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## International Dental Show 2017: Diversified supporting programme

**Speakers Corner with a wide spectrum of themes - renowned employers introduce themselves - know-how tours - partners: the International Dental Show 2017**

The latest products and services of the dental industry are the focus of the International Dental Show (IDS) from 21 to 25 March 2017 in Cologne. IDS offers exhibitors and visitors from all over the world an ideal platform to exchange knowledge and experiences, network and initiate business transactions - rounded off by a diversified supporting programme, which addresses all target groups and promotional groups. The events of long-standing partners also contribute towards this: The German Dental Association (BZÄK) is once again offering dentists comprehensive consulting and information, the Association of German Dental Technicians (VDZI) is distinguishing aspiring young talents from the dental technology trade for the 16<sup>th</sup> time and the Federal Association for Dental Alumni in Germany (BdZA) is also represented this year again in the form of the Generation Lounge.

The "Speakers Corner" has been established for many years: From 21 to 24 March lectures by international experts offer well-founded knowledge and the basis for expert discussions. New treatment methods play just as much a role as the theme practice organisation. All legal aspects of everyday practice life are addressed. Many lectures deal with the digitalisation of the industry: 3D print, Cloud computing, dental photography, CAD/CAM applications and networked collaboration are some of the keywords that are particularly moving the industry in 2017.

The event is being held for the first time on a spacious surface in the lit-flood Passage between Halls 4 and 5.

The complete programme can be found [under our event search](#).

### IDS as a career kick-start

The IDS Career Day will be held for the second time on 25 March, also in the passage between Halls 4 and 5. Here, among others Dentsply, Sirona, Ivoclar Vivadent as well as VITA Zahnfabrik H. Rauter GmbH & Co. KG will be presenting their offerings in the section of professional training, further development and career promotion in the scope of lectures and individual consulting.



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Dental Show Cologne  
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[www.ids-cologne.de](http://www.ids-cologne.de)

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GFDI is the commercial enterprise of



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This enables university graduates, trainees from the fields of dentistry and dental technology as well as pupils and school leavers, who want to find out about attractive training and career opportunities in the dental sector, to gain a first impression of the various spheres of activity of the participating companies. In addition, the "Career Day" offers fully-trained persons or career changers information about further training options and career opportunities in the dental sector.

The lecture programme as well as the contact data of companies represented at the Career Day can be found [here](#).

### **Dentists at a glance**

The German Dental Association (BZÄK), together with its partner organisations, will offer information and discussion rounds on various different topics relevant to dentists at their stand. The stand in Hall 11.2, Aisle O/P, Stand 50/59 that is following this year's motto: "Politics, Practice, Partner - Living dentistry together," will not only play host to the German Dental Association (BZÄK), but also the Institute of German Dentists (IDZ), the Centre for Dental Quality (ZZQ), Zahnärztliche Mitteilungen (zm) trade magazine, the Relief Organization of German Dentists for Leprosy and Disaster Areas (HDZ), the Federal Association of Dental Students in Germany (BdZM), the Federal Association of Dental Alumni in Germany (BdZA), the Dentista Association, Campaign Toothfriendly (AZEV), the Association for Dental Hygiene (VfZ) and the Young Dentists Worldwide (YDW).

Moreover, the BZÄK will once more organize the "Aid organisations" coordinating conference at IDS, which is taking place on 24 March 2017 and which aims to allow representatives of dental aid organisations to share their experiences and network.

### **Presentation of the 16<sup>th</sup> Gysi Prize**

The coveted gold, silver and bronze medals and certificates will be awarded to the prize winners of the 16<sup>th</sup> Gysi Prize competition in a festive awards ceremony on March 23. The renowned young talents competition organised by the Association of German Dental Technicians (VDZI) honours trainees in the dental technician trade. The winning entries from the three groups will be on display for the duration of the fair at the passageway between Halls 10 and 11. Furthermore, the VDZI is presenting information on the latest developments for dental technicians at its exhibition stand in Hall 11.2, Aisle S, Stand 10/12.

### **Generation Lounge**

The Federal Association for Dental Alumni in Germany (BdZA) is represented at the IDS again with its Generation Lounge in Passage 4/5. Here, primarily themes such as career planning, practice change-overs and the networking between experienced colleagues and young graduates.

### **Exchanging experiences beyond the exhibition halls**

The so-called "Know-how Tours" are also taking place again in 2017: To round off the second and third day of the fair, a small group of interested people will view modern Cologne dentist surgeries in the scope of exclusive tours and thus receive the opportunity for a professional exchange with famous colleagues.

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[Here](#) you can find further information on the practices, on the schedule and on registering.

### **About IDS**

IDS (International Dental Show) takes place in Cologne every two years and is organised by the GFDI Gesellschaft zur Förderung der Dental-Industrie mbH, the commercial enterprise of the Association of German Dental Manufacturers (VDDI) and is staged by Koelnmesse GmbH, Cologne.

### **100 years of VDDI**

The VDDI celebrated its 100<sup>th</sup> anniversary in 2016. It was founded as the Association of German Dental Manufacturers on 24 June 1916 and organised the first Dental Show in 1923. In 1928 the VDDF organised the first International Dental Show. Today, the VDDI has 200 member companies with 20,000 employees. The overall turnover is more than Euro 5 billion with an export share of 62 percent.

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### **Note for editorial offices:**

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