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Very good levels of registrations for FSB 2017

Prestigious industry players have already confirmed their attendance

A good seven months before the start of FSB 2017, all of the signs are pointing to another successful event. More than 85 per cent of all of the exhibition space has already been taken for the International Trade Fair for Amenity Areas, Sports- and Pool Facilities, taking place from 7 to 10 November 2017 in Cologne, Germany. And the current registration levels are high not only in terms of numbers, but also in terms of quality. "The renowned national and international players from all three product segments have already registered", explains Bettina Frias, FSB Project Manager at Koelnmesse. "The very high registration levels already recorded are proof of FSB's position as the leading international business platform for Amenity Areas, Sports- and Pool Facilities." In all, approximately 630 companies from more than 45 countries are again expected to come to Cologne in order to showcase their products and services on approximately 80,000 square metres of exhibition space. Rounding off FSB are the comprehensive, nationally and internationally focused, specialist supporting programme - and above all the 2017 international IAKS Congress, which takes place in co-location with the trade fair every two years. Also taking place at the same time and in the same place will be aquanale, the International Trade Fair for Sauna, Pool, Ambience.

The conceptual sponsor of FSB is IAKS, (Internationale Vereinigung Sport- und Freizeiteinrichtungen/International Association for Sports- and Leisure Facilities), which this year is once again presenting the IAKS Congress in co-location with FSB. This year, the IAKS Congress will be concentrating on the thematically complex tasks required of municipalities to ensure that they position themselves as healthy living environments in the future. New approaches to the financing, implementation and the sustainable operation of sports- and leisure facilities need to be considered in order to meet this challenge. The programme for the 2017 IAKS Congress will include various events, running in parallel and including presentations and podium discussions. Experts in the planning, construction, modernisation and management of sports- and leisure facilities will guarantee an exciting exchange of ideas about new approaches and strategies, as well as long-lasting and insightful knowledge transfer.

In the sports facilities sector, organisations that FSB can once again count among its partners are: the German Olympic Sports Confederation (DOSB), the BSI (Bundesverband der Deutschen Sportartikel-Industrie/German sports equipment industry association) with its sports- and gymnastics equipment quality assurance association, as well as the European Synthetic Turf Organisation (ESTO), the World Basketball Association, FIBA as well as FIFA.



FSB 2017

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www.fsb-cologne.com

Your contact:

Volker de Cloedt
Tel.
+49 221 821-2960
Fax
+49 221 821-3540
E-mail
v.decloedt
@koelnmesse.de

Koelnmesse GmbH
Messeplatz 1
50679 Köln
P.O. Box 21 07 60
50532 Köln
Germany
Tel. +49 221 821-0
Fax +49 221 821-2574
info@koelnmesse.de
www.koelnmesse.de

Executive Board:
Gerald Böse
(President and Chief Executive Officer)
Katharina C. Hamma
Herbert Marnier

Chairwoman of the Supervisory Board:
Mayor of the City of Cologne
Henriette Reker

Headquarters and place of jurisdiction:
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District Court Cologne, HRB 952

In the sports facilities sector, almost all of the famous companies are represented, including Airtrack, BSW, CC Grass, Condor Grass, Cube, Eurotramp, Hamberger, Huck, Kraiburg, Kübler, Maillith, Mapei, MELOS, Mondo, POLYTAN, Pulastic, SMG, Speckmann, Sport Thieme, Stockmeier and Universal Sport.

Working in close collaboration in the amenity areas/playground equipment segment will once again be the tried-and-tested partners, Bundesverband für Spielplatzgeräte- und Freizeitanlagen-Hersteller (BSFH/Federal Association of Playground Equipment and Leisure Facilities Manufacturers) for the playground equipment segment, as well as STADT und RAUM magazine for the amenity areas segment. Included in the list of exhibitors who have already registered are ABC Team, Agapito, Berliner Seilfabrik, Bramaia, Cemer, Emsland Kinderland, Holzhof, Husson, Kindt, Lappset, Fritz Müller, Ökocolor, Richter Spielgeräte, Sik Holz, SOR and Seilfabrik Ullmann. Together with their partners BSFH and STADT und RAUM, in addition to attractively designed themed areas, FSB is also presenting content-related forums with added value for municipalities, planners and landscape architects.

At FSB, the public swimming pool construction segment will again be showing trends and innovations for the operators of public swimming pools of every type. In cooperation with EWA (the European Waterpark Association), an exciting special event entitled “Materiality - Immateriality” will be staged, which will present operators with exciting and innovative materials in swimming pool construction. In addition, the BDS (Bundesverband Deutscher Schwimmmeister/Federal Association of German Swimming Pool Professionals) will be expanding its activities and presenting, with well-known partners, the “AQUAFITNESS” special event. And the exhibitors in this area are a guarantee of quality, innovation and design: prestigious suppliers, including Aquadrolics, AST, ESM, Hexagone, HSB Hinke, ISS Solar, JOEF, Wiegand Maelzer, Mariner 3S, Polin Waterparks, Scheidt & Bachmann, Schunk and Wibit will be showcasing materials, products and ideas for exciting and innovative swimming pool facilities.

As in previous events, the International Swimming Pool and Wellness Forum forms the link between the private and public swimming pools sectors and looks at the questions and topics under discussion in both. This year, the focus is on the topics of apprenticeship and in-service training, employee qualification, standardisation and health & safety, as well as operator models and architecture, design and materiality. The Forum will again be staged by the two respective conceptual sponsors of aquanale and FSB - bsw and IAKS - and takes place on all four of the trade fair days.

Further information is available at: www.fsb-cologne.com

Koelnmesse - Global Competence in Furniture, Interiors and Design:

Koelnmesse is the world's top trade fair organiser for the areas of furnishing, living and lifestyle. At the trade fair hub of Cologne, the leading international fair imm cologne as well as the trade fair formats of LivingKitchen, ORGATEC, spoga+gafa, interzum and Kind + Jugend rank among the internationally renowned and established industry meeting places. These fairs comprehensively represent the upholstered and case furniture segment, the kitchen industry, the office furniture sector and outdoor living as well as the innovations of the furniture supply industry. Over the last few years, Koelnmesse has specifically added international fairs in the most important fast-expanding markets to its portfolio. These include the LivingKitchen China/CIKB in Shanghai, interzum guangzhou in Guangzhou and Pueri Expo in Sao Paulo. With ambista, the network of the interior decorating industry, Koelnmesse offers direct access to relevant products, contacts, competence and events.

Further information is available at: <http://www.global-competence.net/interiors/>

Further information about ambista: <http://www.ambista.com/>

Upcoming events:

interzum, Cologne, Germany, 16-19 May 2017

Pueri Expo, São Paulo, Brazil, 26-29 May 2017

imm cologne at Dwell on Design, Los Angeles, USA, 23-25 June 2017

Note for editorial offices:

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Your contact:

Volker de Cloedt

Communications Manager

Koelnmesse GmbH

Messeplatz 1

50679 Cologne

Germany

Tel +49 221 821-2960

Fax +49 221 821-3544

v.decloedt@koelnmesse.de

www.koelnmesse.com