

Pavel Kaplun is a passionate and inspiring digital artist who greatly influenced the way people take and post process pictures, starting over 20 years ago when there was barely any knowledge on how to make digital magic happen. Today, Pavel Kaplun is more popular than ever.

At the very beginning, Pavel started as a painter, known for surreal artworks showing linkages to many classical painters such as Dali or Escher. The special feature of his earlier masterpieces was (and still is) his technique. He systematically developed his pictures from within and constructed them from scratch instead of just depicting real-life objects or people. His merits also allowed Pavel to publish a porcelain art collection with the renowned porcelain manufacturer W. Goebel.

With the rise of digital photography in the 1990s, Pavel applied his artistic skills to photography and became one of the first people to teach the masses on how to post-process digital pictures so that they not only look like good photos, but pieces of art. He was one of the first to capture his digital excellence in numerous publications and books – which is why it is valid to say that Pavel greatly influenced the way how people go about post-processing their photos. At the same time Pavel started to produce surreal digital artworks based on photographic elements which became extremely popular across Europe and earned him several prizes from international photo contest. Until today, Pavel's visual language is unique and unmatched.

Today, Pavel is among the top-ranked photographers, trainers, and digital artists in German-speaking-countries, re-inventing photography topics using his own style year after year. He runs a creative studio with multiple locations in Germany, conducts events and workshops all across Europe, produces video trainings under his own label and offers high-class photo-trips across the globe. Pavel's unique style in photography today spans from digital artworks to several other genres, such as travel, architecture, nature, animals, and people.

In February 2018, Pavel Kaplun opened a branch in Orlando, Florida.