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Trade fair brand STADT und RAUM becomes a permanent feature of FSB

Prestigious industry players have already confirmed their attendance

The key subject of "amenity areas" at FSB, the leading international trade fair for amenity areas, sports and pool facilities, is receiving another major boost. Koelnmesse and STADT und RAUM Fairs and Media GmbH have agreed that the trade fair brand STADT und RAUM will in future be operated under the direction of Koelnmesse. Katharina C. Hamma, Chief Operating Officer of Koelnmesse commented: "This step adds to the expertise of FSB in the field. Together with Rolf von der Horst, who will continue to advise us, we will push ahead with the further strategic and content development of FSB and its core subjects of amenity areas and physical activity to the benefit of exhibitors, planners of amenity areas and trade visitors."

Particular emphasis will be placed on the further strengthening and differentiation of the "Urban Spaces" segment. Rolf von der Horst, Managing Director, STADT und RAUM Fairs and Media GmbH: "Exhibitors and trade visitors will benefit from the fact that, through the deeper engagement of the FSB team and with the new partnership arrangement, we can now deploy our core competences in industry networking in an even more targeted fashion. The joint personal service for our partners before, during and after the trade fair will be enhanced, as will the content we offer our trade visitors."

Koelnmesse and STADT und RAUM Fairs and Media GmbH have been working together successfully since 2005 and have jointly developed and grown the STADT und RAUM AREAL at the FSB. STADT und RAUM Fairs and Media GmbH is, amongst other things, the publisher of the STADT und RAUM trade journal and organises the German Playground Award.

Important elements of the strategic partnership will remain the STADT und RAUM forum (STADT und RAUM planerForum) and the awarding of the German Playground prize in 2019 and 2021, which are all established highlights of FSB.

Koelnmesse - Global Competence in Furniture, Interiors and Design:
Koelnmesse is the world's top trade fair organiser for the areas of furnishing, living and lifestyle. At the trade fair hub of Cologne, the leading international fair imm cologne, as well as the trade fair formats of LivingKitchen, ORGATEC, spoga+gafa, interzum and Kind + Jugend rank among the internationally renowned and established industry meeting places. These fairs comprehensively represent the upholstered and case furniture segment, the kitchen industry, the office furniture sector and outdoor living, as well as the innovations of the furniture supply industry.



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Over the last few years, Koelnmesse has specifically added international fairs in the most important fast-expanding markets to its portfolio. These include LivingKitchen China/CIKB in Shanghai, interzum guangzhou in Guangzhou and Pueri Expo in Sao Paulo. With ambista, the network of the interiors business, Koelnmesse offers direct access to products, contacts, expertise and events relevant to the industry.

The next events:

imm cologne, Cologne, Germany, 15-21 January 2018

ZOW, Bad Salzuflen, Germany, 6-8 February 2018

Feria Mueble & Madera, Bogotá, Colombia, 7-10 March 2018

Note for editorial offices:

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