

A close-up, blue-tinted photograph of a woman with dark hair, smiling and showing her teeth. Her face is the central focus on the left side of the slide.

IDS
2019

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LEADING DENTAL BUSINESS SUMMIT

Press Conference - Seoul
04. October 2018

Markus Oster

Location



- From **12 - 16 March 2019** the entire dental sector will be in Cologne
- All global market leaders show presence
- Depth and breadth of product range is unique:
 - Dental practice
 - Dental laboratory
 - Infection control and maintenance
 - Services, information, communication and organization

155,000 visitors



156 countries



Plus 11,8 percent



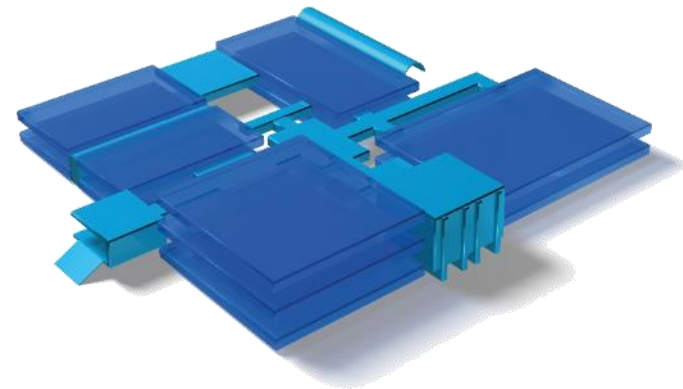
2,305 exhibitors



60 countries



163,000 sqm



Leading

Trendsetting

Comprehensive



Success Promoting

Demanding

Community Promoting

Leading

Trendsetting

Comprehensive



Success Promoting

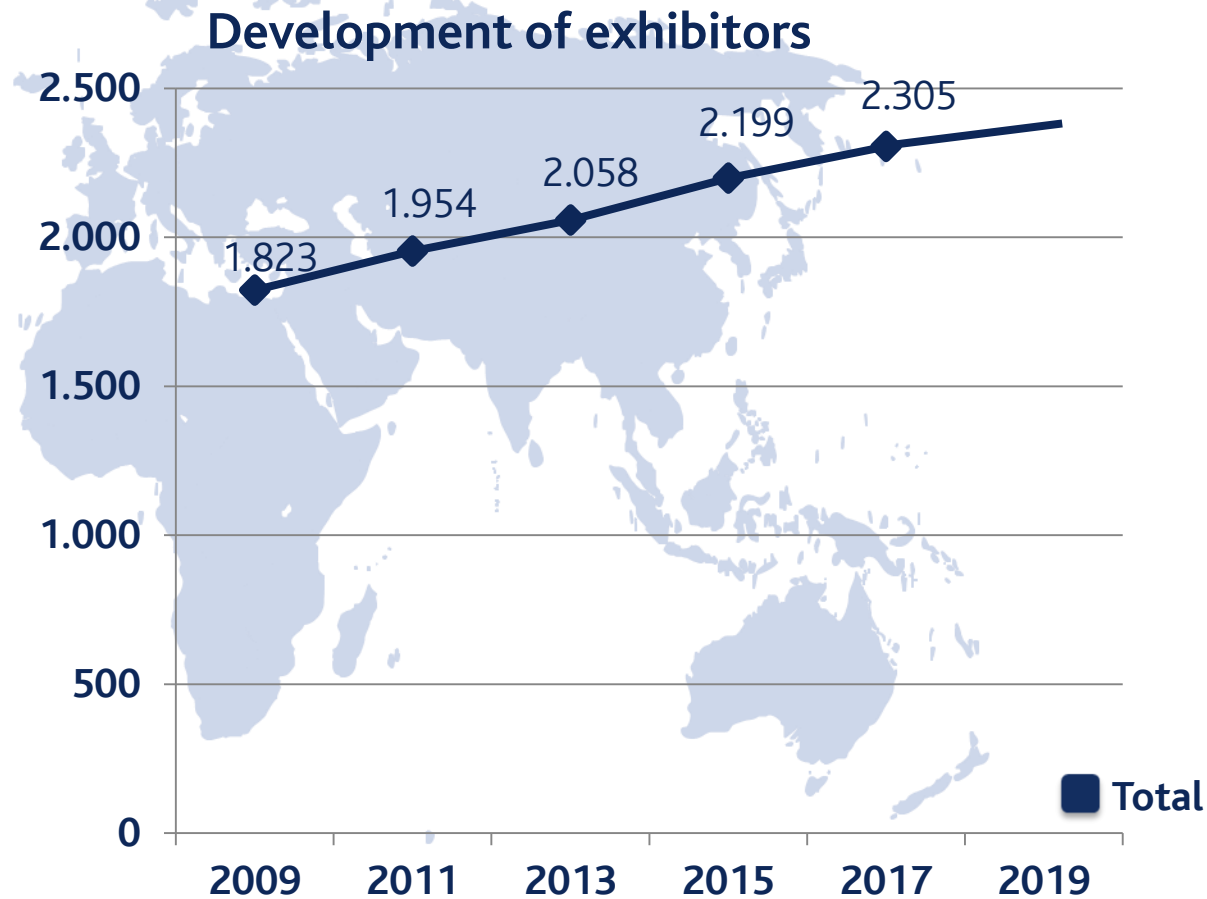
Demanding

Community Promoting

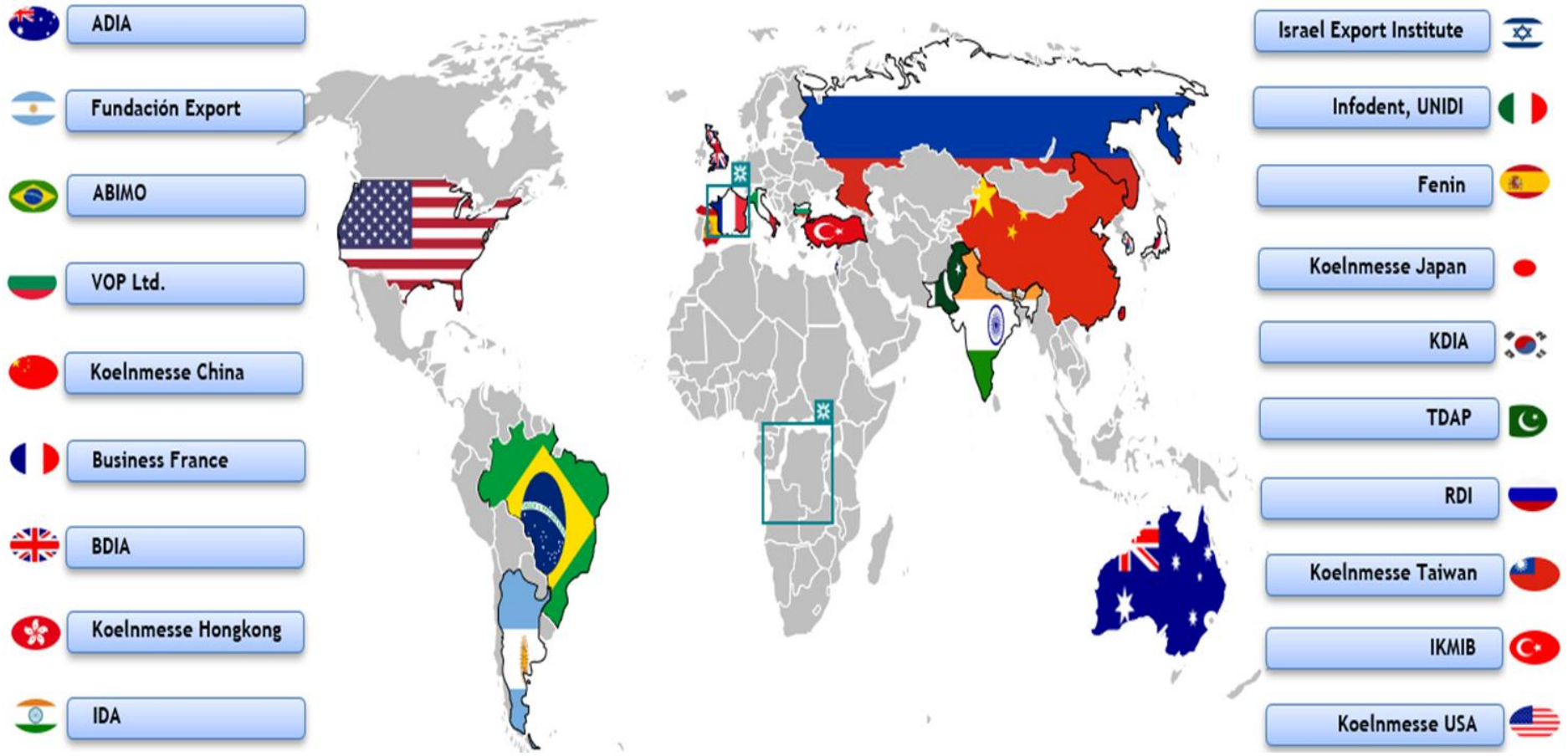
- More than **2,400 companies** from **over 60 countries** expected

- Largest contingents:

- Germany
- Italy
- USA
- China
- Switzerland
- France
- Republic of Korea
- Spain



Group presentations



The image features a world map with various regions highlighted in different colors. Each region is associated with a trade fair logo and name, listed in blue boxes on either side of the map. The logos are small icons of the respective countries or regions.

- North America:** ADIA (Australia), Fundación Export (Argentina), ABIMO (Brazil), VOP Ltd. (Venezuela), Koelnmesse China (China), Business France (France), BDIA (Britain), Koelnmesse Hongkong (Hong Kong), IDA (India)
- Europe:** Israel Export Institute (Israel), Infodent, UNIDI (Italy), Fenin (Spain), Koelnmesse Japan (Japan), KDIA (Korea), TDAP (Turkey), RDI (Romania), Koelnmesse Taiwan (Taiwan), IKMIB (Istanbul), Koelnmesse USA (USA)
- Asia:** Koelnmesse Japan (Japan), KDIA (Korea), TDAP (Turkey), RDI (Romania), Koelnmesse Taiwan (Taiwan), IKMIB (Istanbul), Koelnmesse USA (USA)
- Africa:** (No specific callouts)
- South America:** (No specific callouts)
- Oceania:** (No specific callouts)

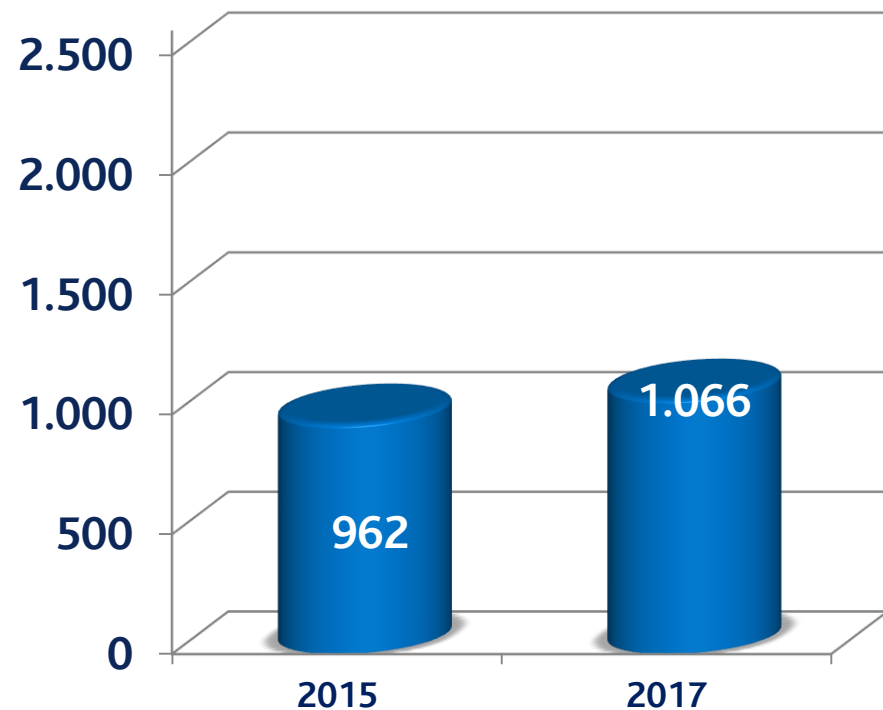
Exhibitors

2015: 146

2017: 160

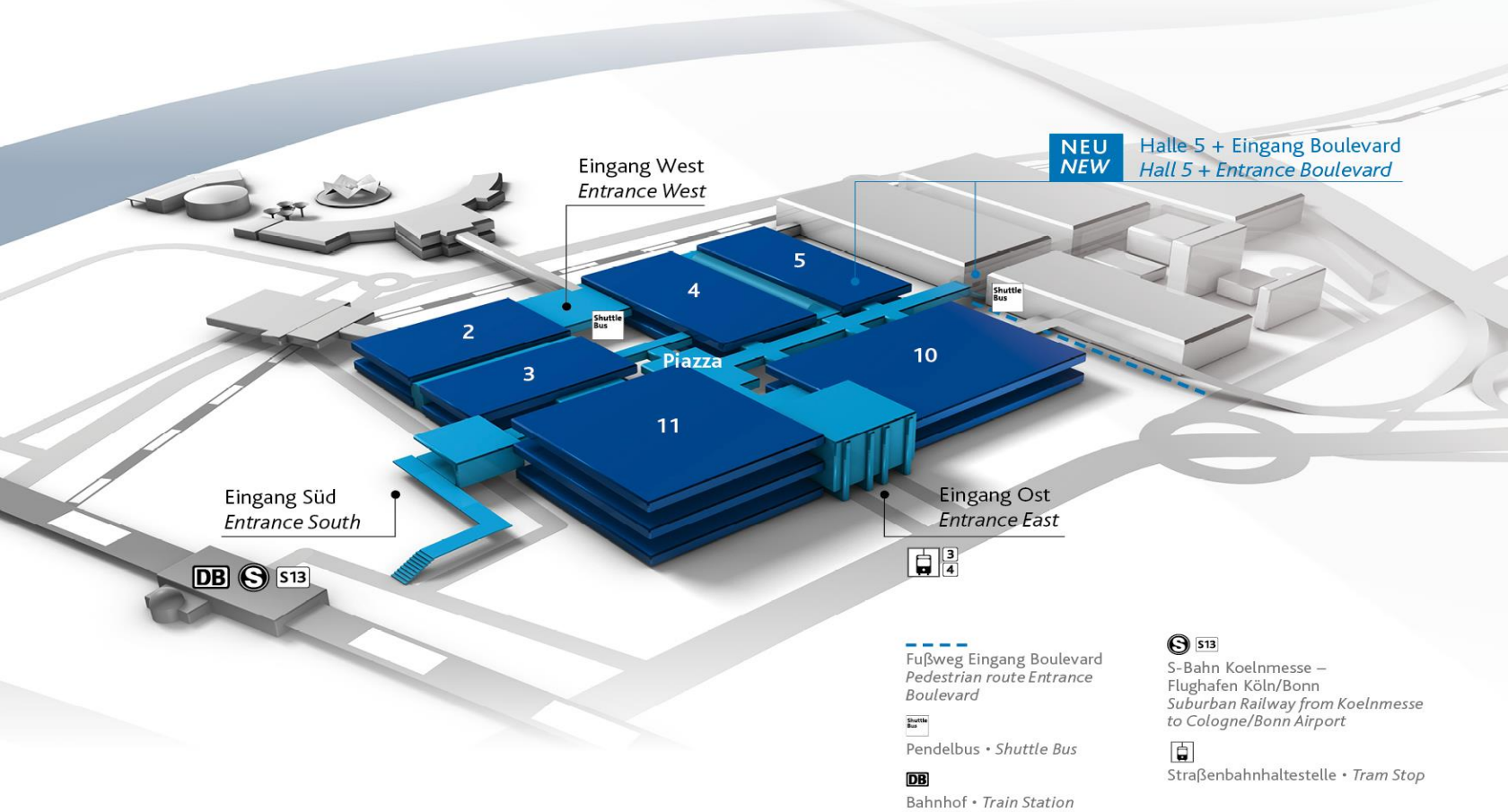
2019: more than 170
(expected)

Visitors

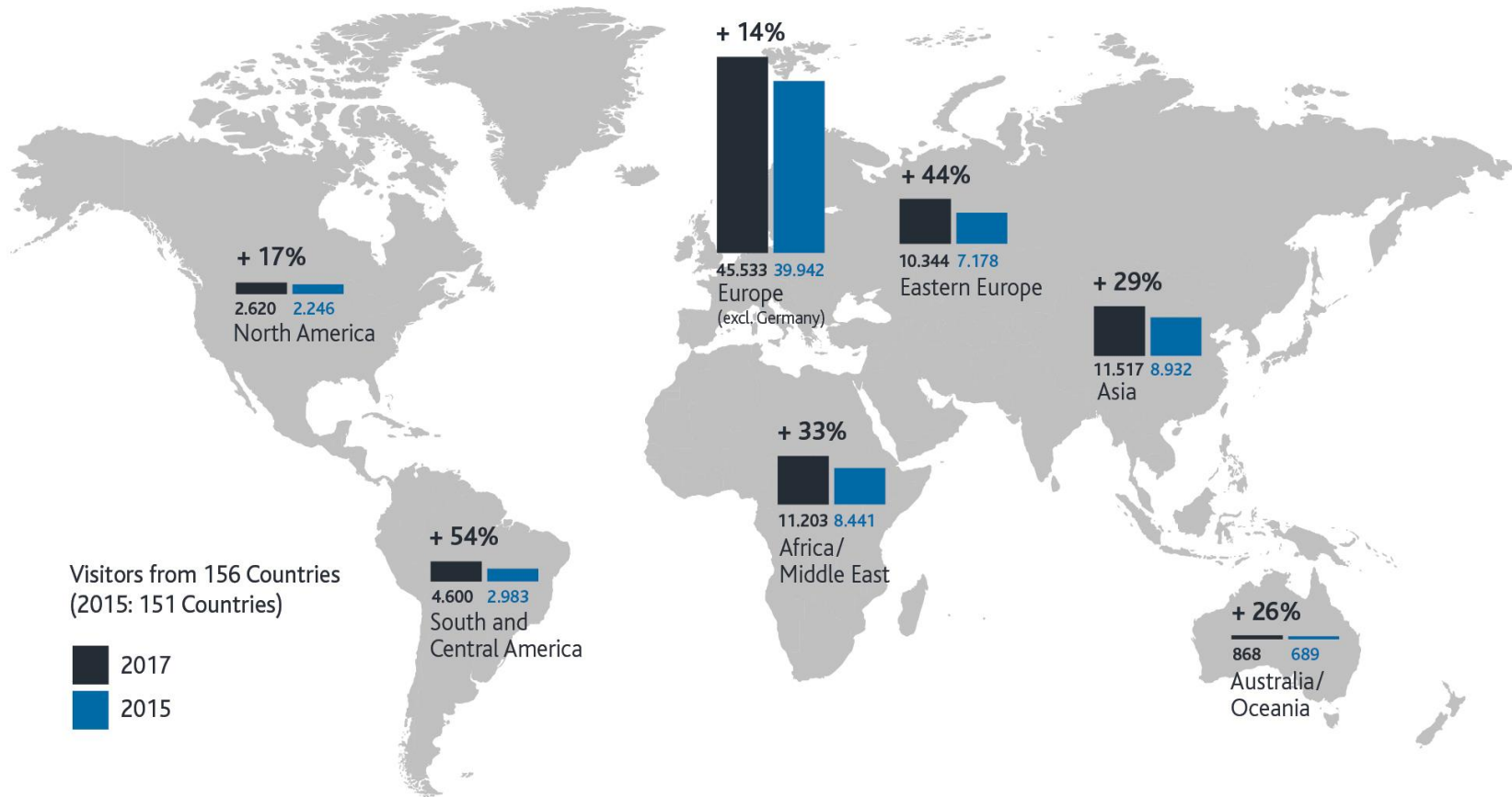


Hall layout

IDS 2019: more than 170,000 sqm



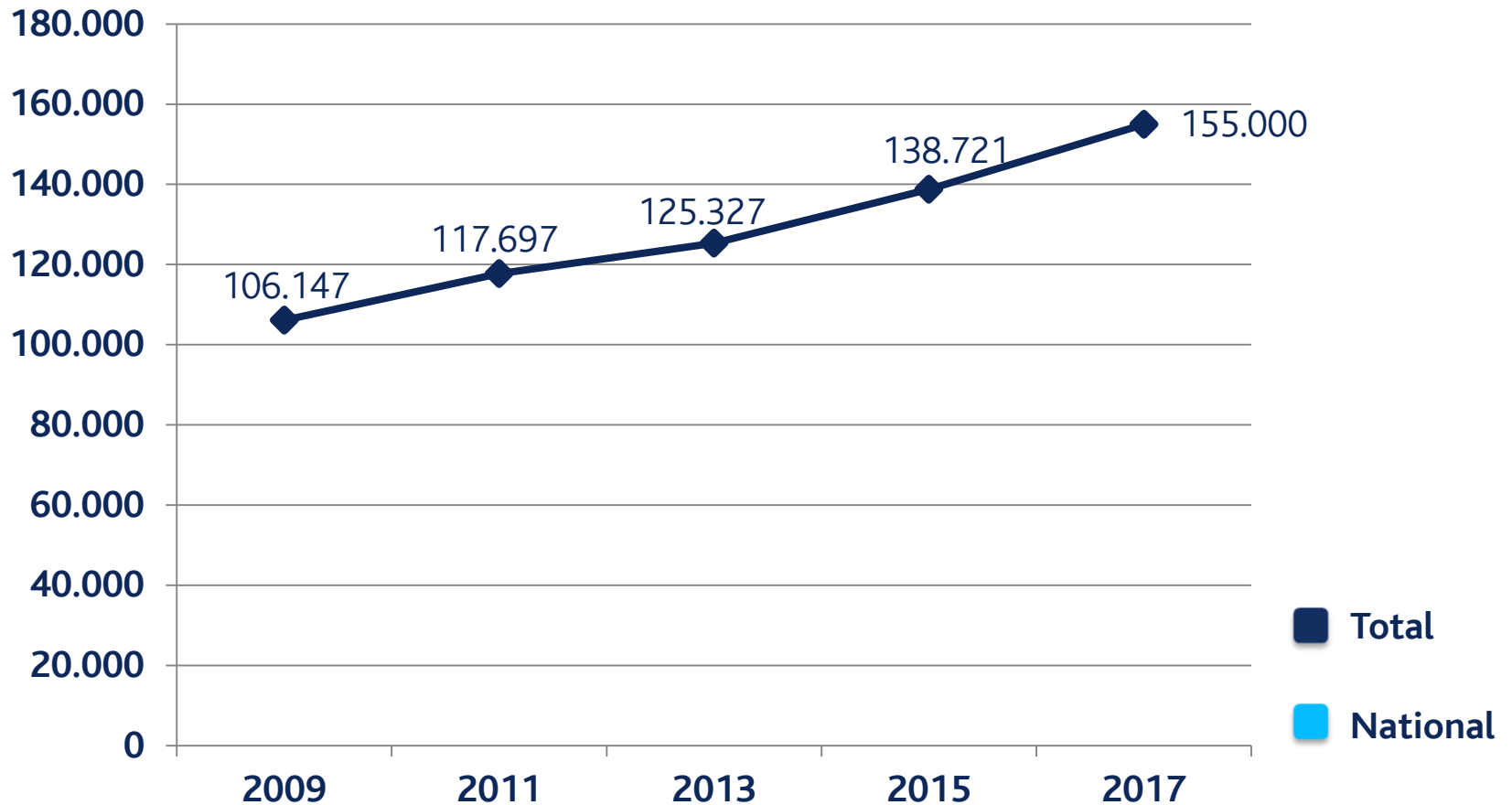
Visitors



Visitors from 156 Countries
(2015: 151 Countries)

2017
 2015

- Our aim: More than 160,000 visitors from all over the world



**Relaunch
Website/ App**

Information and inspiration - intuitive in use, modern in look

Matchmaking365

Gain valuable business contacts as a trade visitor

**New product
database**

Search the database of new products by product groups

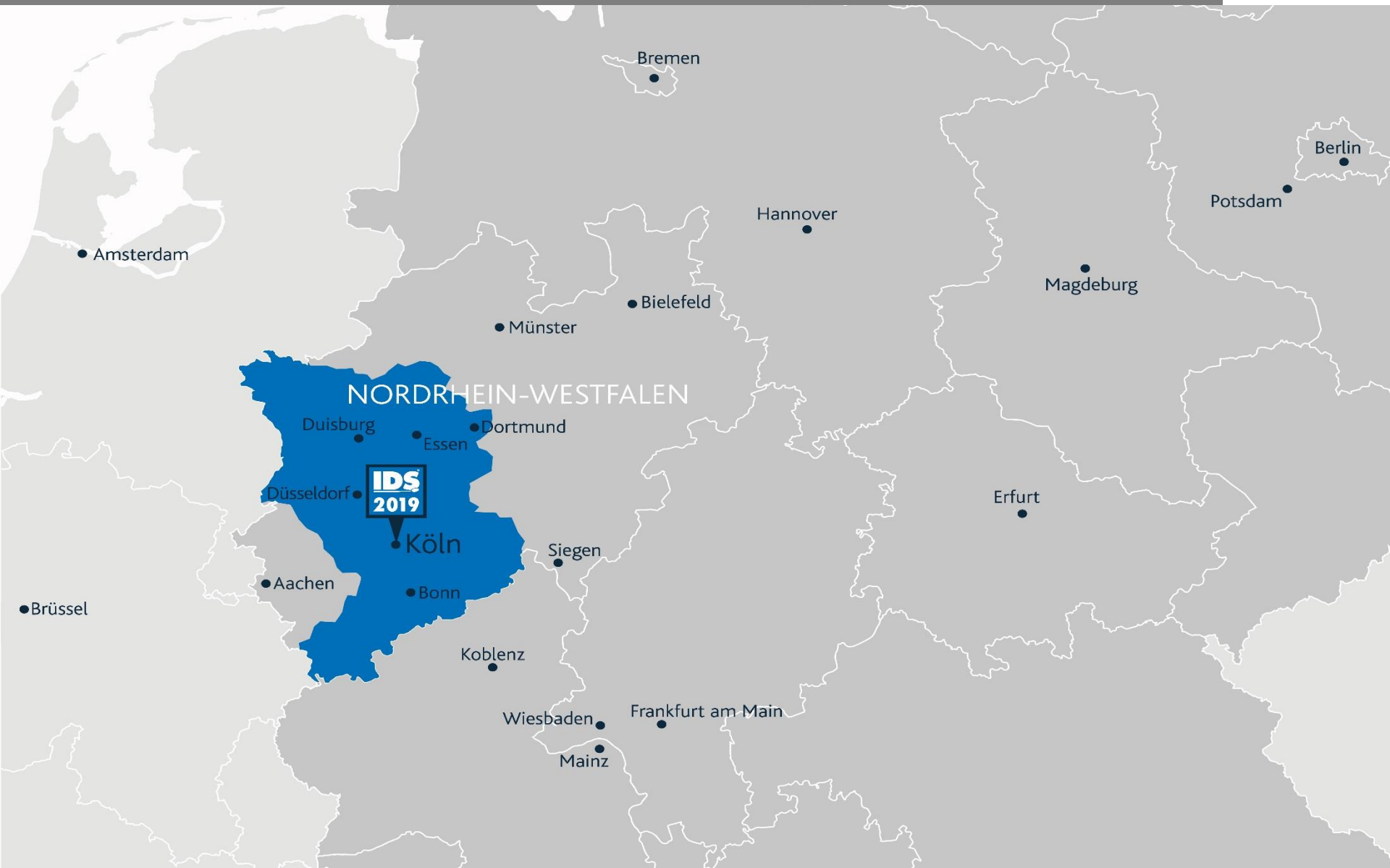
**Speaker´s
Corner**

Moderated visitor forum for specialist lectures and exhibitor product presentation subject to charge

Travel and accommodation - Perfect accessibility by train, car & airplane



Travel and accommodation - Free travel with IDS admission ticket



Many thanks and see you in
Cologne in March 2019

IDS[®]
2019

