



**IDS**  
**2019**

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# LEADING DENTAL BUSINESS SUMMIT

Press Conference - Shanghai  
01. November 2018

Katharina C. Hamma

# Location

**IDS**  
**2019**



- From **12 - 16 March 2019** the entire dental sector will be in Cologne
- All global market leaders show presence
- Depth and breadth of product range is unique:
  - Dental practice
  - Dental laboratory
  - Infection control and maintenance
  - Services, information, communication and organization

**155,000 visitors**



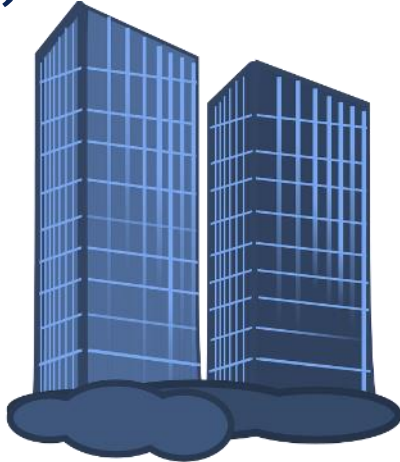
**156 countries**



**Plus 11,8 percent**



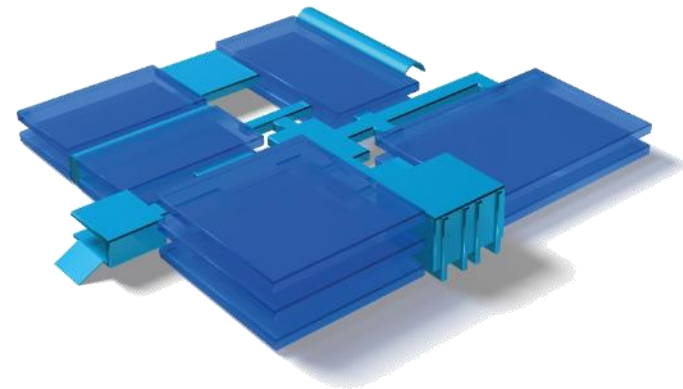
**2,305 exhibitors**



**60 countries**



**163,000 sqm**



**Leading**

**Trendsetting**

**Comprehensive**



**Success Promoting**

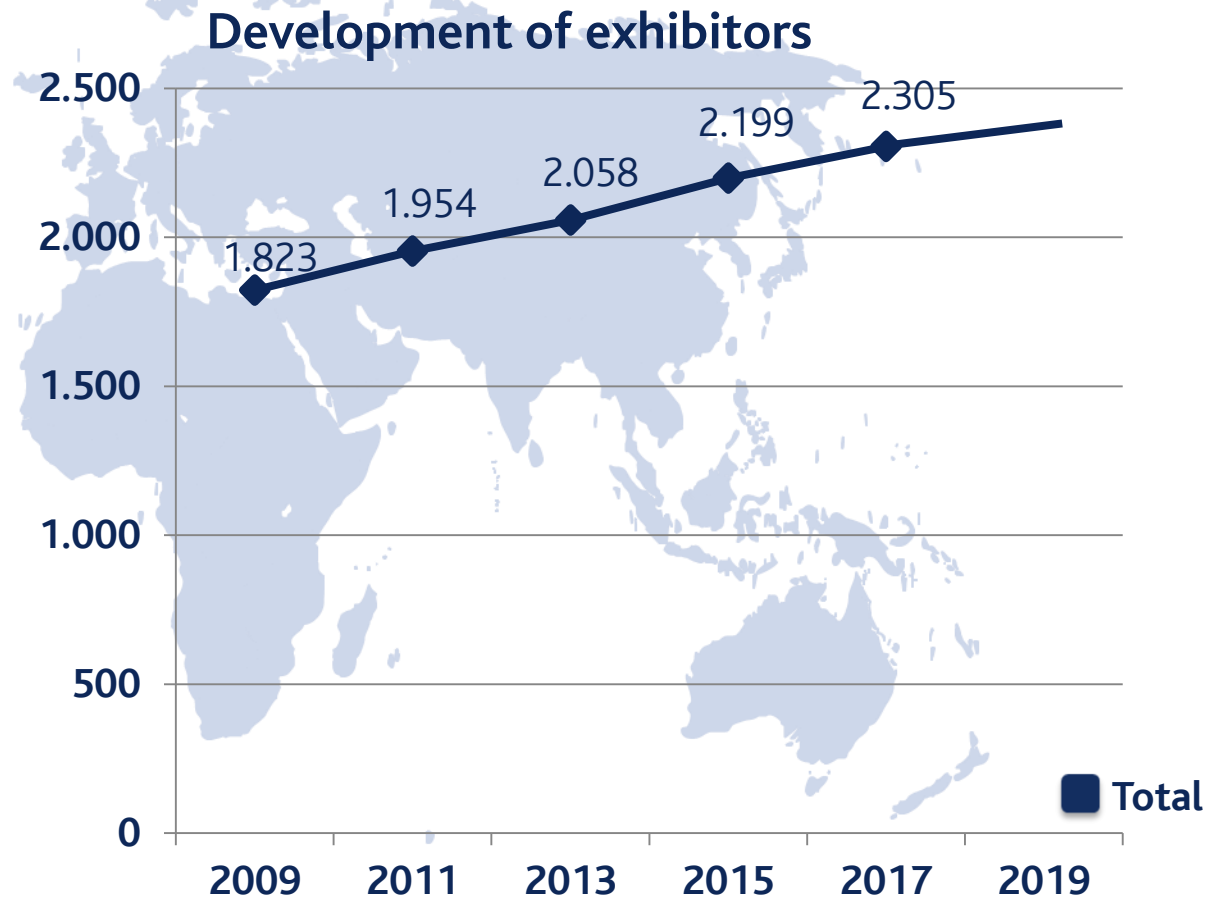
**Demanding**

**Community Promoting**

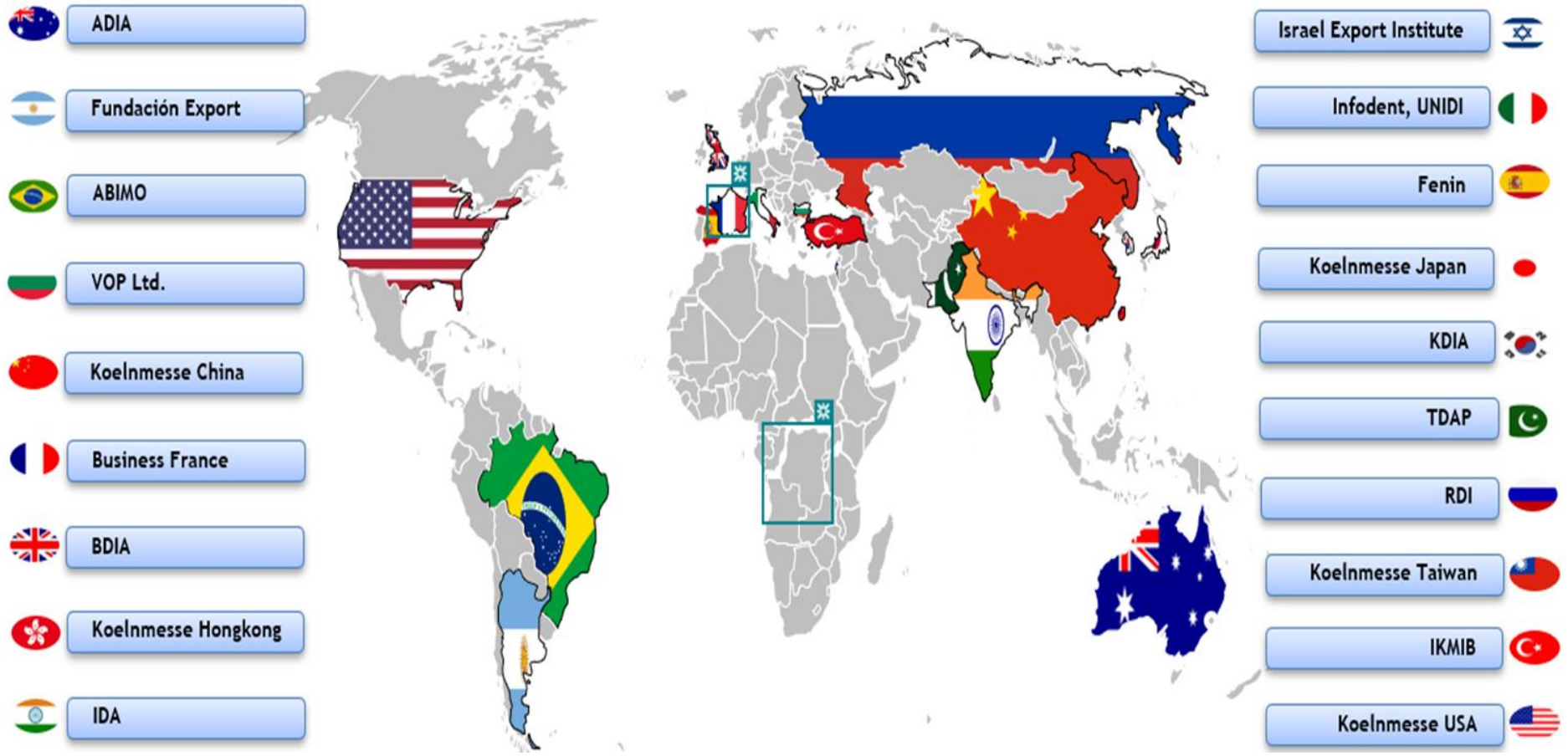
- More than **2,400 companies** from **over 60 countries** expected

- Largest contingents:

- Germany
- Italy
- USA
- China
- Switzerland
- France
- Republic of Korea
- Spain



# Group presentations



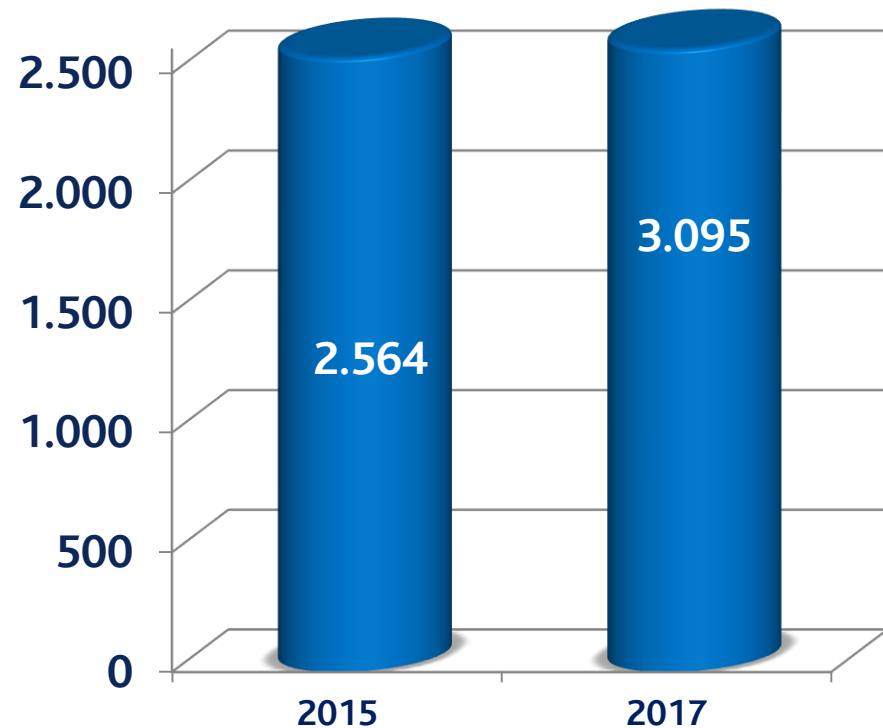
## Exhibitors

2015: 100

2017: 145

2019: more than 150  
(expected)

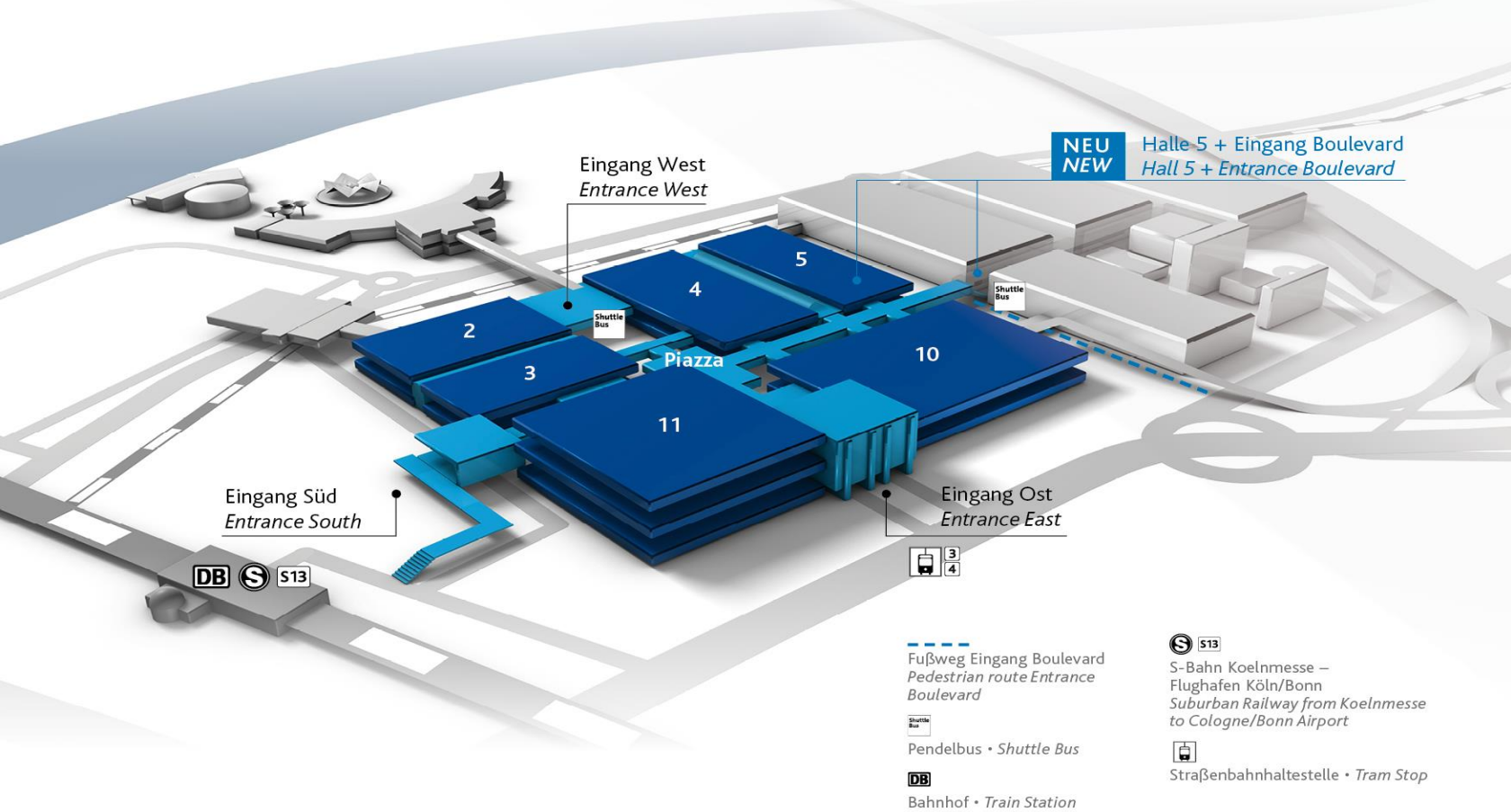
## Visitors



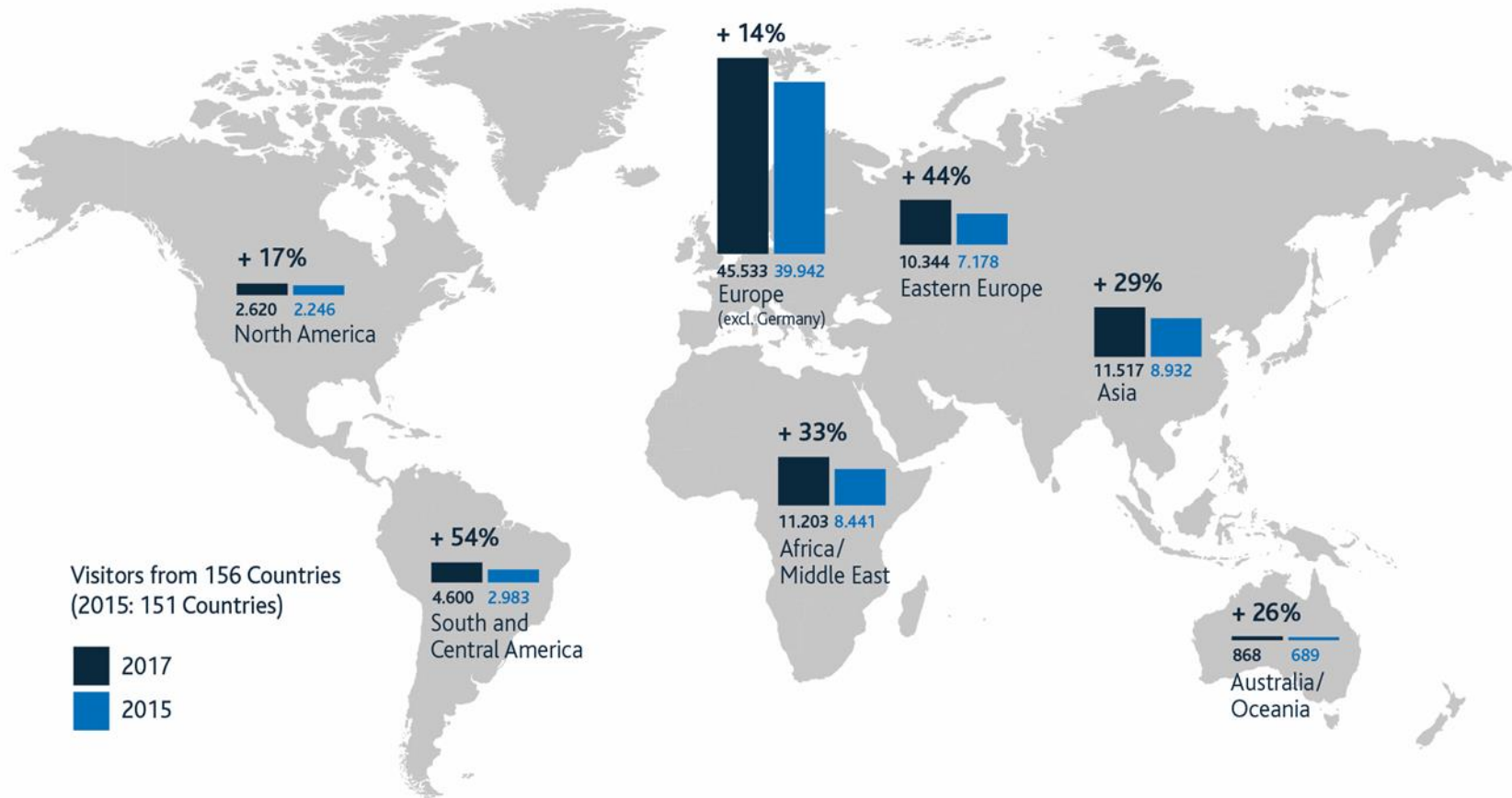


# Hall layout

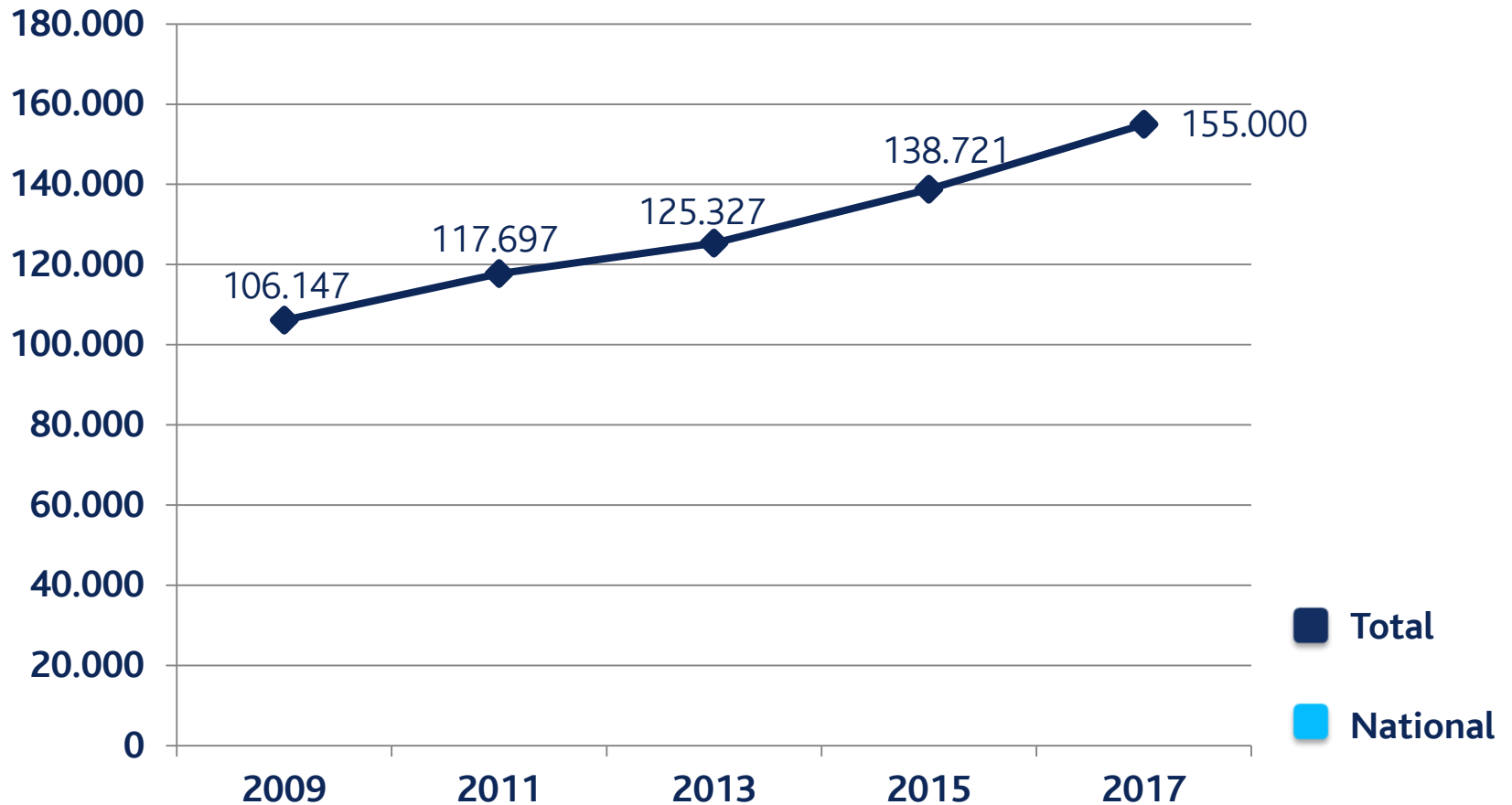
## IDS 2019: more than 170,000 sqm



# Visitors



- Our aim: More than 160,000 visitors from all over the world



**Relaunch  
Website/ App**

**Information and inspiration - intuitive in use, modern in look**

**Matchmaking365**

**Gain valuable business contacts as a trade visitor**

**New product  
database**

**Search the database of new products by product groups**

**Speaker´s  
Corner**

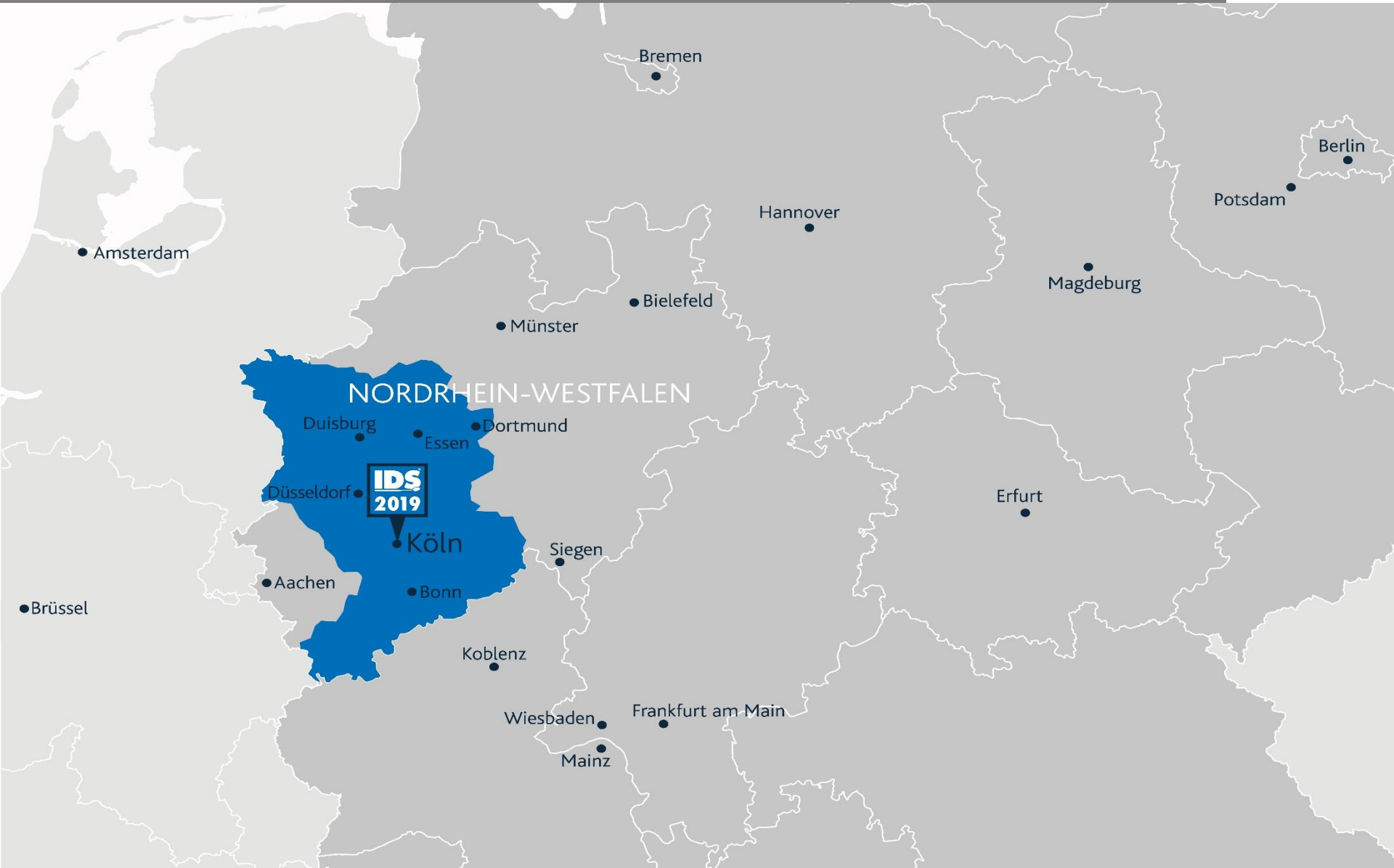
**Moderated visitor forum for specialist lectures and exhibitor product presentation subject to charge**

# Travel and accommodation - Perfect accessibility by train, car & airplane

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# Travel and accommodation - Free travel with IDS admission ticket



Many thanks and see you in  
Cologne in March 2019

**IDS**<sup>®</sup>  
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