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## Koelnmesse revolutionises LivingKitchen

- Extensive enhancement of the successful trade fair format
- LivingKitchen Vision2035 beams visitors into the kitchen of the future
- Exhibitors benefit from new visitor and media magnets

More than 150,000 visitors from all over the world, over 200 exhibitors from 21 countries - LivingKitchen is already the biggest and most international kitchen event in the world. The Koelnmesse does not rest on these laurels, but is revolutionising the trade fair format for LivingKitchen 2019. The focus is the 'LivingKitchen Vision2035', the staging of a futuristic kitchen that is unique around the world. With it the Koelnmesse beams exhibitors and visitors more than 10 years into the future. Those who want to experience tomorrow's kitchen close up and be part of it, have to travel to Cologne in January 2019.

Trendy kitchen cabinets, interlinked appliance technology and innovative accessories - the entire range of services for a modern kitchen can only be seen at the LivingKitchen in Cologne. Every two years the international kitchen event takes place in a dual trade fair with imm cologne and impressively stands for the core competence of Koelnmesse in the sector 'Global competence in furniture, interiors and design'. Koelnmesse has created a unique format for the fifth edition of the LivingKitchen in 2019: The centrepiece here is the 'LivingKitchen Vision2035' - a visible and perceptible kitchen in which visitors can experience the cabinets, technologies and linkages of tomorrow. With its vision, Koelnmesse together with exhibitors and visitors will shape the digital kitchen and actively participate in its design. In cooperation with selected industry experts, a futuristic concept will be exhibited that allows visitors a look at the possibilities of tomorrow's kitchen world, and at the same time invites them to discuss their thoughts, ideas and requests relating to the kitchen of the future.

"The LivingKitchen is the biggest kitchen event in the world with an impressive development. With 'LivingKitchen Vision2035' we'll revolutionise the already highly successful trade fair format and at the same time refine our profile - kitchen and Koelnmesse are a recognisable unit. Thus we're creating an additional visitor magnet which will draw the global media landscape to Cologne even more strongly. This will benefit our exhibitors who will define the future of the kitchen with us in January 2019," says Gerald Böse, Chairman of the Board of Koelnmesse.

During the imm cologne 2018 from 15 - 21 January, the new concept with all its details and additional features will be introduced to exhibitors, all interested parties as well as representatives from international media.



LivingKitchen  
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**Koelnmesse - Global competence in furniture, interiors and design:**

Koelnmesse is the world's top trade fair organiser for the areas of furnishing, living and lifestyle. At the trade fair hub of Cologne, the leading international fair imm cologne as well as the trade fair formats of LivingKitchen, ORGATEC, spoga+gafa, interzum and Kind+Jugend rank among the internationally renowned and established industry meeting places. These fairs comprehensively represent the upholstered and case furniture segment, the kitchen industry, the office furniture sector and outdoor living as well as the innovations of the furniture supply industry. Over the last few years, Koelnmesse has specifically added international fairs in the most important fast-expanding markets to its portfolio. These include the LivingKitchen China/CIKB in Shanghai, interzum guangzhou in Guangzhou and Pueri Expo in Sao Paulo. With ambista, the network of the interior decorating industry, Koelnmesse offers direct access to relevant products, contacts, competence and events.

Further information is available at: <http://www.global-competence.net/interiors/>  
Further information about ambista: <http://ww.ambista.com/>

**The next events:**

imm cologne, Cologne, Germany, 15.-21.01.2018  
ZOW, Bad Salzuflen, Germany, 06.-08.02.2018  
interzum guangzhou, Guangzhou, China, 28.03-31.03.2018

**Note for editorial offices:**

LivingInteriors photos are available in our image database on the Internet at [www.livinginteriors-cologne.com](http://www.livinginteriors-cologne.com) in the "Press" section. Press information is available at: [www.livinginteriors-cologne.com/Pressinformation](http://www.livinginteriors-cologne.com/Pressinformation)

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