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## Keith Tsui becomes head of Koelnmesse subsidiaries in Hong Kong and China

With effect from 1<sup>st</sup> January 2018, Keith Tsui (43) will take over as Managing Director of the subsidiary Koelnmesse Ltd. in Hong Kong as well as becoming head of the Chinese subsidiary Koelnmesse Co. Ltd. with headquarters in Beijing and branches in Guangzhou and Shanghai. With this move, Tsui will hold responsibility for Koelnmesse's trade fair business in China and Hong Kong with a current six events as well as for the sales of the global events of the Cologne-based trade fair company to Chinese exhibitors and visitors. Together, the two subsidiaries employ around 50 employees in four offices.

"We are looking forward to the cooperation with the experienced trade fair manager. China is one of our most important foreign markets worldwide. Together with Keith Tsui and his team, we want to further expand our market position in China and Hong Kong," says Gerald Böse, Chairman of the Board of Management of Koelnmesse GmbH. Keith Tsui has gathered around 20 years of experience in sales and the trade fair business, twelve years of which he spent in management roles for the Asian market in globally active private trade fair organisers.

In China, he succeeds David Feng, who left Koelnmesse in July 2017. Mathias Küpper, Managing Director of the Koelnmesse subsidiary in Singapore, had taken over the lead temporarily in the interim.

Your contact for questions:

**Guido Gudat**

Tel.

+49 221-821-2494

Fax

+49 221 821-2460

e-mail

[g.gudat@koelnmesse.de](mailto:g.gudat@koelnmesse.de)

Koelnmesse GmbH

Messeplatz 1

50679 Köln

P.O. Box 21 07 60

50532 Köln

Germany

Tel. +49 221 821-0

Fax +49 221 821-2574

[info@koelnmesse.de](mailto:info@koelnmesse.de)

[www.koelnmesse.com](http://www.koelnmesse.com)

Executive Board:

Gerald Böse (President and Chief

Executive Officer)

Katharina C. Hamma

Herbert Marner

Chairman of the Supervisory Board:

Mayor of the City of Cologne

Henriette Reker

Headquarters and

place of jurisdiction: Cologne

District Court Cologne, HRB 952