

Press Conference

IDS 2017

06 December 2016, 4 PM, "The View Cologne"

Remarks

The situation of the German dental Industry

Dr. Martin Rickert

Chairman of the Board of Directors, Association of German Dental Manufacturers (VDDI)

IDS Cologne 2017

Katharina C. Hamma

Chief Operating Officer of Koelnmesse GmbH

The current situation of the European dental industry and the most important tasks for the future

Dr. Marco Landi

President of the Council of European Dentists (CED),
Professional representation of the dental industry in the European Union

Other dialogue partners

Dr. Peter Engel

President of the German Dental Association (Bundeszahnärztekammer - BZÄK)

Uwe Breuer

President of the Association of German Dental Technicians (VDZI)

Holger Lehmann



37. International
Dental Show Cologne
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www.ids-cologne.de

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Burkhard Sticklies

Press and Public Relations Officer, Association of German Dental Manufacturers (VDDI)

Christoph Werner

Vice President Trade Fair Management, Koelnmesse GmbH

Thomas Maxein

IDS Product Manager, Koelnmesse GmbH

Welcome address, discussion host

Dr. Markus Heibach

Executive Director of the Association of German Dental Manufacturers (VDDI) and CEO of the Society for the Promotion of Dental Industry (Gesellschaft zur Förderung der Dental-Industrie mbH - GFDI), the commercial enterprise of the VDDI

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