



With its optimized schedule, ticketing and business area devcom 2018 set to surpass last year's hugely successful inaugural event

*Kick off your [gamescom week](#) with devcom 2018 set to take place on Sunday and Monday,
19th and 20th August*

Cologne, Germany – January 22nd, 2018 – Following a successful 2017 debut, developer conference **devcom** will increase its diversity and optimization across several fields this year. This was the goal that event organizer *Aruba Events GmbH*, a subsidiary of *Computec Media Group (CMG)*, announced today. The key change to this year is the developer conference's timeframe: **devcom** will now run over two days and the schedule will be more streamlined to prevent overlapping with *gamescom* business days. Pathfinding and ticketing will also be improved. **devcom** is held in cooperation with the *German Games Industry Association (BIU)* and *Koelnmesse* on Sunday, 19th and Monday, 20th August.

These improvements will not only enable visitors of **devcom 2018** to attend more panels, discussions, talks and workshops, but will give them more time for additional networking. As such, this year's business area will be enhanced and offer more space. The indie area has also been extended enabling *Respawn* to be fully integrated into the **devcom** program.

Hans Ippisch, CEO of *CMG* and *Aruba Events GmbH*, commented: "After the successful premiere of **devcom** in 2017 we want to improve every aspect of the event. As such, we specifically optimized the concept together with our partners *BIU* and *Koelnmesse*. We've taken the best elements of *Respawn* and seamlessly integrated them into **devcom**. This way we can present a thoughtful conference experience over two days, which incorporates into the *gamescom* week even better."

Further details about the expanded team, ticket categories and the first confirmed speakers will be released soon.

Press material can be found here: <https://www.devcom.global/downloads/>

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About devcom

devcom made its debut in 2017 as the contemporary, international run-up developer conference complementing the world's biggest event for computer and video games, the *gamescom* in Cologne. Event organizer *Aruba Events GmbH*, a subsidiary of *Computec Media Group*, in cooperation with the *German Games Industry Association (BIU)* and *koelnmesse*, offers a comprehensive schedule including a classic conference part. Apart from valuable networking events, top-class speakers cover the most exciting topics of the developer

scene in talks, summits, master classes and workshops. This is topped off with the seamless integration of the indie developer focused conference Respawn, which presents the indie hits of tomorrow in its own track.

About Computec Media Group

Computec Media Group is a subsidiary of Marquard Media Group AG, Baar/Switzerland. Managing 15 print & digital magazines (PC Games, play4, N-ZONE, SFT, Raspberry Pi Geek and others), 15 websites (gamesworld.de, golem.de, areamobile.de, 4players and others), apps (Games TV 24 and others), Events (devcom, Quo Vadis, Respawn, Deutscher Entwicklerpreis), B2B activities (golem.de, Making Games, gamesbusiness.de, Linux-Magazin), and the gaming server service 4Netplayers, Computec Media Group is the leading publisher of the IT, games and mobile segment. Based in Fürth, Germany, the company reaches an audience of millions within the world of mobile and electronic entertainment with its media, events and services. The cooperation has around 180 employees in total, allocated in Fürth, Berlin, Hamburg, Cologne and Munich.

About Koelnmesse

Koelnmesse – Global Competence in Digital Media, Entertainment and Mobility: Koelnmesse is an international leader in organising trade fairs in the Digital Media, Entertainment and Mobility segments. Trade fairs like photokina, dmexco, gamescom, INTERMOT and THE TIRE COLOGNE are established as leading international trade fairs and are being expanded by future-oriented formats like DIGILITY. Koelnmesse not only organises trade fairs in these areas in Cologne, but also in other growth markets like, for example, China, Singapore and Thailand, which have different areas of focus and content. These global activities offer customers of Koelnmesse tailor-made events in different markets, which guarantee sustainable and international business.

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