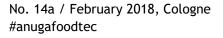
## **Press release**



# Anuga FoodTec 2018 expects to set new exhibitor record

- Around 1,700 exhibitors (+13 percent) are expected in Cologne
- Exhibition surface expanded to 140,000 square metres
- Top level of internationality
- Comprehensive event and congress programme

More than packaging: Anuga FoodTec, the leading international supplier fair for the food and beverage industry, is opening its doors from 20 to 23 March 2018. Around 1,700 exhibitors are expected in the Cologne exhibition halls. "Anuga FoodTec will continue its success story. We are once again forecasting a +13 percent increase in the number of exhibitors compared to the previous event. As such, as the only trade fair worldwide, Anuga FoodTec covers all aspects of the food production and will convince in the coming year even more than ever due to its enormous variety of offers and quality," said Katharina C. Hamma, Chief Operating Officer of Koelnmesse GmbH. In line with the high demand on the exhibitor side, Anuga FoodTec is again increasing its exhibition space in 2018 up to 140,000 square metres (+8 percent) and is being staged in Halls 4.2, 5.2, 6 to 9, 10.1 and for the first time additionally in Hall 10.2. Anuga FoodTec is also presenting itself in good form in terms of its degree of internationality: Companies from more than 50 countries will be presenting their new products in Cologne. "The high interest from abroad proves that Anuga FoodTec is the leading international supplier platform of the food and beverage industry." In addition to the comprehensive product show, which encompasses large-surface live presentations, a wide-ranging congress and event programme also awaits the trade visitors again. The top theme of Anuga FoodTec 2018 is Resource Efficiency.

One for all - all in one: With its exhibition segments Food Packaging, Safety & Analytics, Food Processing, Food Ingredients as well as Services & Solutions, Anuga FoodTec covers all aspects of food production. The exhibitors present solutions for all branches of the food industry, from the dairy and meat industries, from beverages to pasta, from fruit & vegetables, to oils & fats. Anuga FoodTec offers both individual solutions as well as holistic, cross-process concepts across all production stages.

Traditionally, process technology is the most strongly represented section at the trade fair. Almost all of the market leaders and renowned companies from the industry will be exhibiting in Halls 4.2, 6, 9, 10.1 and 10.2. In Halls 7, 8 and in parts of Hall 9, the focus is on the theme "Food Packaging" and thus also on packaging machines, packing materials, automation and control technology. In Hall 5.2, the





Anuga FoodTec 20.03.-23.03.2018 www.anugafoodtec.de

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Executive Board: Gerald Böse (President and Chief Executive Officer) Katharina C. Hamma Herbert Marner

Chairwoman of the Supervisory Board Mayor of the City of Cologne Henriette Reker

Place of business and (legal) domicile: place of jurisdiction: Cologne District Court Cologne, HRB 952



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trade visitors can find all information on food safety and quality management. Here companies that focus on hygiene technology, analysis, laboratory and measuring devices will be presenting their new products. The Boulevard offers the perfect stage for the product segment Food Ingredients from 20 to 23 March 2018.

The mixture is what makes the difference: Top level quantity and quality

In addition to the large variety of offers of the around 1,700 exhibitors awaited, top quality is also guaranteed: Nearly all of the market leaders and further renowned companies have confirmed their participation at an early stage. Among others, the following companies will be exhibiting at Anuga FoodTec 2018 in Cologne: Albert Handtmann, Almac, Andritz, Alpma, Auer, Barry-Wehmiller, Beckhoff, Bizerba, BluePrint, Bosch, Bruker, Bühler, Cabinplant, CFT, Della Toffola, Ecolab, Ecolean, Exxon Mobil, Festo, Frontmatec, GEA, IMA, Ishida, JBT, KHS, Konica Minolta, Kronen, Krones, Linde, Marel, Mayekawa, Metalbud, Mettler, Mohn, Mondini, Multivac, PHT, Reepack, Schubert, Schur, Sealpac, SEW, Siemens, SPX, Pöppelmann, Taghleef, Tavil, Tecnal, Tetra Pak, Trepko, Weber, Vemag, Youngsun, and Zhongy. The exhibitor search tool can be accessed herewww.anugafoodtec.de/Ausstellersuche

### Anuga FoodTec 2018: international driving force

As the leading global trade fair, Anuga FoodTec is the most important driving force of the international food and beverage industry. The number of companies represented in Cologne is correspondingly high. According to the status in February, companies from 50 countries will be presenting their new products at Anuga FoodTec. At 60 percent, the share of foreign exhibitors remains at a constantly high level. For the first time companies from Egypt, Latvia, New Zealand and Norway are represented at the most important supplier trade fair for the food and beverage industry, which underlines the increasing international significance of Anuga FoodTec. In terms of the number of visitors, guests from over 140 countries are awaited in Cologne from 20 to 23 March 2018.

## Informative and inspiring:

#### The event and congress programme of Anuga FoodTec

With numerous, large-surface exhibitor presences, live presentations on running production lines and a large diversity of offers, Anuga FoodTec has an extremely practice-oriented alignment. The comprehensive event and congress programme including star-studded conferences, forums, guided tours and numerous special events will provide additional information and inspiration. The opening conference (2:00 p.m., Congress Centre East, Europasaal) is dedicated to the central theme of Resource Efficiency. This link will take you to the event and congress programme http://www.anugafoodtec.de/aft/index-3.phpevents.

**Koelnmesse - Global Competence in Food and FoodTec:** Koelnmesse is an international leader in organising food fairs and events regarding food and beverage



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processing. Trade fairs such as Anuga, ISM and Anuga FoodTec are established world leaders. Koelnmesse not only organises food trade fairs in Cologne, Germany, but also in further growth markets around the globe, for example, in Brazil, China, India, Italy, Japan, Colombia, Thailand, the United States and the United Arab Emirates, which have different focuses and contents. These global activities enable Koelnmesse to offer its customers a network of tailor-made events in different markets, which guarantee sustainable and international business.

Further information: <a href="http://www.global-competence.net/food/">http://www.global-competence.net/food/</a>

# The next events:

Anuga FoodTec, Cologne, Germany, 20.-23.03.2018 ANUTEC BRAZIL, Curitiba, Brazil, 07.-09.08.2018 ANUTEC - International FoodTec India, Mumbai, India, 27.-29.09.2018

# Note for editorial offices:

Fotomaterial der Anuga FoodTec finden Sie in unserer Bilddatenbank im Internet unter <u>www.anugafoodtec.com</u> im Bereich "Presse". Presseinformationen finden Sie unter www.<u>anugafoodtec.de/Presseinformation</u> If you reprint this document, please send us a sample copy.

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