Press release



No. 32 / Cologne, 10 September 2018

CCXP Cologne Comic Con Experience in Cologne starting in 2019

The schedules of all comic, sci-fi and superhero fans in Germany and Europe will include a new important date starting in 2019. The "CCXP Cologne – Comic Con Experience" will focus on the stars and artists of the industry at the Cologne Exhibition Centre.

The CCXP Cologne - Comic Con Experience, a successful concept created by the Omelete Company from Brazil, will be presented for the first time from 27 to 30 June 2019 in cooperation with Koelnmesse GmbH. The RPC - Role Play Convention, which Koelnmesse has organised in recent years, will be integrated in the new event.

Koelnmesse CEO Gerald Böse is certain: "The CCXP Cologne will be a new highlight for Cologne. We are pleased to work with Omelete Company from Brazil, which is the most important Media Group of Latin America in the sector of pop culture, film, TV series and comics. Omelete&CO has best contacts to the headquarters of the international cinema and media industry as well as international film and television stars. This will also enrich Cologne as a leading film and media location with international appeal."

Pierre Mantovani, CEO, Omelete Company: "With CCXP in Sao Paulo we have developed the largest Comic Con worldwide with 227.000 visitors and a strong brand that we are now presenting in Europe for the first time. Crucial for the successful conclusion were the perfect requirements of the Koelnmesse and the City of Cologne and the many years of experience of Koelnmesse in the sector of digital entertainment."

The two partners will present the details of CCXP Cologne within an announcementevent on 7 November 2018.

#Omelete Company

Founded in 2000 Omelete Company is the leading Pop Culture Entertainment company in Latin America based in Brazil focus on engaging fans delivering epic experiences as its core through content/media, retail and live experiences. The company ecosystem circles the brands Omelete, The Enemy, CCXP and GameXP reaching more than 15 million fans monthly and more than 1 million people have enjoyed its live experiences. Your contact for questions: Guido Gudat Tel. +49 221-821-2494 Fax +49 221 821-2460 e-mail g.gudat@koelnmesse.de

Koelnmesse GmbH Messeplatz 1 50679 Köln P.O. Box 21 07 60 50532 Köln Germany Tel. +49 221 821-0 Fax +49 221 821-2574 info@koelnmesse.de www.koelnmesse.com

Executive Board: Gerald Böse (President and Chief Executive Officer) Katharina C. Hamma Herbert Marner

Chairman of the Supervisory Board: Mayor of the City of Cologne Henriette Reker

Headquarters and place of jurisdiction: Cologne District Court Cologne, HRB 952

#Koelnmesse

For more than 90 years, Koelnmesse has been developing trade fairs and events as high-quality communication and innovation platforms for various industries and topics. Approximately 50,000 exhibiting companies from 123 countries and around three million visitors from 209 countries participate in the various events regularly held at Koelnmesse. The central location in the heart of Europe, high-quality services and a modern, efficient infrastructure make Koelnmesse one of the most successful and attractive trade fair locations worldwide.

Page 2/2