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ART COLOGNE 2017 introduces the "NEUMARKT" section

New format supports young art and complements NEW CONTEMPORARIES and COLLABORATIONS

For its 51st edition, the International Art Market is concentrating on a re-branding of the young contemporary art section (hall 11.3) from 26 to 29 April, and is offering a central platform for young galleries with the new spatial concept "NEUMARKT".

With the new format "NEUMARKT", young galleries that have not been in existence for more than ten years have the chance to present themselves in three different stand areas. This means that the already familiar formats NEW CONTEMPORARIES and COLLABORATIONS are integrated into one platform and form the central location for young art at ART COLOGNE 2017. Thus, in addition to areas for small stands (20 square metres) with special solo presentations, there will also be medium-sized stands (30 square metres) with carefully selected group exhibitions with a maximum of three artists. In addition to this, NEUMARKT also offers larger stands (40 square metres or more) that are exclusively dedicated to curated presentations by galleries of all age classes, also in the form of pavilions.

"The anniversary edition of ART COLOGNE 2016 was viewed as a caesura and the culmination of a half a century of the International Art Market. For this reason, the 51st edition in April 2017 offered a good possibility to undertake conceptual changes. With the "NEUMARKT" section, which stands for "cutting edge art", we want to more intensively address the needs of young galleries and yourselves with the solo stands, and offer a separate possibility for presentation", explains Daniel Hug, Director of ART COLOGNE.

Additional information on ART COLOGNE 2017

Next year, ART COLOGNE is opening its doors a day earlier than in the past, beginning with the AXA Art Preview and the vernissage on Tuesday, 25 April - the trade fair is open to the public from Wednesday, 26 April to Saturday, 29 April 2017.

The application process for ART COLOGNE 2017 is already underway. Application is only possible online. The application deadline for the section GALLERIES is Thursday, 15 September 2016, and Tuesday, 25 October 2016 for the "NEUMARKT" section.



ART COLOGNE
26.04.-29.04.2016
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Page
2/2

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