

No. 13 / Cologne, 18 April 2017

## **Koelnmesse: Christoph Menke named new Project Manager of photokina**

**Menke played a key role in creating the new concept for the world's leading trade fair for photo, video and imaging**

Effective 1 May 2017, Christoph Menke (32) will take over as the Project Manager responsible for photokina, Cologne's world-leading trade fair for photo, video and imaging. He succeeds Jörg Schmale, who has been responsible for the project management of Kind + Jugend at Koelnmesse since the end of March 2017 and who also remains responsible for the education trade fair didacta.

"In recent years, Christoph Menke has proved his expertise in creating concepts for trade fair events at Koelnmesse's Corporate Development. He played a key role in creating the new face of photokina. Thanks to his strong conceptualizing ability and his sensitivity to innovative, technology-oriented trade fair trends, he brings with him exactly the skills that are needed to successfully move photokina forward in the future," said Katharina C. Hamma, Chief Operations Officer at Koelnmesse.

Menke has worked for Koelnmesse since 2012. Among his specific achievements at the Corporate Development Unit is his support for the strategic development of the event portfolios in the Trade Fair Management segments "House, Garden and Leisure" and "Digital Media, Entertainment and Mobility." He also participated in the coordination and implementation of various new business projects.

Your contact for questions:

**Guido Gudat**

Tel.

+49 221-821-2494

Fax

+49 221 821-2460

e-mail

[g.gudat@koelnmesse.de](mailto:g.gudat@koelnmesse.de)

Koelnmesse GmbH

Messeplatz 1

50679 Köln

P.O. Box 21 07 60

50532 Köln

Germany

Tel. +49 221 821-0

Fax +49 221 821-2574

[info@koelnmesse.de](mailto:info@koelnmesse.de)

[www.koelnmesse.com](http://www.koelnmesse.com)

Executive Board:

Gerald Böse (President and Chief Executive Officer)

Katharina C. Hamma

Herbert Marner

Chairman of the Supervisory Board:

Mayor of the City of Cologne

Henriette Reker

Headquarters and

place of jurisdiction: Cologne

District Court Cologne, HRB 952