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Final Report

Andina-Pack 2015 closes with record result

- 431 exhibitors: twelve percent increase
- Approximately 19,000 trade visitors: around 4 percent growth
- Major international figures in the branch represented

The international packing and processing trade fair Andina-Pack in 2015 drew more exhibitors and visitors than ever before: 431 companies from 40 countries presented 827 brands in Bogota (Columbia) from 8 to 11 November, and thus made Andina-Pack the leading branch event in the Andes region. The number of exhibitors increased by 12 percent in comparison to the previous event in 2013. Represented were companies from all sectors of the packing material industry, including the food and drink pack, convert and print pack, pharmaceuticals and cosmetics pack segments, as well as the corresponding processing sectors. In addition to many regional companies, major international figures in the branch like 3M, Festo, Multivac, Tetra Pak and many others exhibited. According to a survey of exhibitors, transactions amounting to around 20 million US dollars were concluded during the trade fair. The visitor numbers also developed positively and increased by approx. four percent to 18,957. In the spring of 2015, the trade fair organisers Corferias and Koelnmesse took over Andina-Pack from the previous proprietors Pafyc, which is withdrawing completely from the business following the organisation of the 13th edition. Andina-Pack will be organised independently by Corferias and Koelnmesse for the first time in 2017. The two partners are striving for the further internationalisation of the trade fair and the expansion of the food processing segment. Companies can already register as exhibitors as of March 2016 for the 14th Andina-Pack, which takes place from 7 to 10 November 2017.

Andres Lopez Valderrama, CEO of the Colombian trade fair organiser Corferias, was satisfied with the course of Andina-Pack 2015: "The growth of the event underlines the increasing relevance of Andina-Pack in the packing material and processing industries. Together with our new strategic partner Koelnmesse, an internationally renowned organiser of trade fairs, we will now work on expanding Andina-Pack into an international trade fair hub in the Andes region."



Andina-Pack
07.11.–10.11.2017
www.andinapack.com

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Headquarters and place of jurisdiction:
Cologne
District Court Cologne, HRB 952

Gerald Böse, President and Chief Executive Officer of Koelnmesse GmbH, was also pleased at the positive result of the event: "Thanks to the professional organisation on location, Andina-Pack 2015 confirmed its reputation as a central branch platform on the South American market. Koelnmesse will deploy its worldwide business network and its knowledge of the branch to continue the success story of Andina-Pack at a much more international exhibitor level."

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Patricia Acosta, owner of the trade fair organiser Pafyc, which has organised Andina-Pack to date, said: "In 1991 we brought Andina-Pack to life and made it the most comprehensive branch trade fair in the region. The prerequisites for the successful continuing development of Andina-Pack under the direction of Corferias and Koelnmesse are ideal."

Satisfaction wasn't exclusive to the organisers. Many exhibitors are also convinced of the importance of the event for their own business. "I already took part in the first Andina-Pack", said Giampietro Ferreto, CEO of the Italian company INTIMAC. "Even then the format was good, but the trade fair now offers a more comprehensive picture of the branch. Especially pleasing is the increase in the number of trade visitors. We will return as exhibitors in 2017."

The next Andina-Pack takes place from 7 to 10 November 2017.

Andina-Pack 2015 in numbers

Number of exhibitors: 431 (2013: 384)

Share of foreign exhibitors: 46 percent (2013: 43 percent)

Number of visitors: 18,957 (2013: 18,088)

Area: 22,000 square metres (2013: 20,000 square metres)

Largest international exhibitor nations: Brazil – 47 exhibitors, USA – 32 exhibitors, China – 17 exhibitors

Largest European exhibitor nations: Spain – 12 exhibitors, Italy – 11 exhibitors, Germany – 8 exhibitors

Andina-Pack: The international packing and processing trade fair Andina-Pack is one of the leading branch trade fairs in the Andes region. It was organised for the first time by the Columbian trade fair organiser Pafyc in Bogota (Columbia) in 1991 and covers the food and drink pack, convert and print pack, pharmaceuticals and cosmetics pack segments, as well as the corresponding processing sectors. The international trade fair organisers Koelnmesse and the Columbian trade fair company Corferias took over Andina-Pack in the spring of 2015. www.andinapack.com

Corferias: With 60 years of trade fair experience, Corferias pursues the goal of intensifying relations between Columbia and the global community through the organisation of trade fairs, exhibitions, congresses and events. Corferias has the largest fair grounds in the Andes region at its disposal in Bogota. These are currently being massively expanded and modernised. www.corferias.com

Koelnmesse - Global Competence in Food: Koelnmesse is the leading trade fair organizer in the food industry and related sectors. Trade fairs such as the Anuga, the ISM and Anuga Food Tec are established world leaders. Koelnmesse not only organizes food trade fairs in Cologne, Germany, but also in further growth markets around the globe, in Brazil, in China, in India, in Japan, in Thailand, in Turkey and in the United Arab Emirates. These global activities enable us to offer our customers a network of events, which in turn grant access to different markets and thus create a basis for sustainable and stable international business. www.global-competence.net/food

Next dates:

ISM

ProSweets Cologne

31.01.-03.02.2016, Cologne

Dairy Industry Conference

18.02.-20.02.2016, Karnal, Haryana, India

Wine & Gourmet Japan

13.04.-15.04.2016, Tokyo

ANUFOOD Eurasia

14.04.-16.04.2016, Istanbul

Note for editorial offices:

Andina-Pack photos are available in our image database on the Internet at

http://koelnmesse.onlinemedianet.de/showLinkedImages.jsp?keywordPath=/ISY3/PresseMitteilungen/2015_Andina_Pack&cms=neu

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