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Premiere: Exclusive 'Best of China' presentation area at Asia-Pacific Sourcing

New, exclusive, high-quality: At Asia-Pacific Sourcing 2017 (7 to 9 March), there is going to be a high-quality, exclusive 'Best of China' presentation platform for the first time ever. On a surface measuring 360 square metres in total, 17 Chinese companies will be represented in an eye-catching format. On the Best of China premium area located in the centre of Hall 5.1, selected top players will present a multitude of products from the home, garden and leisure time sector. The presentation area and the stand construction will be of high-quality design and will thus definitely become a hotspot for the sourcing partners from all over Europe.

The attention of potential exhibitors was drawn to the 'Premium Area' via a big-scale social media and newsletter campaign. Among others, the participation criteria includes possessing an own brand or maintaining an English-language website. The following 17 companies won the bid for the exclusive presentation area at Europe's number one sourcing platform:

- Ningbo Yinzhou Master Tools Co.,Ltd
- Ningbo Taller Electrical Appliance Co.,Ltd.
- Ningbo xingwei cutting-tools technology Co.,Ltd
- Ningbo Liangye Electric Appliances Co.,Ltd
- Zhejiang Xinghuo Machinery & Electric Factory
- Ningbo Weijia Electronics Technology Co.,Ltd
- Jinhua Jinshun Tools Co.,Ltd.
- Ningbo Boyang Lighting Co.,Ltd.
- Shixia Holding Co., Ltd.
- Zhejiang Native Produce & Animal By-Products I/E Croup Co., Ltd.
- Ningbo Fuda Blade Co., Ltd
- Zhejiang Refine Wufu Air Tools.Co.,Ltd.
- OUTOOL TECHNIC MFG COMPANY LIMITED
- Youli Electric and Machine Co.,Ltd.
- Chong Qing Kema Industurial & Trading Co.,Ltd
- Qingdao Huatian Hand Truck Co.,Ltd
- NingBo YinZhou BOTE Spring Electrical Appliance Factory

Detailed information on the offer of exhibits of the Best of China participants as well as the company profiles are available under the following link. http://www.asiapacificsourcing.cn/Item/Show.asp?m=1&d=2530



Asia-Pacific Sourcing 07.03.-09.03.2017 www.asia-pacificsourcing.com

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Headquarters and place of jurisdiction: Cologne District Court Cologne, HRB 952



In total, 550 companies of the over 650 exhibitors at Asia-Pacific Sourcing come from China.

Page 2/2

Asia-Pacific Sourcing is open exclusively to trade visitors on 7 and 8 March 2017 from 9:00 a.m. to 6:00 p.m. and on 9 March from 9:00 a.m. to 5:00 p.m. Admission is free for pre-registered trade visitors.

Note for editorial offices:

Asia-Pacific Sourcing photos are available in our image database on the Internet at www.asia-pacificsourcing.comin the "Press" section.

Press information is available at: www.asia-pacificsourcing.com/Pressinformation

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