

No. 15 / mde / March 2017, Cologne

## Federal Health Minister Hermann Gröhe to open the International Dental Show 2017

**The highlight of the dental industry continues to gain significance: the International Dental Show 2017**

The 37<sup>th</sup> International Dental Show (IDS) will be opened by the Federal Health Minister Hermann Gröhe in Cologne on 21 March 2017.

"We are delighted that Minister Gröhe is honouring the leading world dental show with his visit, is opening the 37<sup>th</sup> IDS and is going to gain a personal impression of the performance of the dental medical technology. As such, Minister Gröhe is underlining the high standing of IDS in Germany and abroad," commented Dr. Martin Rickert, VDDI Chairman.

IDS is a top event in the Cologne trade fair portfolio and has been growing for years both in terms of the number of exhibitors and visitors. Record figures are awaited once again for 2017.

The official opening will take place at 10:30 a.m. in the corridor between Halls 10 and 11. We would like to invite you to attend as a representative of the media and editorial offices.

### About IDS

IDS (International Dental Show) takes place in Cologne every two years and is organised by the GFDI Gesellschaft zur Förderung der Dental-Industrie mbH, the commercial enterprise of the Association of German Dental Manufacturers (VDDI) and is staged by Koelnmesse GmbH, Cologne.

### 100 years of VDDI

The VDDI celebrated its 100th anniversary in 2016. It was founded as the Association of German Dental Manufacturers on 24 June 1916 and organised the first Dental Show in 1923. In 1928 the VDDF organised the first International Dental Show. Today, the VDDI has 200 member companies with 20,000 employees. The overall turnover is more than Euro 5 billion with an export share of 62 percent.



37. International  
Dental Show Cologne  
21.-25.03.2017  
[www.ids-cologne.de](http://www.ids-cologne.de)

Your contact:

Judith Mader

Tel.

+49 221 821-2486

Fax

+49 221 821-3544

E-mail

[j.mader@koelnmesse.de](mailto:j.mader@koelnmesse.de)

Koelnmesse GmbH  
Messeplatz 1  
50679 Köln  
P.O. Box 21 07 60  
50532 Köln  
Germany  
Tel. +49 221 821-0  
Fax +49 221 821-2574  
[info@koelnmesse.de](mailto:info@koelnmesse.de)  
[www.koelnmesse.de](http://www.koelnmesse.de)



GFDI Gesellschaft zur Förderung der  
Dental-Industrie mbH  
Aachener Straße 1053-1055  
50858 Köln  
Germany  
Tel. +49 221 500687-0  
Fax +49 221 500687-21  
[info@gfdi.de](mailto:info@gfdi.de)  
[www.gfdi.de](http://www.gfdi.de)

GFDI is the commercial enterprise of



Verband der Deutschen  
Dental-Industrie e.V. (VDDI)  
[info@vddi.de](mailto:info@vddi.de)  
[www.vddi.de](http://www.vddi.de)

**Your contact:**

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Judith Mader  
Communications Manager

Koelnmesse GmbH  
Messeplatz 1  
50679 Köln  
Germany  
Tel. +49 221 821-2486  
Fax +49 221 821-3544  
Email: [j.mader@koelnmesse.de](mailto:j.mader@koelnmesse.de)  
Internet: [www.koelnmesse.de](http://www.koelnmesse.de)

**Note for editorial offices:**

IDS Cologne photos are available in our image database on the Internet at [www.ids-cologne.de](http://www.ids-cologne.de) in the “Press” section.

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