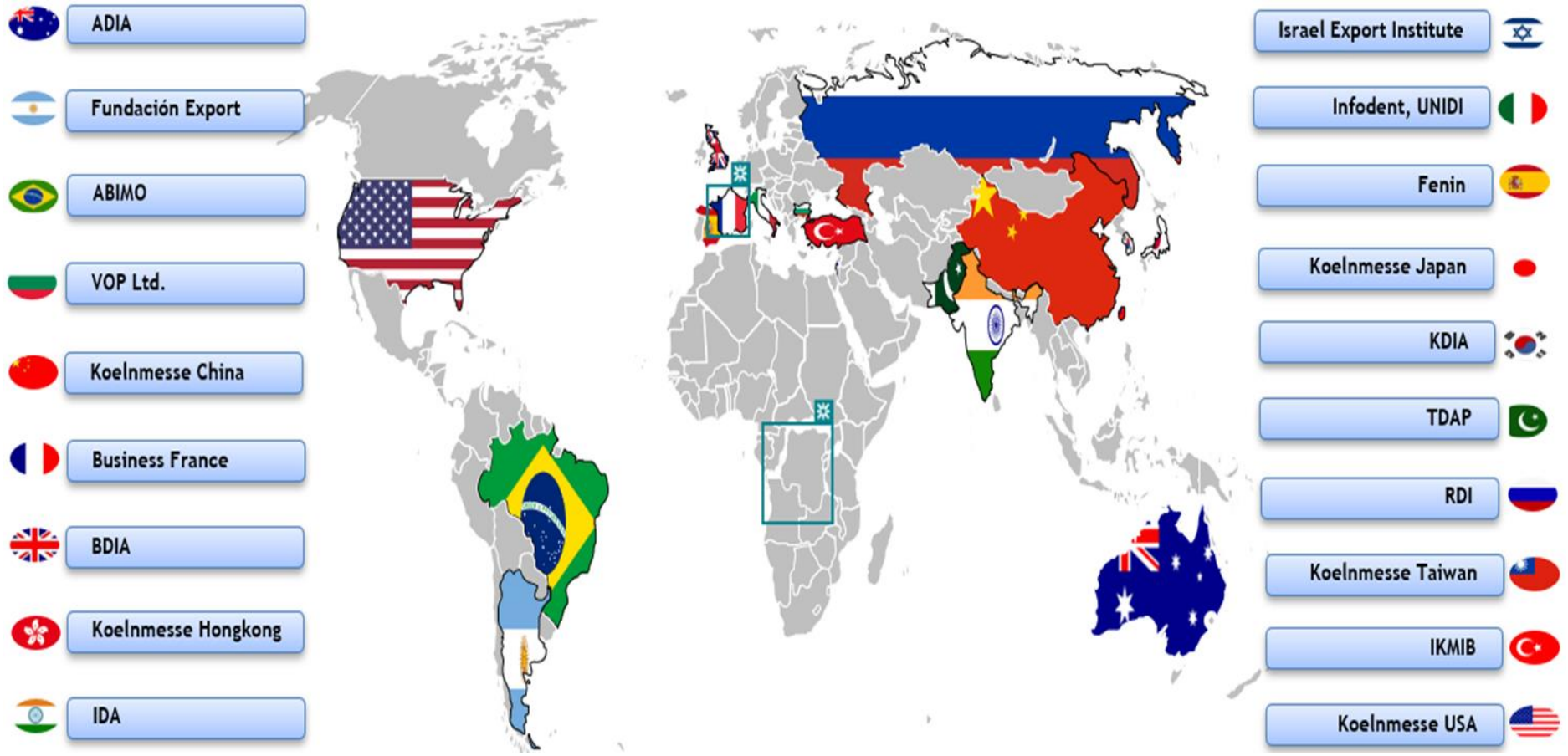
- More than **2,400 companies** from **over 60 countries** expected

- Largest contingents:

- Germany
- Italy
- USA
- China
- Switzerland
- France
- Republic of Korea
- Spain



Group presentations



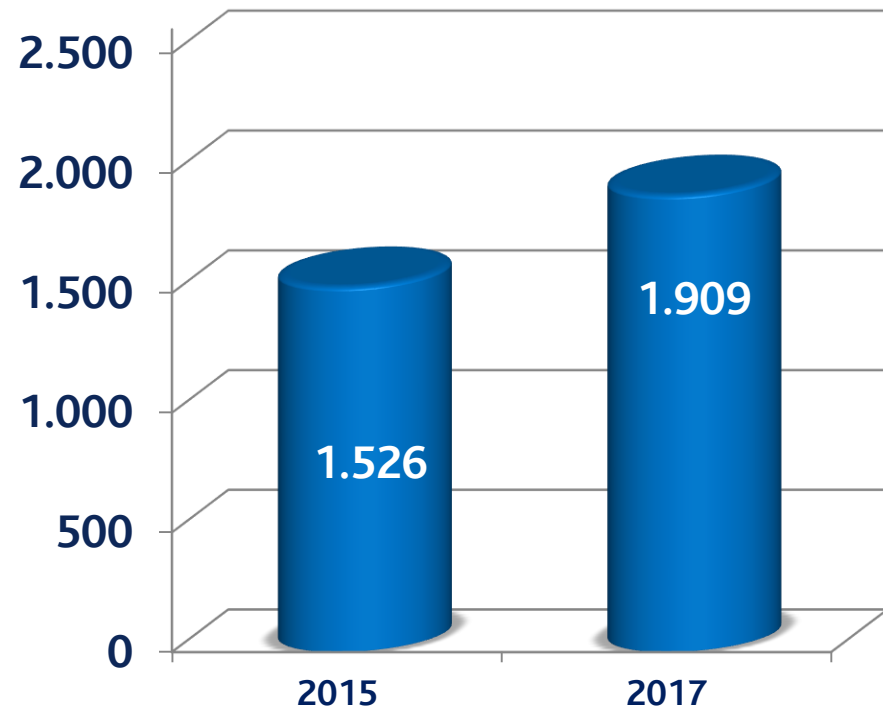
Exhibitors

2015: 37

2017: 41

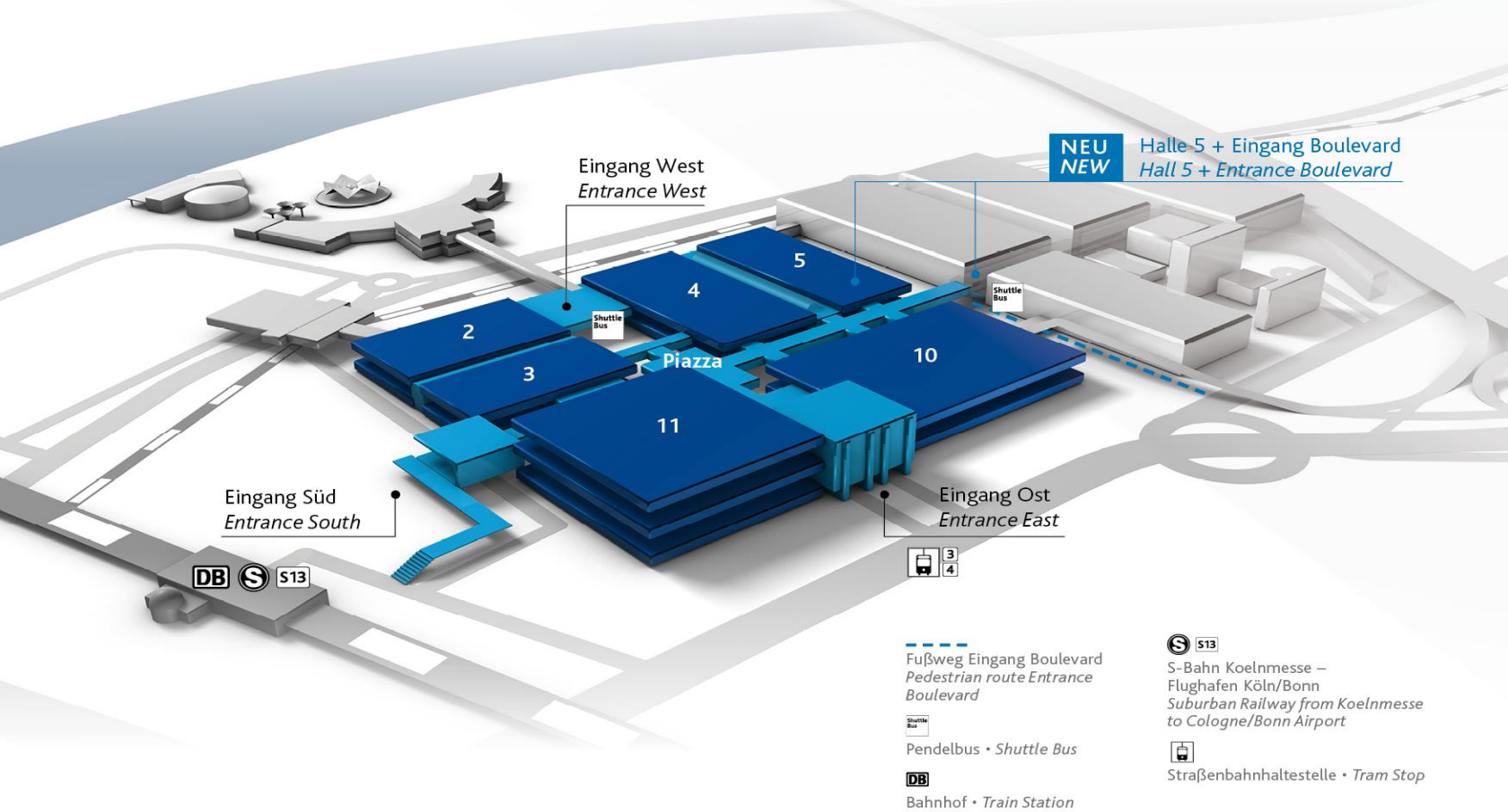
2019: more than 40
(expected)

Visitors

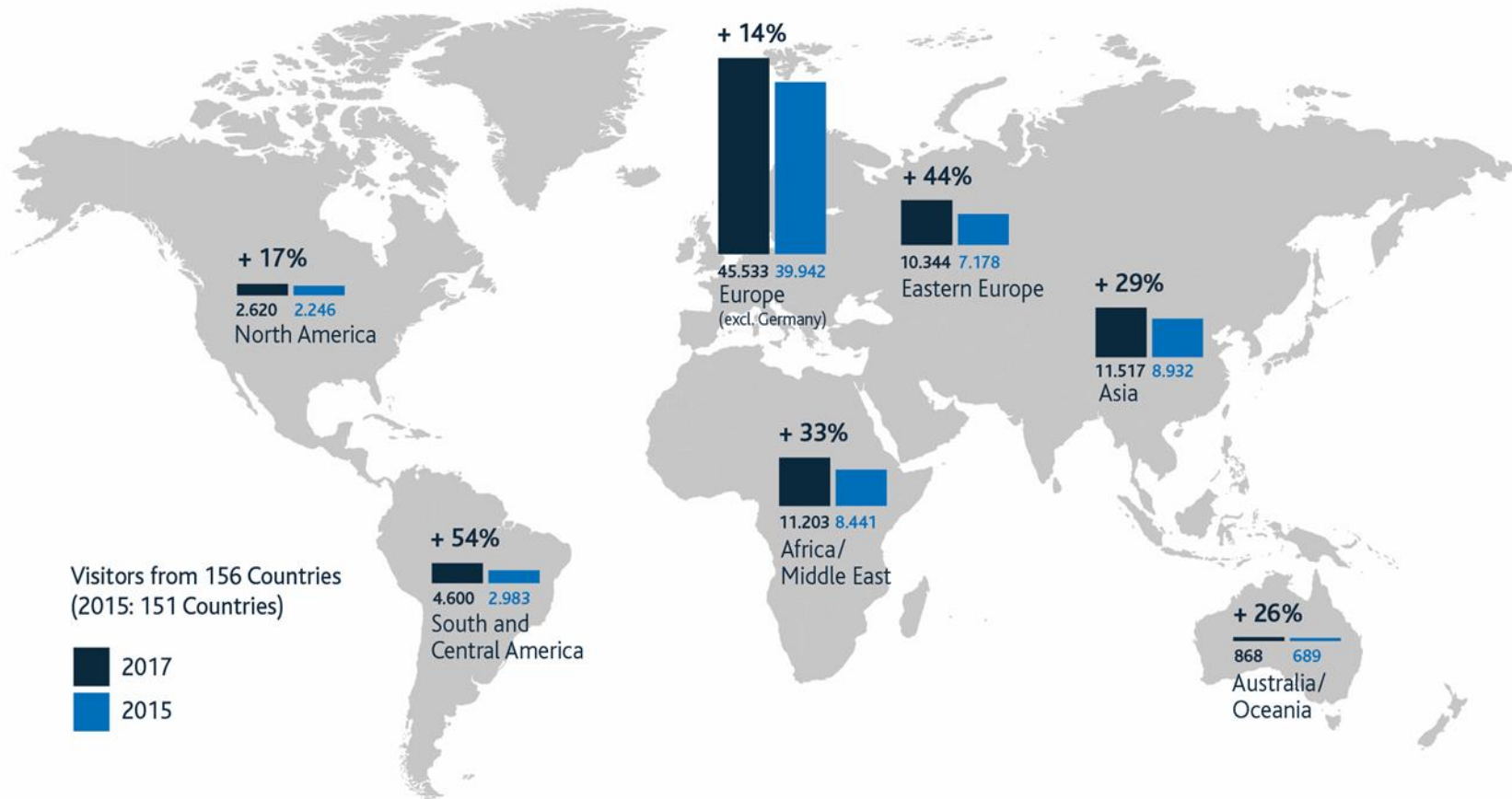


Hall layout

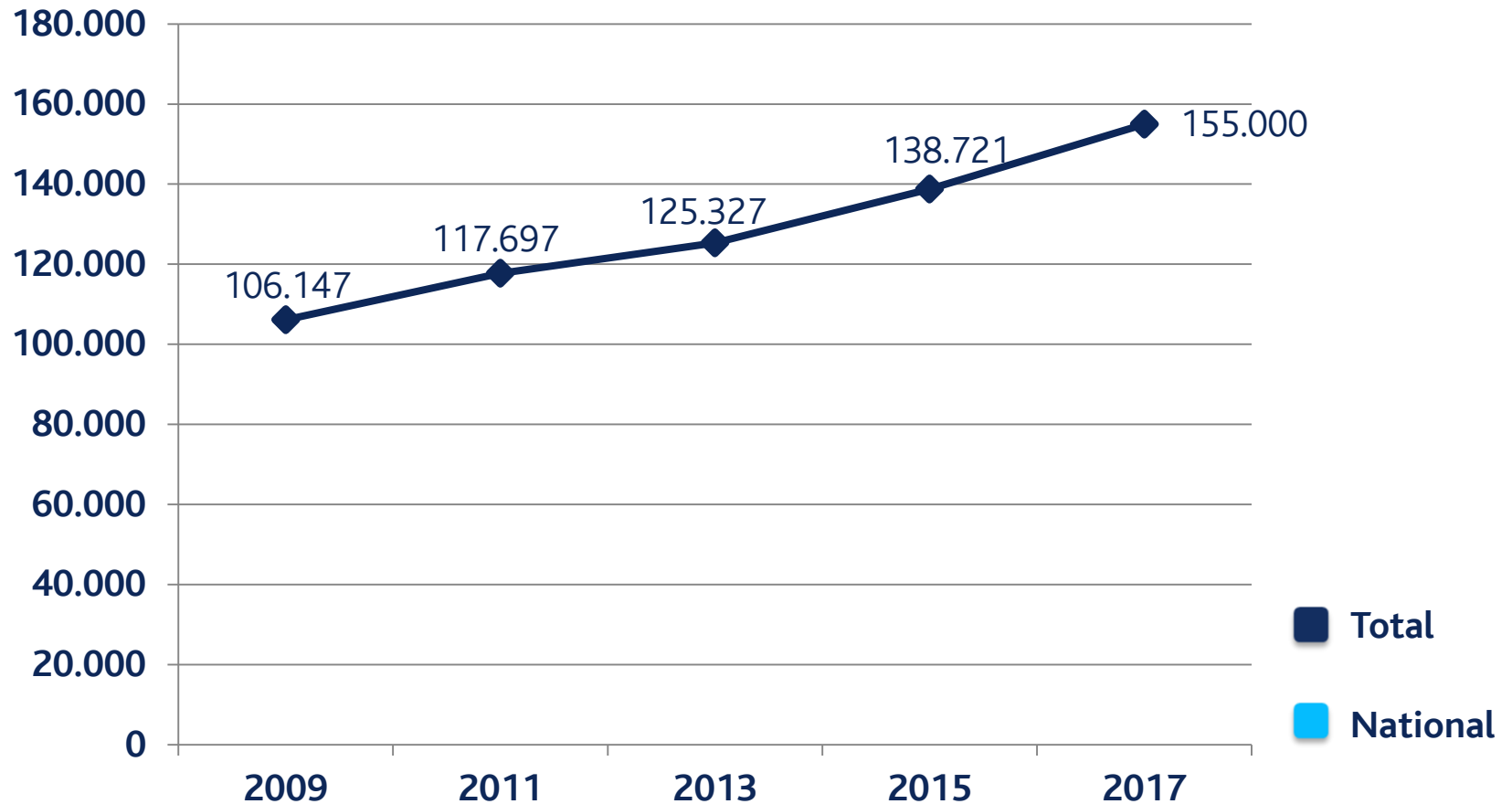
IDS 2019: more than 170,000 sqm



Visitors



- Our aim: More than 160,000 visitors from all over the world



**Relaunch
Website/ App**

Information and inspiration - intuitive in use, modern in look

Matchmaking365

Gain valuable business contacts as a trade visitor

**New product
database**

Search the database of new products by product groups

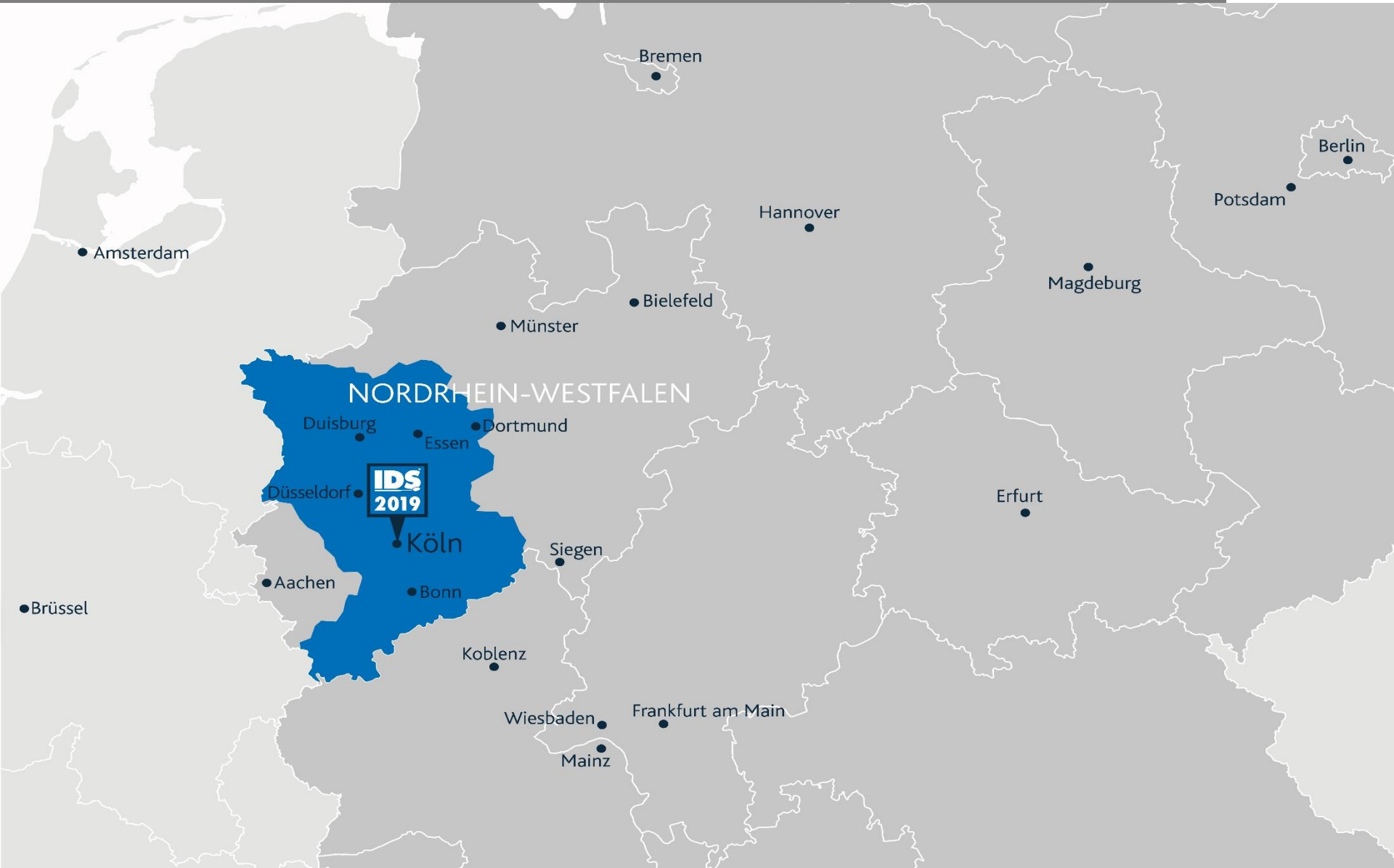
**Speaker´s
Corner**

Moderated visitor forum for specialist lectures and exhibitor product presentation subject to charge

Travel and accommodation - Perfect accessibility by train, car & airplane



Travel and accommodation - Free travel with IDS admission ticket



Many thanks and see you in
Cologne in March 2019

IDS[®]
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