

No. 1 / January 2018, Cologne
#spogagafa

spoga+gafa 2018 on course for success

After the record year 2017, spoga+gafa, the biggest garden fair in the world, is still on course for success: In the annual comparison (January), the 2018 event is recording a 5 percent increase in the number of exhibitors. The early confirmation of the big names of the industry confirms the course taken: Themes and added value islands like the IVG Power Place Akku, the Smart Gardening World, the POS Green Solution Islands or the Outdoor Kitchen World went down extremely positively with both the visitors and the exhibitors and will be repeated again at spoga+gafa 2018 from 2 to 4 September. Communicatively, the focus of the coming event will lie on the exhibitors of outdoor furniture. A further key topic of the trade fair will be the theme soil, substrate and fertilisers. An independent visitor survey came to the conclusion that this section is of particular interest to the international trade visitors.

spoga+gafa 2018 already laid the foundation for the excellent early bird result with the previous event: It impressed highly with an excellent field of participants due to numerous conceptual innovations that provided more depth of content. The organisers are now building on this success. Numerous strong brands, who were already represented in 2017, can be found on the application list for spoga+gafa 2018, including Berger, Birchmeier, BM-Massivholz, Felco, Fitt, Freund-Victoria, Gardena, Hozelock, Mesto, Napoleon, Patzer, Rösle, Selecta, STIGA, Weber-Stephen and Zebra. Furthermore, the organisers are recording trade fair returnees in all four product sections garden living, garden creation & care, garden bbq and garden unique, including Boomex, Gloria, Otto Graf, Juwel, Profagus and Videx. The list of furniture exhibitors includes among others Barlow Tyrie, Cane-Line, Eurofar, 4 Seasons, Garden Impressions Glatz, Hartman, Higold, Hillerstorp, Kettler, Müsing, Nardi, Alexander Rose, Sieger and Stern.

Koelnmesse - Global Competence in Furniture, Interiors and Design: Koelnmesse is the world's top trade fair organiser for the areas of furnishing, living and lifestyle. At the trade fair hub of Cologne, the leading international fair imm cologne as well as the trade fair formats of LivingKitchen, ORGATEC, spoga+gafa, interzum and Kind + Jugend rank among the internationally renowned and established industry meeting places. These fairs comprehensively represent the upholstered and case furniture segment, the kitchen industry, the office furniture sector and outdoor living as well as the innovations of the furniture supply industry. Over the last few years, Koelnmesse has specifically added international fairs in the most important fast-expanding markets to its portfolio. These include the LivingKitchen China/CIKB in Shanghai, interzum guangzhou in Guangzhou and Pueri Expo in Sao Paulo. With ambista, the network of the interior decorating industry, Koelnmesse offers direct access to relevant products, contacts, competence and events.



spoga+gafa
02.09. - 04.09.2018
www.spogagafa.com

Your contact:
Sarah Becker-Kraft
Tel.
+49 221 821-3513
Fax
+49 221 821-3544
e-mail
s.becker-kraft@
koelnmesse.de

Koelnmesse GmbH
Messeplatz 1
50679 Köln
P.O. Box 21 07 60
50532 Köln
Germany
Tel. +49 221 821-0
Fax +49 221 821-2574
www.koelnmesse.com

Executive Board:
Gerald Böse (President and Chief
Executive Officer)
Katharina C. Hamma
Herbert Marnier

Chairwoman of the Supervisory
Board:
Mayor of the City of Cologne
Henriette Reker

Headquarters and place of
jurisdiction:
Cologne
District Court Cologne, HRB 952

Further information is available at: <http://www.global-competence.net/interiors/>
Further information about ambista: <http://ww.ambista.com/>

The spoga+gafa 2018 is open to trade visitors on 2 and 3 September from 09:00 a.m. to 06:00 p.m. and on 4 September from 09:00 a.m. to 05:00 p.m. Further information is available at www.spogagafa.com.

The next events:

imm cologne, Cologne, Germany 15.01.2018 - 21.01.2018

ZOW, Bad Salzuflen, Germany 06.02.2018 - 08.02.2018

Feria Mueble & Madera - Technological & Industrial Trade Show of Wood and Furniture, Bogota, Colombia 06.03.2018 - 09.03.2018

Note for editorial offices:

spoga+gafa photos are available in our image database at www.spogagafa.com in the "Press" section. Press information is available at www.spogagafa.com/Pressinformation

If you reprint this document, please send us a sample copy.

spoga+gafa on Facebook:

<https://www.facebook.com/spogagafa>

Your contact:

Sarah Becker-Kraft
Communications Manager

Koelnmesse GmbH
Messeplatz 1
50679 Cologne
Germany
Tel +49 221 821-3513
Fax +49 221 821-3544
s.becker-kraft@koelnmesse.de
www.koelnmesse.com