

Ladies and Gentlemen.

As a representative of the organisers of the 38th International Dental Show, I warmly welcome you on behalf of the Advisory Board of the Association of the German Dental Industry.





**Organiser and Commercial
enterprise of VDDI e.V.**



12.-16.03.2019



Realised by

155.000

visitors from 156 countries



2.305

exhibitors from 59 countries



72% foreign exhibitors



VDDI

Dental Solutions.
German Manufacturers.

1916
2016

Over 100 Years Expertise.



200 enterprises

2017 → **20.700 employees**
(+ 3% growth compared to 2016)

Overall turnover → **5.3 Bill € 2015**
(+ 5% growth compared to 2016)

**there-
from** → **3.4 Bill € Export**
(+ 5% growth compared to 2016)



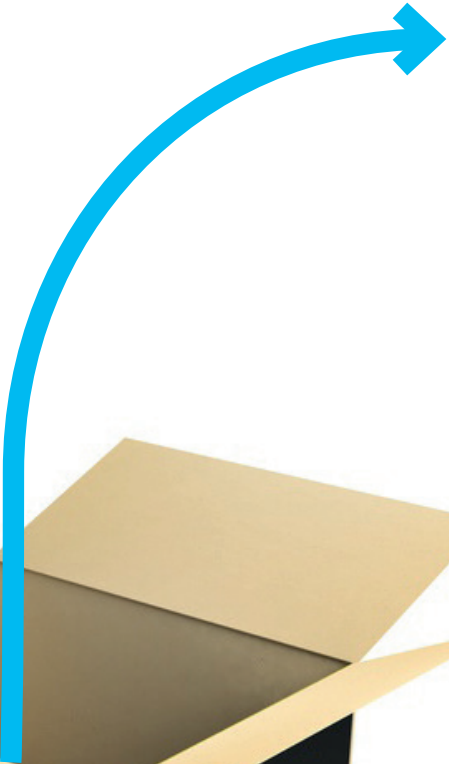
turn over in Germany



2017 → **1.9 Bill €**
(+ 4.4% growth compared to 2016)

2/3 of the companies recorded high sales volumes in Germany compared to 2016

expectations for 2018 → **53% of companies increasing sales figures in Germany**
45% of companies stable sales figures in Germany



64 %

export share



2018



66% increases in turnover

34% stable figures in turnover



Sales market North America

(USA + Canada)

46 % → increases in turnover

39 % → stable level in turnover



Sales market Western Europe

53 % → increases in turnover

36 % → stable level in turnover

2018 (expectations)



66 % → growth in export business

34 % → figures at same level



↓
1.997

**Visitors from
North America**

209 **Exhibitors from
North America**



38. IDS



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