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## Built of light: "Das Haus" of imm cologne 2018 from Lucie Koldova

- The young Czech designer from Prague creates a highlight of holistic interior design with her interpretation
- The selection of Lucie Koldova as the guest of honour underscores the integration of the home design element of light as an integral part of the international interiors show, imm cologne 2018

How many moods can be created with light? In the opinion of Lucie Koldova, the young Czech designer who will be designing "Das Haus - Interiors on Stage" at imm cologne as guest of honour in 2018, the number is almost limitless. In her living vision "Light Levels", she shows the "levels of light" that she finds most important for her house: light for representation, for creative work, light for relaxing and looking after oneself, for presentation and getting dressed; light for being alone and clearing the head and light for welcoming people. "Das Haus" 2018 allows many facets of living to shine.

The "Das Haus" series is a holistic residential home simulation of architecture, interior design and furnishing, which a different designer is invited to design each year by the international interiors trade fair imm cologne. In an area of around 180 m<sup>2</sup>, the guest of honour can thus make a personal statement on contemporary living in the middle of one of the largest interiors trade fairs in the world, more precisely in the Pure Editions hall 2.2.

The trade fair organisers have nominated Lucie Koldova, the celebrated designer of the Czech design scene, for the next imm cologne. The task was to emphasise the importance of light for the design of living space. And although Lucie Koldova is primarily known for her spectacular lamps, she approached this challenge with a great deal of enthusiasm. This is because she is much less concerned with the form than with "the energy that comes into our homes with the light", according to the 34-year-old designer, who resides in Prague: "I want to tell the story of an ideal house, and not with words, but instead with light in the most varied forms." Rooms for living, woven of light and material

"Das Haus 2018" will be formed of almost honeycomb-like lighting cells joined with one another, in which light, appearing in the most varied forms and programming variations, will not only mark out the space, but also support its function and a specific sentiment. "In my 'Haus', light will play the main role, and the furniture will complete the rooms - and not the other way around!", says Lucie Koldova,



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summing up the new characteristics of “Das Haus” in a nutshell. As a result, every room in Koldova’s “Haus” stands for a certain feeling and a practical function in everyday life aimed at satisfying individual needs, while a living room at its heart represents shared experiences.

Page  
2/4

### **New furniture, new lights, new perspectives**

Angular and round, bright and shadowy, cool and soft are the contrasts with which Lucie Koldova plays here. For “Das Haus” she also came up with quite a few ideas with regard to furnishing that are extraordinary in terms of design vocabulary and material language. For example, a glass washing stand for Antonio Lupi in unusual colouring accompanied by a family of bowls, or the “Soft Islands” sofa landscape for relaxing. A new product from Brokis will also be introduced in “Das Haus”: Ivy, a small glass light that can be used as an individual product or for extensive installations. Here lights become a hearth, a curtain of light, a lantern showing the way home. Each room is dominated by its own material and its own light colour.  
Back to Europe

“Following the transatlantic ‘Haus’ by Todd Bracher, we are returning to Europe with Lucie Koldova, to Prague, the cradle of superb glassware”, reveals the Creative Director of imm cologne, Dick Spierenburg. “We were particularly impressed with her light designs. They reveal an ideal combination of materials like wood, brass and copper with the lustrous quality of glass that has been blown to the limits of what is technically possible - they are remarkable. In 2018, we are focussing on the subject of light and emphasising its importance as a creative design element. With this in mind, we also want to let our prestige project ‘Das Haus’ shine in a special light - in the truest sense. And, as a highly talented designer of lighting products, Lucie Koldova is the perfect person to do this.”

### **Lucie Koldova’s poetry in glass**

Bohemian glass, also known as Bohemia crystal, enjoys an unparalleled reputation around the world. In her designs, Lucie Koldova demonstrates how this tradition can be interpreted in a modern style and at the highest standard. In 2010, shortly after graduating from the Academy of Arts, Architecture and Design in Prague, she achieved her international breakthrough with her two glass lamps, Balloons and Muffins (for Brokis), produced in collaboration with Dan Yeffet, Paris. In 2012, the designer moved from Prague to Paris where she founded the Lucie Koldova Studio. She works for prestigious companies in the lighting and furniture sector including Brokis, PER/USE, La Chance and Haymann Editions. Today, the 34-year-old is once again working with her studio based in the city on the River Vltava. Her selection as the guest of honour for the internationally renowned, highly experimental design event “Das Haus” gives the designer from the Czech Republic a unique opportunity to realise the full potential of a structure’s interior design through the use of artificial or artistically arranged light.

### **“Das Haus” - half portrait of the designer, half future-focused concept**

Page

The “Das Haus - Interiors on Stage” installation is a simulated residential house at the international interiors show imm cologne. Every year, a new designer is nominated and, based on their plans and designs, the fair organises the erection of an approximately 180-square-metre house in the Pure Editions area, Hall 2.2. The furniture, colours, materials, lighting and accessories are also selected by the designer, rendering the finished house an individual configuration of interior design. The integrated concept should not just be future-orientated, but also practical and, above all, authentic. “Das Haus - Interiors on Stage” is therefore a portrait of a designer as well as a visionary concept; an example of how one can create one’s own world as an expression of one’s own personality. The project deals not just with contemporary furnishing trends but also with the aspirations of the viewing public as well as social change.

3/4

### **Visions of home living from 2012 to 2018 - designs for the future with a lasting impact**

“Das Haus” was staged for the first time in 2012 and the Indian-British design team of Nipa Doshi and Jonathan Levien was nominated to introduce the new format. They installed a seemingly organically grown space, which allowed inhabitants and cultures to interact in a spirit of communication. In 2013, the Italian product designer Luca Nichetto carried the design event forward with an elegant ensemble whose construction was open on all sides, welcoming in the natural world. In 2014, the Danish designer Louise Campbell turned “Das Haus” into a low-tech place of calm within the bustle of the fair as well as a model for the reconciliation of conflicting human temperaments and style preferences. In 2015, the Chinese architect couple Rossana Hu and Lyndon Neri challenged traditional home life rituals by taking “cages for living” packed full with classical and modern furniture and setting them in a spatial construction that recalled the narrow alleyways of Shanghai, turning visitor into voyeur and calling for reflection. German designer Sebastian Herkner was on home turf in 2016. With his circular “Haus”, he created a house that was airy and fully accessible - with no barriers to people or cultures - and limited only by adjustable curtains in order to permit changing perspectives. The transatlantic “Haus” by Todd Bracher, which trade fair visitors could experience in Cologne in 2017, drew its inspiration from paring down to the essentials and from the close connection between life and living.

With Lucie Koldova’s “Das Haus”, visitors can look forward to a poetic design that plays with the various levels of light, and which, in addition to many new products, will also present technically interesting lighting solutions.

**Koelnmesse - Global competence in furniture, interiors and design:**

Koelnmesse is the world's top trade fair organiser for the areas of furnishing, living and lifestyle. At the trade fair hub of Cologne, the leading international fair imm cologne as well as the trade fair formats of LivingKitchen, ORGATEC, spoga+gafa, interzum and Kind + Jugend rank among the internationally renowned and established industry meeting places. These fairs comprehensively represent the upholstered and case furniture segment, the kitchen industry, the office furniture sector and outdoor living as well as the innovations of the furniture supply industry. Over the last few years, Koelnmesse has specifically added international fairs in the most important fast-expanding markets to its portfolio. These include the LivingKitchen/CIKB in Shanghai, interzum guangzhou in Guangzhou and Pueri Expo in Sao Paulo. With ambista, the network of the interior decorating industry, Koelnmesse offers direct access to relevant products, contacts, competence and events.

Page

4/4

Further information is available at: <http://www.global-competence.net/interiors/>  
Further information about ambista: <http://ww.ambista.com/>

**The next events:**

spoga+gafa, Cologne, Germany 03.-05.09.2017  
Kind + Jugend, Cologne, Germany 14.-17.09.2017  
China Kids Expo, Shanghai, China, 18.-20.10.2017

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